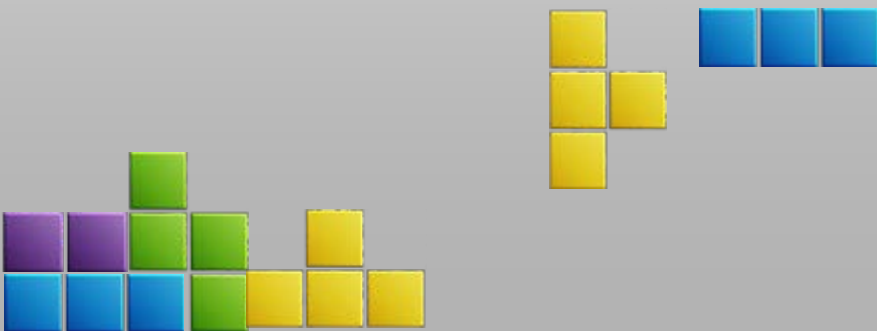




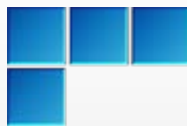
# RESO<sup>®</sup>

## 2018 Spring Technology Summit

Expanding and Launching Profitability through RESO Standards



IT'S **GAME ON**  
FOR DATA STANDARDS!



**Rick Trevino**

MetroList Services



**Chris Freeman**



WOLFNET<sup>®</sup>

Payload Workgroup:  
IDX Payload Revealed



*Tagging Data is OUR Game*



# Payload?



# Payload Agenda



History



Problem/Solution – Why does it matter?



Specification



Business Use Cases



Endorsement Testing Rules



Roadmap



Reveal



# History



July 2016: First Payload **Workgroup** meeting



January 2017: Initial **219 IDX fields** recommended by the Data Dictionary Work Group



October 2017: Property Resource IDX draft **Payload tagging** completed





## As a Broker

Accurate, timely and detailed property data

Consistent Data stream across multiple markets

Improved efficiencies, reduced costs

## As a MLS Vendor

Consistent Data stream

Defined fields

Develop functionality Provide Nulls, Only Metadata

## As an MLS

Requirement (Endorsement) of DD 1.5 or 1.x Certification

Get ready now, as your IDX feeds will need to be updated!

## As a IDX Vendor

Consistent Data stream      Validate Requestor

Well Defined fields      Validate Requestor Status

Attribution

# Specification items

## Property Resources

- 157 tagged as “Yes”, 219 possible fields (157/219)
- Each includes “Blank” and “Nullable” options
- Some fields are part of a “set”
- Fields *may* apply to all 9 property types

## Other Resources

- Office (25/45)
- Member (24/70)
- Open House (20/28)
- Media (22/34)

248 Fields Tagged

# IDX Payload in DD Wiki

## IDX Payloads Representation in DD Wiki

Created by Robert Gottesman, last modified on Apr 13, 2018

### Background

The Payload workgroup has derived a much richer definition (e.g Business Rules) of how the DD Wiki should represent payloads (i.e. IDX) for DD Wiki 1.5. The DD Wiki 1.5 payload business rules and field assignments can be found in [RESOIDXPayloadsWorkingWorksheet.xlsx](#) created by [@Rick Trevino](#).

The current set of business rules for DD Wiki 1.5 IDX payloads has 5 different possible combinations as illustrated in the table below. It is recommended we take those 5 business rules and give each rule a unique name which can then be easily represented in the DD Wiki, XML and XLSX files. The DD Wiki help page will also include a very rich definition of those 5 rules to make it clear to the reader how those rules should be applied.

Short Description	Long Description	Name
Yes	Field must exist, data is required in all listings, it is non-nullable/not-blank.	IDX_Must
Yes, Blank	The field must be part of the IDX Payload Metadata and if data exists it must be distributed, however, if data doesn't exist per listing then that is allowable.	IDX_Blank
Yes, Nullable Per MLS Business Rule	The Field must be part of the IDX Payload Metadata but the data can be <b>nullable or not exposed</b> on the distribution of the value at the discretion of the MLS based upon MLS business rules, licensing restrictions and/or federal/state/local regulations.	IDX_Optional
Yes, Nullable, <b>Not Blank</b> Per MLS Business Rule	The Field must be part of the IDX Payload Metadata but the data can be <b>nullable or not exposed (BUT NOT blank )</b> on the distribution of the value at the discretion of the MLS based upon MLS business rules, licensing restrictions and/or federal/state/local regulations. The single field that meets this requirement is <i>ListingContractDate</i> .	IDX_NBlkOpt
No	The Field is not included in the IDX Payload	<<none>>

