

SPONSORSHIP OPPORTUNITIES

2019 FALL CONFERENCE



9.9.19-9.12.19

HILTON ST. LOUIS AT THE BALLPARK | ST. LOUIS, MO

Real Estate Standards Organization • PO Box 10824 • Raleigh, NC 27605

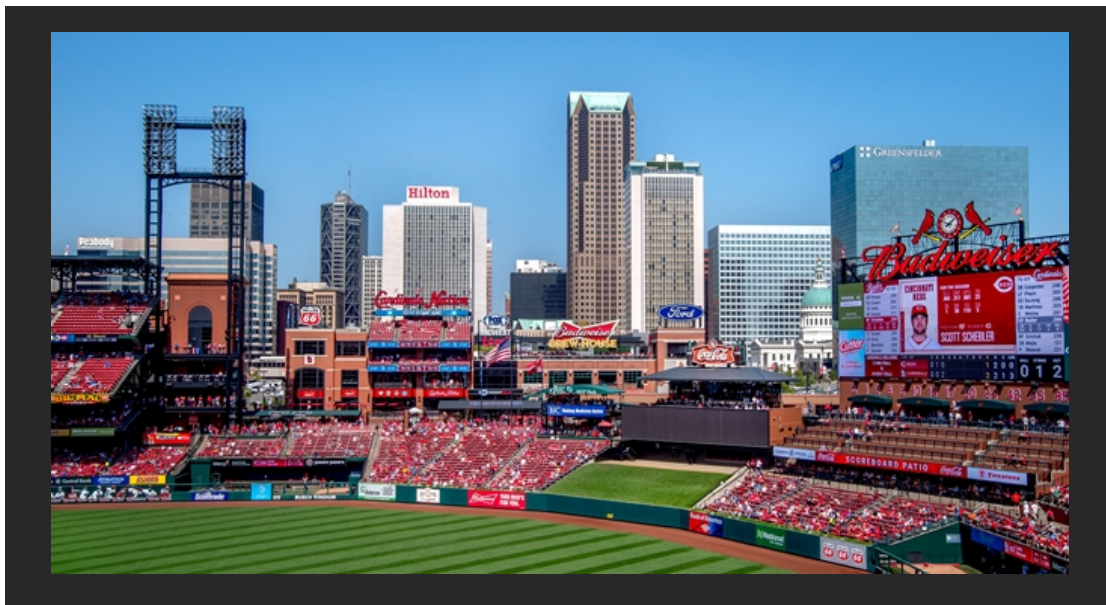
919.504.9898 • www.reso.org • info@reso.org

Be a Sponsor at the **RESO 2019 Fall Conference in St. Louis!**



A RESO Conference sponsorship can give you a lot of bang for your marketing buck, boost your brand reach and provide your company with more credibility in the industry. Our Fall Conference is unique as it offers two tracks, business and technical. You will be certain that we will sell out seats to the who's who of Real Estate!

Our attendance list is loaded with the top executives and tech experts from the largest MLSs, Real Estate Technology Companies, Brokerages and Franchises in the country!



We have consistent record-breaking attendance but RESO Conferences still remain events where you can network one-on-one and engage with your peers and industry experts due to the capped registration of 350 attendees. This Spring's Technology Summit will once again offer Sponsors unmatched opportunities to showcase your company and services during the event!















This packet provides detailed information on sponsorship opportunities and benefits. Sponsorships are available on a first come, first served basis, and historically our sponsorship's sell out fast — Act now, you don't want to miss out!

Raise your industry visibility & increase your ROI at the RESO Fall Conference in St. Louis as a Sponsor!

Benefits of Sponsorship

The total amount committed for events listed on the following page determines your level of sponsorship.

Platinum Hosts at \$15,000 have all the same Platinum benefits that also exclusively includes 50 free one-day passes to distribute.

	Platinum \$10,000+	Gold \$7,500-\$9,500	Silver \$5,000-\$7,000	Bronze \$2,500-\$4,500
Attendee list & contact info: pre-reg list 10 days before and post-reg 10 days after				
Website Recognition				
Logo on Signage	All signs + your banner in all General Sessions + Unique Platinum Sign	Printed Sponsor signs + your banners displayed in Registration area	Printed Sponsor signs + your banners displayed in Registration area	Printed Sponsor signs
Social Media	Most - 5 FB posts, 10 Tweets	High- 3 FB posts, 5 Tweets	1 FB posts, 5 Tweets	FB posts, 2 Tweets
Communications	Business card sized logo in newsletter & blog post on RESO site	Business card sized logo in newsletters	Business card sized logo in newsletter	Thank you in newsletter
Complimentary Registrations	5	3	2	1
Ad/Logo featured on Slides during General Session	Custom Ad (Due by August 26th)	Logos	Logos - Silver on one slide	Logos - All Bronze on same slide
Thank You from the mic at the Welcome Reception				
Video Interview or Advertisement in Session				
Featured in Conference App				
Promotional Swag Drop	Chair drop of your swag prior to General Session	Chair drop of your swag prior to General Session	Swag drop at Registration Desk	

**All sponsors must be RESO Members*

Sponsorship Opportunities & Registration

There are several sponsorship opportunities that will maximize your exposure at the RESO Fall Conference.

To Register for Sponsorship:

1. Choose from the events below that you would like to sponsor. Be sure to specify what day if your choice has more than one option listed.
2. Reference chart on previous page for list of benefits your sponsorship investment brings.
3. Submit your selection to Suzanne@reso.org.

Sponsorships are available on a first-come, first served basis. ****Only RESO members are eligible to sponsor.** Once your sponsorship is secured, to ensure inclusion in all printed materials, all information must be received.

Important Notes:

- Sponsorships are not considered **SOLD** until funds are received.
- If funds are not received within 10 business days of form submission, the next organization in line is offered the opportunity.

Method of Payment

Upon receipt of your intent to sponsor, an invoice will be sent to you with payment options and details.

Event / Offering:	Amount:	Day:	Description:
Wednesday Reception	\$10,000	Wednesday	SOLD
T-Shirts	\$8,000		SOLD
Networking Lounge	\$7,500		
Welcome Reception	\$15,000	Monday	SOLD
Board of Directors' Dinner	\$4,000	Monday	SOLD
Roundtable Event	\$7,500	Tuesday	
Breakfast	\$5,000	Tuesday Wednesday Thursday	Partially SOLD - Thurs. available
Lunch	\$7,500	Tuesday Wednesday	
Coffee Breaks	\$4,000	Tuesday Wednesday	Coffee break complete with large 20-oz cups branded with your logo SOLD
Tuesday Reception	\$10,000	Tuesday	SOLD
Wifi	\$6,000		SOLD
Lanyards	\$6,000	Wednesday	SOLD
Conference App	\$5,000		SOLD
Hangover Recovery Station	\$5,000	Thursday	SOLD
Certification Lounge	\$7,500	Tuesday Thursday	SOLD
Booth in Registration Foyer	\$5,000		Partially SOLD - Booth in Foyer for 2 days
Keycards	\$6,000		SOLD
Charging Stations in Session	\$2,500		