A decorative graphic consisting of a 4x5 grid of small black dots.

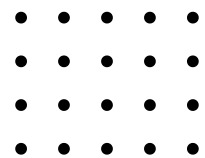
Working with Real Estate Data (wwRED)

Business Module

RED-B Designation

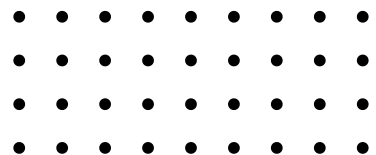
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Contact Brian Ohnesorgen
brian@reso.org | 919.504.6235
reso.org/wwred



About RESO's wwRED (Pronounced Red)

RESO's Working With Real Estate Data (wwRED) course is a primer for understanding how data flows through the industry. The Business Module is designed for both nontechnical and technical professionals. It covers the organizations, rules, processes and technology systems that create the real estate data ecosystem.



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Business Module Focus

RED-B provides 40 short segments of real estate learning sessions, explainer videos, quizzes and downloadable material.

Brokers, Agents,
Agent Teams

Licensing and
Business Types

REALTOR®
Associations

Multiple Listing
Services

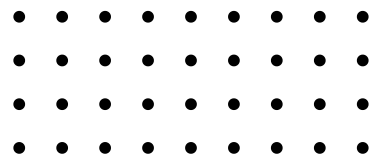
Technology
Vendors

MLS Rules and
Policies

Advanced MLS
Concepts

Data Standards
and Licensing

RESO Standards,
Workgroups and
Certification



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RED-B Designation

Upon completion of the Business Module of this course, students will receive a certificate of completion and the RED-B designation.



RED Ambassadors

Join these leading organizations and hundreds of your colleagues who are already taking the course that encompasses how data flows through the industry.

RED AMBASSADORS



MoxiWorks



Southern
OREGON
Multiple Listing Service



MARIS

RMLS

REAL ESTATE BOARD
OF GREATER VANCOUVER

BAREIS[®]
MLS



MAINE
Listings



move





RED-B Registration

**Individual License
(Self-Paced Learning)**

**\$199 for RESO Members
\$499 for Non-Members**

**RED-B Bulk License
(10+ team members)**

**\$1,600 (\$400 Savings)
*Additional bulk options available***

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