

Sponsorship Opportunities



• April 20-23, 2020 • Hilton New Orleans Riverside •

Real Estate Standards Organization
PO Box 10824 • Raleigh, NC 27605 919.504.9898 •
www.reso.org • info@reso.org

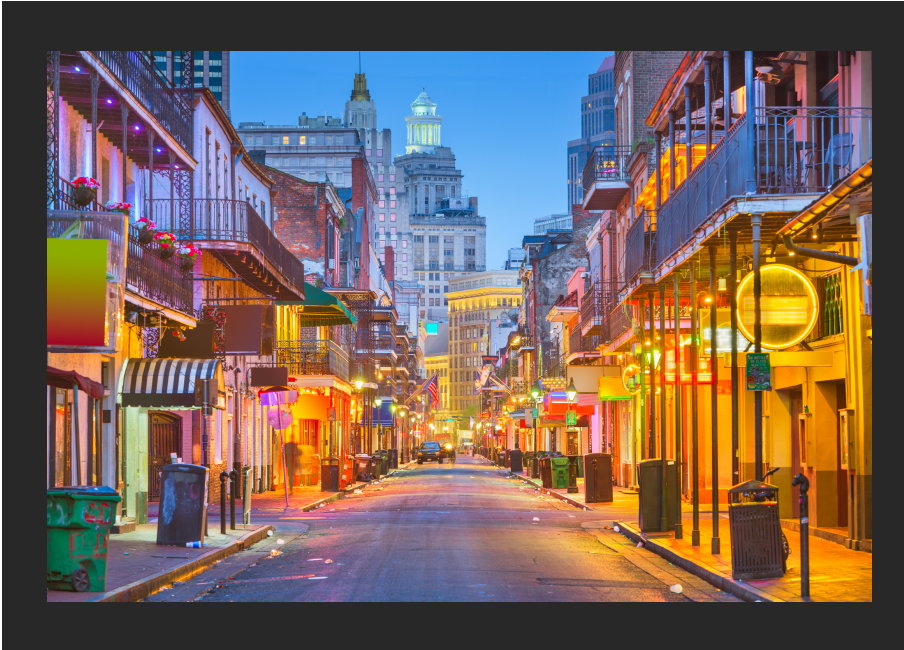
Be a Sponsor at the RESO 2020 Spring Technology Summit!

GRAND MARSHALS WANTED

Lead the RESO Parade Toward New Standards

Everybody loves a parade, and nobody parades like New Orleans. From the grandeur of Mardi Gras to the simple joy of a street jazz combo taking up an impromptu residency at the corner of Decatur and Ursulines, the city exudes musical energy.

RESO is taking inspiration from all that jazz. We will put on a procession of innovative collaborations toward tuneless standards and streamlined real estate data. Step off the curb and join us in celebration. Forward march.



A RESO Conference sponsorship can give you a lot of bang for your marketing buck, boost your brand reach and provide your company with more credibility in the industry. You will be certain that we will sell out seats to the who's who of Real Estate!

Our attendance list is loaded with the top executives and tech experts from the largest MLSs, Real Estate Technology Companies, Brokerages and Franchises in the country!

We have consistent record-breaking attendance but RESO Conferences still remain events where you can network one-on-one and engage with your peers and industry experts due to the capped registration of 350 attendees.





















This Spring's Technology Summit will once again offer Sponsors unmatched opportunities to showcase your company and services during the event!

This packet provides detailed information on sponsorship opportunities and benefits. Sponsorships are available on a first come, first served basis, and historically our sponsorship's sell out fast — Act now, you don't want to miss out!

Raise your industry visibility & increase your ROI at the RESO Spring Technology Summit in NOLA as a Sponsor!

Benefits of Sponsorship

The total amount committed for events listed on the following page determines your level of sponsorship.

| | Platinum \$10,000+ | Gold \$7,500-\$9,500 | Silver \$5,000-\$7,000 | Bronze \$2,500-\$4,500 |
|---|---|---|---|---|
| Attendee list & contact info: pre-reg list 10 days before & post-reg 10 days after |  |  |  |  |
| Website Recognition |  |  |  |  |
| Logo on Signage | All signs + your banner in all General Sessions + Unique Platinum Sign | Printed Sponsor signs + your banners displayed in Registration area | Printed Sponsor signs + your banners displayed in Registration area | Printed Sponsor signs |
| Social Media | Most | High | Average | Few |
| Communications | Featured logos in conference communications, Ads, & blog post | Featured logo & event highlight in conference communications | Featured logo in conference communications | Featured logo in conference communications |
| Complimentary Registrations | 5 | 3 | 2 | 1 |
| Ad/Logo featured on Slides during General Session | Logos on slide + Custom Ad (Due by 3.16.20) | Logos - Gold on one slide | Logos - Silver on one slide | Logos - All Bronze on same slide |
| Thank You from the mic at the Conference Opening |  |  |  |  |
| Video Interview or Advertisement in Session |  |  |  |  |
| Featured in Conference App |  |  |  |  |
| Promotional Swag Drop | Chair drop of your swag prior to General Session | Chair drop of your swag prior to General Session | Swag drop at Registration Desk | |

**All sponsors must be RESO Members*

Sponsorship Opportunities & Registration

There are several sponsorship opportunities that will maximize your exposure at the RESO Spring Technology Summit.

To Register for Sponsorship:

1. Choose from the events below that you would like to sponsor. Be sure to specify what day if your choice has more than one option listed.
2. Reference chart on previous page for list of benefits your sponsorship investment brings.
3. Submit your selection to Suzanne@reso.org.

Sponsorships are available on a first-come, first served basis. ***Only RESO members are eligible to sponsor.** Once your sponsorship is secured, to ensure inclusion in all printed materials, all information must be received.

Important Notes:

- Sponsorships are not considered **SOLD** until funds are received.
- If funds are not received within 10 business days of form submission, the next organization in line is offered the opportunity.

Method of Payment

Upon receipt of your intent to sponsor, an invoice will be sent to you with payment options and details.

| Event/ Offering: | Amount: | Day: | Description: |
|--|----------|----------------------------------|--|
| Welcome Reception | \$15,000 | Monday | *Two partial sponsorships available - \$7,500 each |
| Booth in Registration Foyer | \$5,000 | | |
| Wifi | \$6,000 | | |
| Breakfast | \$5,000 | Tuesday Wednesday Thursday | |
| Lunch | \$7,500 | Wednesday | |
| Certification Lounge | \$7,500 | Tuesday- Thursday | |
| Roundtable Event | \$7,500 | Tuesday | |
| "Forward March Toast" Souvenir Shot glass | \$4,000 | | Souvenir shot glasses with sponsor & RESO logos given to attendees when they check-in at Registration Desk |
| Board of Directors' Dinner | \$2,500 | Monday | *This is a remaining partial sponsorship |

Available sponsorship opportunities list updated 1/29/2020.

Have an idea for a specialized event that isn't on our list that you'd like added to the agenda?
This sponsorship opportunity will be starting at \$7,500. For details please contact Suzanne at Suzanne@reso.org.