



RESO®

20

REFLECTING ON  
THE PAST

LOOKING TOWARD  
THE BEAUTIFUL  
FUTURE

20

# 2018 FALL CONFERENCE

OCTOBER 15-18, 2018 • THE PFISTER HOTEL • MILWAUKEE, WI



Photography: VISIT Milwaukee and iStock: artJazz

## Conference Kickoff

# Welcome from the RESO Chair



## **Art Carter**

Chief Executive Officer, CRMLS, Inc.

Real Estate Standards Organization Chair

**Thank you for sponsoring  
the Welcome Reception!**





## Access the Conference APP “RESO Conferences”



Online @ <http://reso.eventpedia.us>

**Access the agenda, presentations,  
communicate directly with attendees, setup  
meetings, receive push notifications & more!**

# SOCIAL MEDIA

Post your favorite quotes from speakers, tag others in a photo from an event, and make new connections while using conference tag **#RESO18** on all your social media channels throughout the conference.

Let others know you are engaged in the Standards creation process in the real estate industry!

Real Estate Standards Organization, #RESOStandards, @RESOStandards & RESO!



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# REGISTRATION NOW OPEN!



**FROM BLOCKCHAIN  
TO WEB APIs**

**BUILDING THE NEXT RESO  
BLUE-CHIP DATA STANDARDS**

The Boise Centre, Boise, ID:  
Monday, April 29th –  
Thursday, May 2nd, 2019

**Early Bird Conference  
Registration**

**Members \$300 & Non-Members \$400**

**Take Advantage of the Bundle Option!**

# 2019 Spring & Fall Conferences Bundle Option

Plan ahead and take advantage of this amazing bundle deal!

**MEMBERS - \$600**  
**NON-MEMBERS - \$800**



## **RESO Spring 2019 Technology Summit**

The Boise Centre, Boise, ID  
Monday, April 29<sup>th</sup> – Thursday, May 2<sup>nd</sup>, 2019

## **RESO Fall 2019 Conference**

Hilton St. Louis at the Ballpark, St. Louis, MO  
Monday, September 9<sup>th</sup> – Thursday, September 12<sup>th</sup>, 2019



# Conference Agenda Highlights

## Tuesday

- 9:00am-12:45pm – General Session
- 2:45pm-2:00pm – Lunch
- 2:00pm-4:00pm – Business Broker Advisory Group
- 2:00pm-4:00pm – Data Dictionary Workgroup
  
- 5:00pm-6:00pm – Harley-Davidson Museum Tour
- 6:00pm – Reception Kickoff featuring Heather Malenshek, SVP of Marketing & Brand

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# Conference Agenda Highlights

## Wednesday

- 8:00am-9:00am – Breakfast
- 8:30am-9:45am – Hot Brew. Hot Topics.: Meet the Officers and Workgroup Chairs
- 10:00am-5:00pm – Business Tracks
- 10:00am-5:30pm – Technical Tracks
  
- 5:30pm-8:00pm Reception at Belmont Tavern located on historic Jefferson Street

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# Conference Agenda Highlights

## Thursday

- 8:30am-9:30am – Working Breakfast
- 9:00am-10:00am – Universal Property ID Workgroup
- 9:00am-1:00pm – General Session
- 8:30am 9:30am – Hangover Station with Bloody Marys

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## RESO 2018 Board of Directors

- Art Carter – Chair
- Michael Wurzer – Vice Chair
- Richard Renton – Treasurer
- Tim Dain – Secretary
- Alon Chaver
- Amy Gorce
- Brian Donnellan
- Chip McAvoy
- Chris Carrillo
- Curt Beardsley
- Jason Normandin
- Jeff Young
- John De Souza
- Paul Boomsma
- Todd Carpenter
- Tom Flanagan
- Scott Woodard
- Steve Byrd
- Suzanne Mueller
- Tim Ford\*



# We are now accepting Nominations for 2019 Board of Directors!

## The seats that are available are:

One (1) Class B (Technology partners) with revenues over \$25 million annually.

One (2) Class C (MLS) with fewer than 50,000 members.

One (1) Class C (MLS) with more than 50,000 members.

Two (2) Class D (Real Estate Brokerages, Brokers & Agents) members.

**To learn more or submit your nomination visit the Registration Desk on-site or visit [www.reso.org](http://www.reso.org)**



## RESO 2018 Highlights

- 825 Member Organizations Driving the Evolution of Standards, 10% overall increase and 83% increase in brokerage membership representing nearly one million agents
- Milwaukee is RESO's 7<sup>th</sup> Sold Out Conference in a Row
- RESO Standards have gone Global with adoption in Australia, Canada, India, Germany, Norway, Spain, South Africa, Sweden and beyond
- 3 Official Case Studies on the successful use of RESO Standards completed and released

## RESO 2018 Highlights

- 10 Active Standards Workgroups, 3 newly chartered in 2018
- Over 2,400 Certifications awarded to date, over 600 MLSs are Data Dictionary certified and over 400 MLSs are API certified
- Latest version of the RESO Data Dictionary now has over 3,000 standardized fields and values
- Upcoming version of the RESO Data Dictionary will have over 4,000 fields and values and also be available in Spanish
- RESO Web API Specification now includes Update functionality