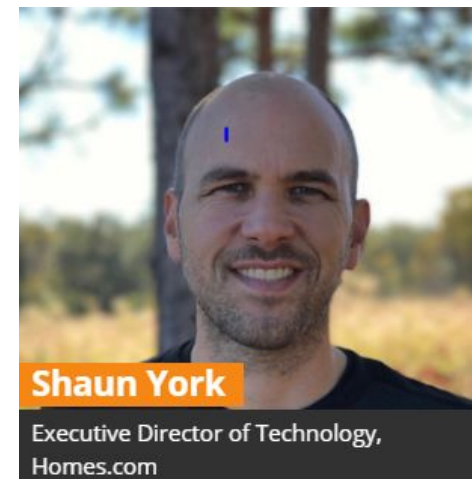
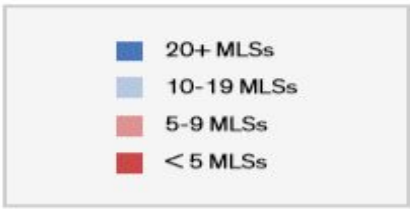
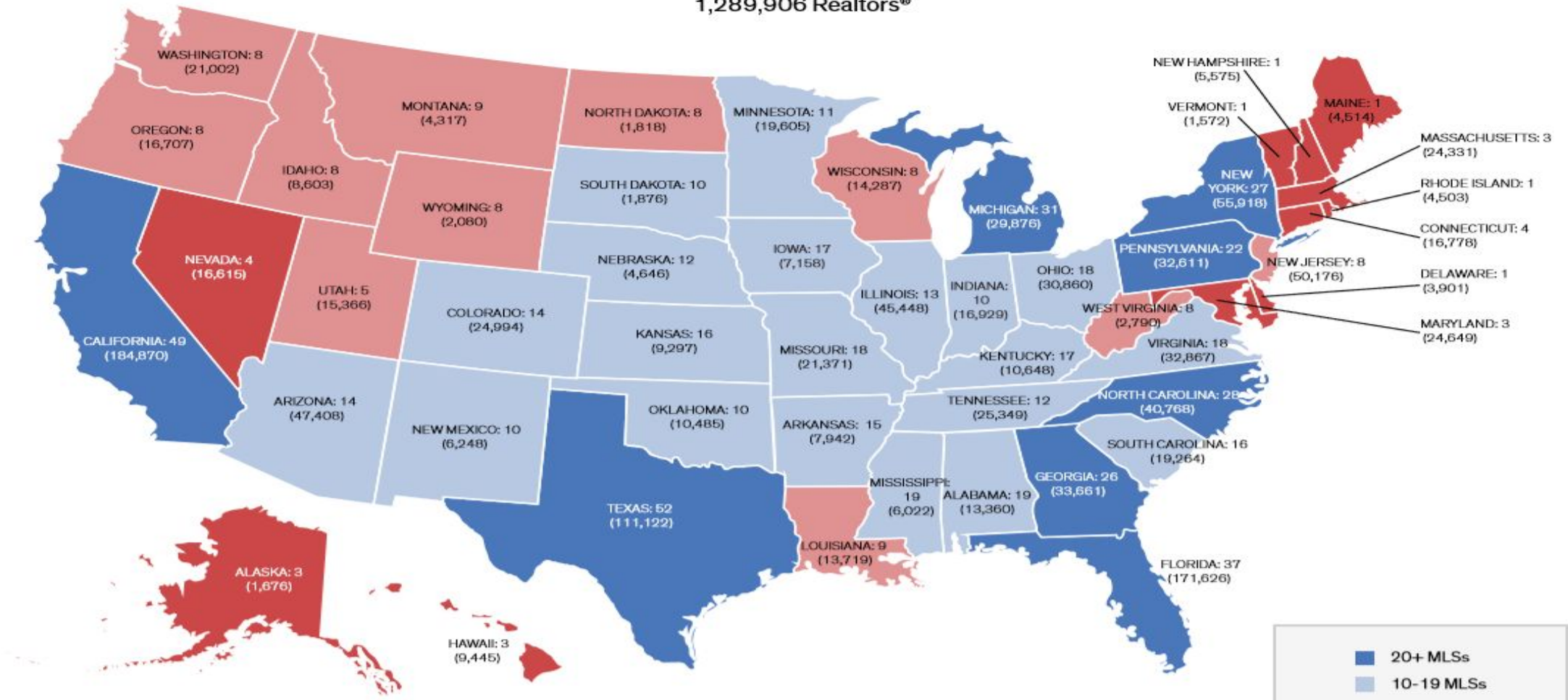


