ZOI8 FALL CONFERENCE

RESO

OCTOBER 15-18, 2018 • THE PFISTER HOTEL • MILWAUKEE, WI

Conference Kickoff

THE PAST

Welcome from the RESO Chair



Art Carter

Chief Executive Officer, CRMLS, Inc.

Real Estate Standards Organization Chair



Thank you for sponsoring the Welcome Reception!





Access the Conference APP "RESO Conferences"





Online @ http://reso.eventpedia.us

Access the agenda, presentations, communicate directly with attendees, setup meetings, receive push notifications & more!



SOCIAL MEDIA

Post your favorite quotes from speakers, tag others in a photo from an event, and make new connections while using conference tag #RESO18 on all your social media channels throughout the conference.

Let others know you are engaged in the Standards creation process in the real estate industry!

Real Estate Standards Organization, #RESOStandards, @RESOStandards & RESO!







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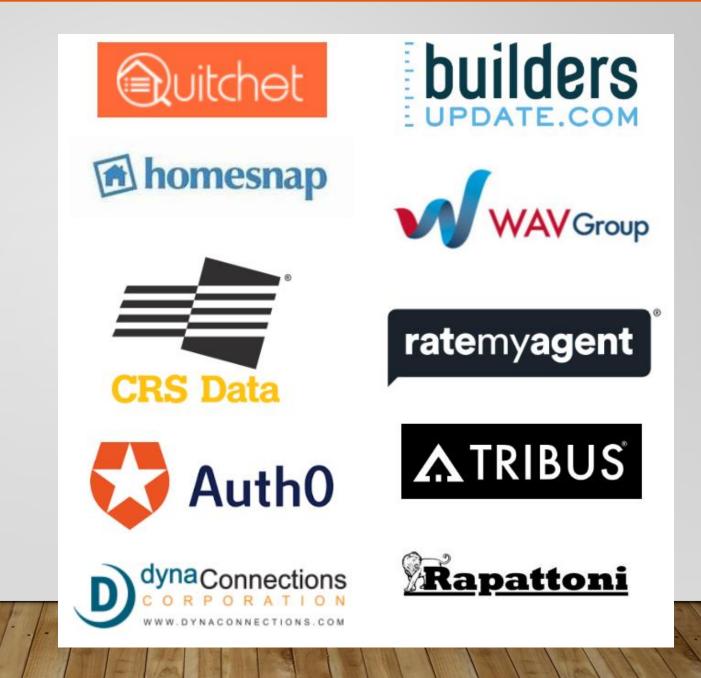
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REGISTRATION NOW OPEN!



The Boise Centre, Boise, ID: Monday, April 29th – Thursday, May 2nd, 2019

Early Bird Conference Registration

Members \$300 & Non-Members \$400

Take Advantage of the Bundle Option!



2019 Spring & Fall Conferences Bundle Option

Plan ahead and take advantage of this amazing bundle deal!

MEMBERS - \$600 NON-MEMBERS - \$800



The Boise Centre, Boise, ID Monday, April 29th – Thursday, May 2nd, 2019

RESO Fall 2019 Conference

Hilton St. Louis at the Ballpark, St. Louis, MO Monday, September 9th – Thursday, September 12th, 2019



HURRY, LIMITED TIME OFFER!



Conference Agenda Highlights

Tuesday

- 9:00am-12:45pm General Session
- 2:45pm-2:00pm Lunch
- 2:00pm-4:00pm Business Broker Advisory Group
- 2:00pm-4:00pm Data Dictionary Workgroup
- 5:00pm-6:00pm Harley-Davidson Museum Tour
- 6:00pm Reception Kickoff featuring Heather Malenshek, SVP of Marketing & Brand





Conference Agenda Highlights

Wednesday

- 8:00am-9:00am Breakfast
- 8:30am-9:45am Hot Brew. Hot Topics.: Meet the Officers and Workgroup Chairs
- 10:00am-5:00pm Business Tracks
- I 0:00am-5:30pm Technical Tracks
- 5:30pm-8:00pm Reception at Belmont Tavern located on historic Jefferson Street





Conference Agenda Highlights

Thursday

- 8:30am-9:30am Working Breakfast
- 9:00am-10:00am Universal Property ID Workgroup
- 9:00am-1:00pm General Session
- 8:30am 9:30am Hangover Station with Bloody Marys





RESO 2018 Board of Directors

- Art Carter Chair
- Michael Wurzer Vice Chair
- Richard Renton Treasurer
- Tim Dain Secretary
- Alon Chaver
- Amy Gorce
- Brian Donnellan
- Chip McAvoy
- Chris Carrillo
- Curt Beardsley

- Jason Normandin
- Jeff Young
- John De Souza
- Paul Boomsma
- Todd Carpenter
- Tom Flanagan
- Scott Woodard
- Steve Byrd
- Suzanne Mueller
- Tim Ford*



We are now accepting Nominations for 2019 Board of Directors!

The seats that are available are:

One (1) Class B (Technology partners) with revenues over \$25 million annually.
One (2) Class C (MLS) with fewer than 50,000 members.
One (1) Class C (MLS) with more than 50,000 members.
Two (2) Class D (Real Estate Brokerages, Brokers & Agents) members.

To learn more or submit your nomination visit the Registration Desk on-site or visit www.reso.org







RESO 2018 Highlights

- 825 Member Organizations Driving the Evolution of Standards, 10% overall increase and 83% increase in brokerage membership representing nearly one million agents
- Milwaukee is RESO's 7th Sold Out Conference in a Row
- RESO Standards have gone Global with adoption in Australia, Canada, India, Germany, Norway, Spain, South Africa, Sweden and beyond
- 3 Official Case Studies on the successful use of RESO Standards completed and released



RESO 2018 Highlights

- 10 Active Standards Workgroups, 3 newly chartered in 2018
- Over 2,400 Certifications awarded to date, over 600 MLSs are Data Dictionary certified and over 400 MLSs are API certified
- Latest version of the RESO Data Dictionary now has over 3,000 standardized fields and values
- Upcoming version of the RESO Data Dictionary will have over 4,000 fields and values and also be available in Spanish
- RESO Web API Specification now includes Update functionality

