



Data Comp Judge - Mark Birschbach

Mark Birschbach is the Vice President of Strategic Investments for the National Association of REALTORS® (NAR) and Managing Director of Second Century Ventures (SCV), the venture capital arm of NAR. SCV makes strategic investments in technology companies that are innovating in and around the residential and commercial real estate markets, keeping the REALTOR® at the center of the transaction. Mark is responsible for identifying, evaluating and executing strategic investments for SCV as well as supporting existing SCV portfolio companies. Mark is also responsible for the development and execution of SCV's growth accelerator program, REach®. REach is a nine month program that launches early stage companies or companies new to real estate into the industry by providing them education, mentorship and exposure. Since becoming Managing Director of SCV and REach, Mark has grown the SCV and REach portfolio to over 40 companies. Mark currently serves on the Board of Directors of Trust Stamp, an SCV investment and REach® Class of 2016 company.

Prior to joining SCV, Mark was a technology entrepreneur, serving as President and COO of two real estate tech startups. Prior to his startup experience, Mark was a Vice President in Investment Banking at Citi where he led transaction teams during the execution of M&A and capital markets transactions across a broad range of industries including a significant focus on technology, media and telecom.

Mark is active in the entrepreneurial and technology communities serving as an advisor and consultant to several start-up companies. Mark received a BBA from the University of Notre Dame.