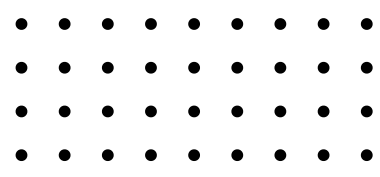


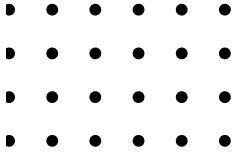
Working with Real Estate Data (wwRED)

Business Module

RED-B Designation

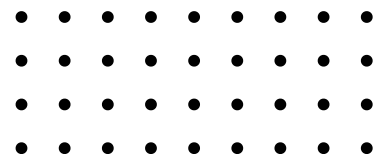
Contact Brian Ohnesorgen
brian@reso.org | 919.504.6235
reso.org/wwred

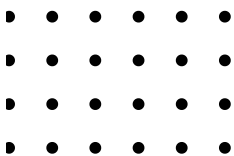




About RESO's wwRED (Pronounced Red)

RESO's Working With Real Estate Data (wwRED) course is a primer for understanding how data flows through the industry. The Business Module is designed for both nontechnical and technical professionals. It covers the organizations, rules, processes and technology systems that create the real estate data ecosystem.

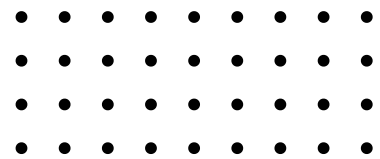


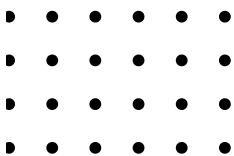


Business Module Focus

RED-B provides 40 short segments of real estate learning sessions, explainer videos, quizzes and downloadable material.

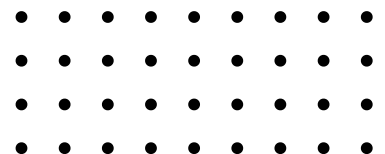
Brokers, Agents, Agent Teams	Licensing and Business Types	REALTOR® Associations
Multiple Listing Services	Technology Vendors	MLS Rules and Policies
Advanced MLS Concepts	Data Standards and Licensing	RESO Standards, Workgroups and Certification

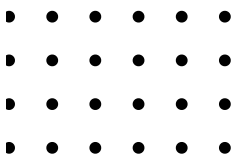




RED-B Designation

Upon completion of the Business Module of this course, students will receive a certificate of completion and the RED-B designation.





RED Ambassadors

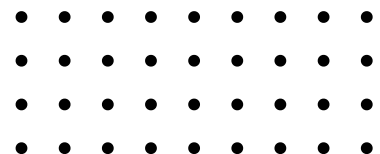
Join these leading organizations and hundreds of your colleagues who are already taking the course that encompasses how data flows through the industry.

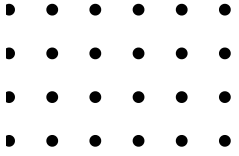


RED AMBASSADORS

RESO
RED-B

RPR CoreLogic bright MLS
MoxiWorks SO Southern OREGON Multiple Listing Service MRED
FBS IRES MLS ColoProperty.com MARIS RMLS
REAL ESTATE BOARD OF GREATER VANCOUVER BAREIS MLS Pocono Mountains Association of REALTORS®
MAINE Listings AUSTIN board of REALTORS® move StellarMLS





RED-B Registration

**Individual License
(Self-Paced Learning)**

**\$199 for RESO Members
\$499 for Non-Members**

**RED-B Bulk License
(10+ team members)**

**\$1,600 (\$400 Savings)
*Additional bulk options available***

Contact Brian Ohnesorgen
brian@reso.org | 919.504.6235
reso.org/wwred