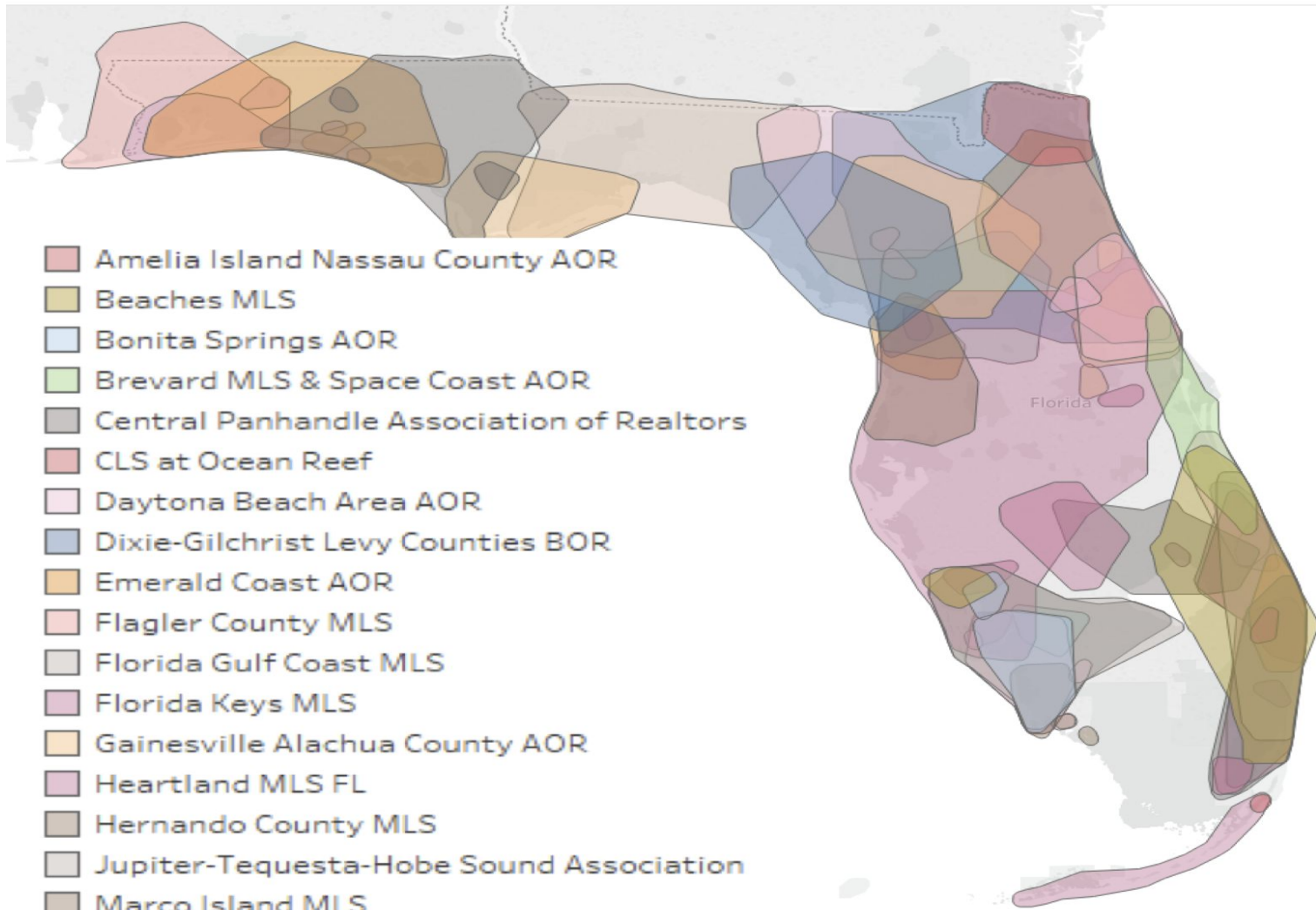
RESO's Organizational Unique ID (OUID): Industry use cases of Success



