



REAL ESTATE STANDARDS ORGANIZATION

# SPONSORSHIP OPPORTUNITIES

SPRING 2019 TECHNOLOGY SUMMIT

**From Broker Innovation to Web API's:  
Blue Chip Tech in Boise**

April 29 - May 2 | Boise, ID | Boise Centre

# Be a Sponsor at the RESO 2018 Spring Conference!

"Chip" in and be a part of where technology and data standards are heading! In April we're on our way to Boise for our next conference as we take a look at up and coming advances in real estate from Broker innovation to Web APIs! Known for Boise State University's famous "blue" football field, the stunning landscape and being home to numerous tech startups, Boise promises to be the ideal Technology Summit host city! Not to mention Boise Centre, our conference venue, is centrally located in downtown surrounded by incredible top-rated restaurants as well as outdoor activities in this active and vibrant community!



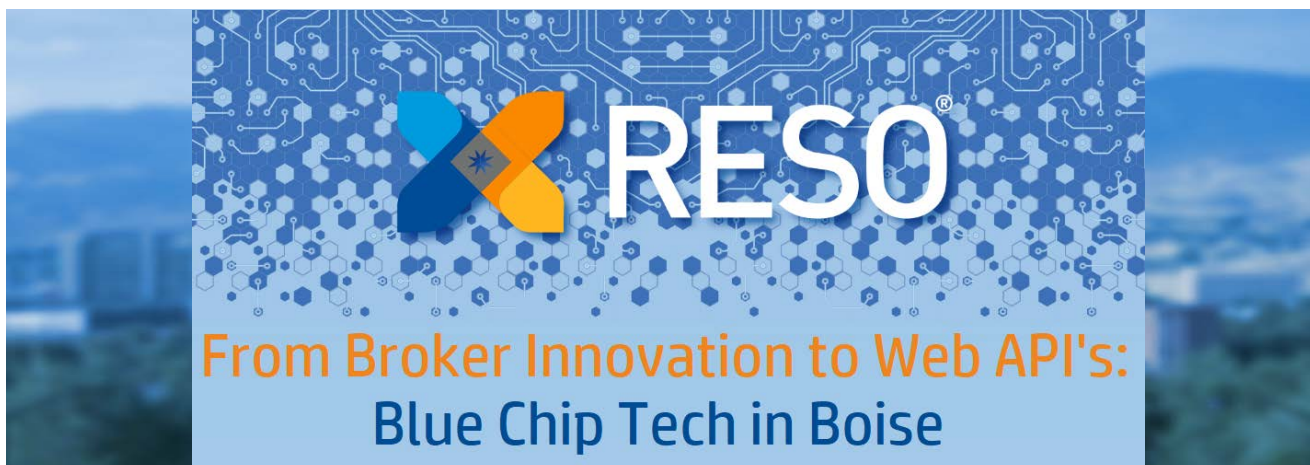
A RESO Conference sponsorship can give you a lot of bang for your marketing buck, boost your brand reach and provide your company with more credibility in the industry. Our Spring Technology Summit features a technical focus geared towards helping the brokerage community innovate and you will be certain that we will sell out seats to the who's who of Real Estate! Our attendance list is loaded with the top executives and tech experts from the largest MLSs, Real Estate Technology Companies, Brokerages and Franchises in the country!

We have consistent record-breaking attendance but RESO Conferences still remain events where you can network one-on-one and engage with your peers and industry experts due to the capped registration of 350 attendees. This Spring's Technology Summit will once again offer Sponsors unmatched opportunities to showcase your company and services during the event!



This packet provides detailed information on sponsorship opportunities and benefits. Sponsorships are available on a first come, first served basis, and historically our sponsorship's sell out fast — Act now, you don't want to miss out!



















**Raise your industry visibility and increase your ROI at the RESO Spring Technology Summit in Boise as a Sponsor!**





# Benefits of Sponsorship

The total amount committed for events listed on the following page determines your level of sponsorship.

	Platinum \$10,000+	Gold \$7,500-\$9,500	Silver \$5,000-\$7,000	Bronze \$2,500-\$4,500
<b>Attendee list &amp; contact info: pre-reg list 10 days before and post-reg 10 days after</b>				
<b>Website Recognition</b>				
<b>Logo on Signage</b>	All signs + your banner in all General Sessions + Unique Platinum Sign	Printed Sponsor signs + your banners displayed in Registration area	Printed Sponsor signs + your banners displayed in Registration area	Printed Sponsor signs
<b>Social Media</b>	Most - 5 FB posts, 10 Tweets	High- 3 FB posts, 5 Tweets	1 FB posts, 5 Tweets	FB posts, 2 Tweets
<b>Communications</b>	Business card sized logo in newsletter & blog post on RESO site	Business card sized logo in newsletters	Business card sized logo in newsletter	Thank you in newsletter
<b>Complimentary Registrations</b>				
<b>Ad/Logo featured on Slides during General Session</b>	Custom Ad (Due by April 12th)	Logos	Logos - Silver on one slide	Logos - All Bronze on same slide
<b>Thank You from the mic at the Welcome Reception</b>				
<b>Video Interview or Advertisement in Session</b>				
<b>Featured in Conference App</b>				
<b>Promotional Swag Drop</b>	Chair drop of your swag prior to General Session	Chair drop of your swag prior to General Session	Swag drop at Registration Desk	

*\*All sponsors must be RESO Members*

# Sponsorship Opportunities & Registration

There are several sponsorship opportunities that will maximize your exposure at the RESO Spring Conference.

## To Register for Sponsorship:

1. Choose from the events below that you would like to sponsor. Be sure to specify what day if your choice has more than one option listed.
2. Reference chart on previous page for list of benefits your sponsorship investment brings.
3. Submit your selection to Suzanne@reso.org.

Sponsorships are available on a first-come, first served basis. **\*\*Only RESO members are eligible to sponsor.** Once your sponsorship is secured, to ensure inclusion in all printed materials, all information must be received.

## Important Notes:

- Sponsorships are not considered **SOLD** until funds are received.
- If funds are not received within 10 business days of form submission, the next organization in line is offered the opportunity.

## Method of Payment

Upon receipt of your intent to sponsor, an invoice will be sent to you with payment options and details.

Event / Offering	Amount	Day	Description
Conference App	\$5,000		
T-Shirts	\$8,000		<b>SOLD</b>
Networking Lounge	\$7,500		<b>SOLD</b>
Welcome Reception	\$15,000	Monday	<b>SOLD</b>
Board of Directors' Dinner	\$4,000	Monday	<b>Partially SOLD</b> - \$1,500 sponsorship remaining
MLS Workshop	\$7,500	Tuesday	
Breakfast	\$5,000	Tuesday Wednesday Thursday	
Lunch	\$7,500	Tuesday Wednesday	
Big Blue Cup of Joe	\$4,000	Tuesday Wednesday	<b>SOLD</b> Coffee break complete with large 20 oz cups branded with your logo
Tuesday Reception	\$10,000	Tuesday	<b>SOLD</b>
Wifi	\$6,000		
Headshot Photo Booth	\$5,000	Wednesday	
Wednesday Reception	\$10,000	Wednesday	<b>SOLD</b>
Hangover Recovery Station	\$5,000	Thursday	
Certification Lounge	\$7,500	Tuesday - Thursday	<b>SOLD</b>
Booth in Registration Foyer	\$5,000		3 available - Booth in Foyer for 2 days
Charging Stations in Session	\$2,500		
Keycards	\$5,000		<b>SOLD</b>
Lanyards	\$6,000		<b>SOLD</b>