MLSs and Realtors® by State

672 MLSs
1,289,906 Realtors®

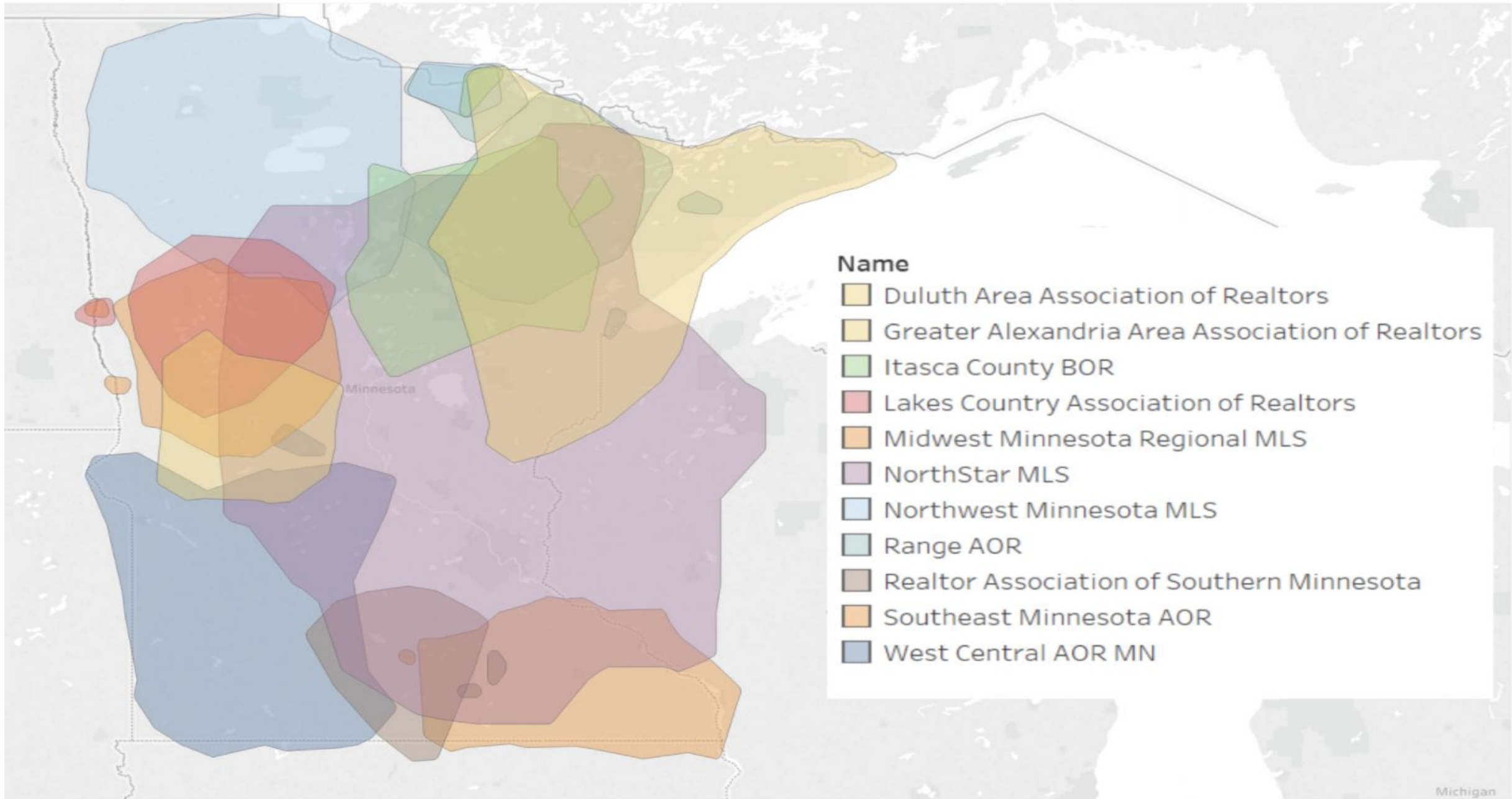




- Amelia Island Nassau County AOR
- Beaches MLS
- Bonita Springs AOR
- Brevard MLS & Space Coast AOR
- Central Panhandle Association of Realtors
- CLS at Ocean Reef
- Daytona Beach Area AOR
- Dixie-Gilchrist Levy Counties BOR
- Emerald Coast AOR
- Flagler County MLS
- Florida Gulf Coast MLS
- Florida Keys MLS
- Gainesville Alachua County AOR
- Heartland MLS FL
- Hernando County MLS
- Jupiter-Tequesta-Hobe Sound Association
- Marco Island MLS
- Miami Association of REALTORS

- Miami Association of REALTORS
- My Florida Regional MLS
- Naples Area Board of Realtors
- Navarre Area BOR
- New Smyrna Beach BOR
- North Florida MLS
- Northeast Florida MLS
- Ocala Marion County AOR
- Okeechobee County BOR
- Palm Beach BOR
- Pensacola Association of Realtors
- Realtor Association of Greater Fort Lauder
- Realtor Association of Indian River County
- Realtor Association of Martin County
- Realtors Association of Citrus County
- Realtors Association of Franklin and Gulf C
- South Broward BOR
- Southwest Florida MLS
- St Augustine St Johns County BOR
- Tallahassee BOR





Name

-  Duluth Area Association of Realtors
-  Greater Alexandria Area Association of Realtors
-  Itasca County BOR
-  Lakes Country Association of Realtors
-  Midwest Minnesota Regional MLS
-  NorthStar MLS
-  Northwest Minnesota MLS
-  Range AOR
-  Realtor Association of Southern Minnesota
-  Southeast Minnesota AOR
-  West Central AOR MN

MEASURE INEFFICIENCY

MLS	% Dup Listings	% Agents \$\$	Cost / yr
Metro	15%	20%	\$120,000
Southeast	40%	90%	\$108,000
Western Slope	25%	25%	\$37,500
Regional	15%	20%	\$198,000
Lakes	25%	30%	\$67,500
Coastal MLS	30%	40%	\$14,400
			\$545,400