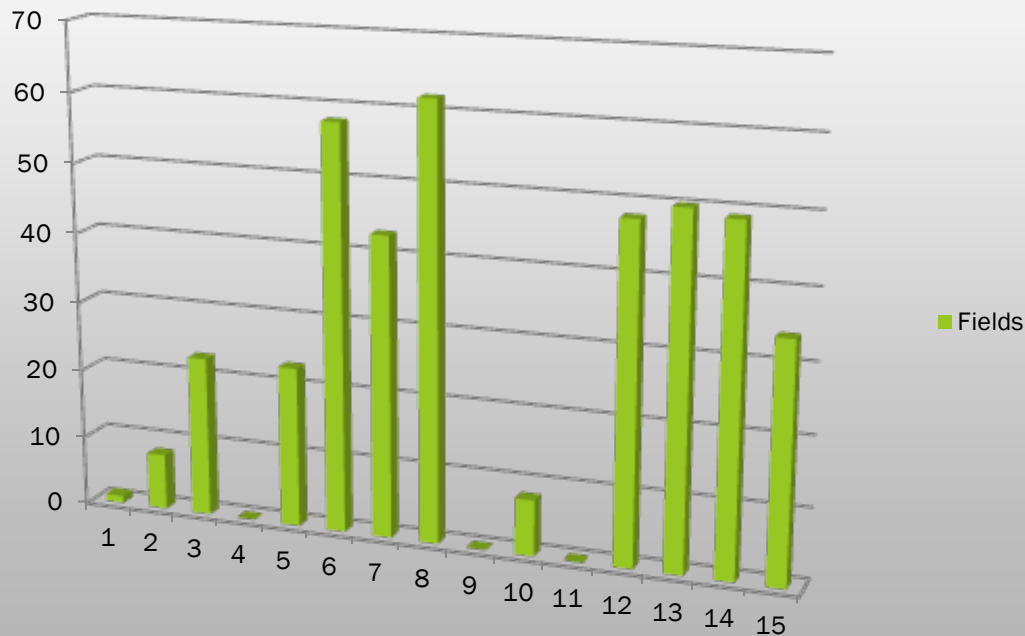
\*\*\*\* The Name column above will be the value displayed in the Payload column for DD Wiki, XML and XLSX

\*\*\*\* The Payload value will also be a link to a page that shows all of the IDX Payloads for the resource in question (see below for examples)





# “Tagging is our Game”





# Business Use Case



Challenges



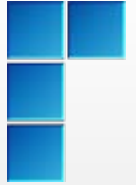
Benefits



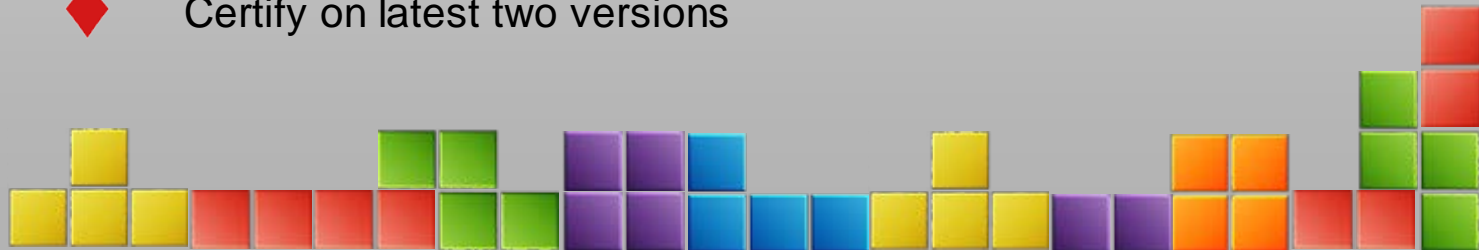
WOLFNET<sup>®</sup>



# Tentative Timeline



- ◆ April/May review and approve Endorsement Testing Rules
- ♠ Certification Committee - BOD
- ♥ June/July BOD Approves and Ratifies as new Standard
- ♣ MLSs have 1 year
- ◆ Certify on latest two versions





## 2.6 Payload Endorsement Testing Rules

Created by Greg Lemon on Oct 23, 2017

RESO has defined Payloads as "Any number of fields representing the payloads found in RESO transports."

A Payload Endorsement is an additional recognition (for those who have earned a Data Dictionary Certificate) demonstrating that a specific sets of fields are available in a data feed of the same name.

**NOTE 0-1:** A "certificate" refers to the whole Data Dictionary. An "endorsement" refers specifically to payloads. An applicant **MUST** receive a Data Dictionary Certification (at any level) **BEFORE** receiving an endorsement. An example could be an applicant receiving a "Data Dictionary 1.5.0 Gold **Certificate** with an IDX Payload **Endorsement**." When referring to the payload itself, it may be referred to as a "RESO Endorsed IDX Data Feed."

The following are requirements for **ALL** Payload Endorsements.

**REQ-DD151-PE-1:** The Payload Endorsement requires access to a transport data structure a feed with payload-specific permissions. Separate server credentials configured for the payload feed **MUST** be provided during the application process.

**REQ-DD151-PE-2:** **ALL** Data Dictionary fields in a payload **AND** implemented in the applicant's full feed **MUST** be found in the applicant's payload data structure. An applicant **MAY** be able to receive a Payload Endorsement without adding every field defined in the Data Dictionary Payload. Additional non-payload fields **MAY** be present or searchable in the data feed as determined by the applicant.

**NOTE 2-1:** Payload fields are required in the applicant's IDX Payload **ONLY IF** it is also implemented in the applicant's full feed. This **WILL** apply to any fields the applicant does not have in the full feed used for Data Dictionary certification. (This is why Data Dictionary Certification **MUST** precede Payload Endorsements. Both feeds are required for comparison purposes.)

**Example 2-1:** The following are **examples** of fields that **MAY NOT** be found in every IDX Payload:

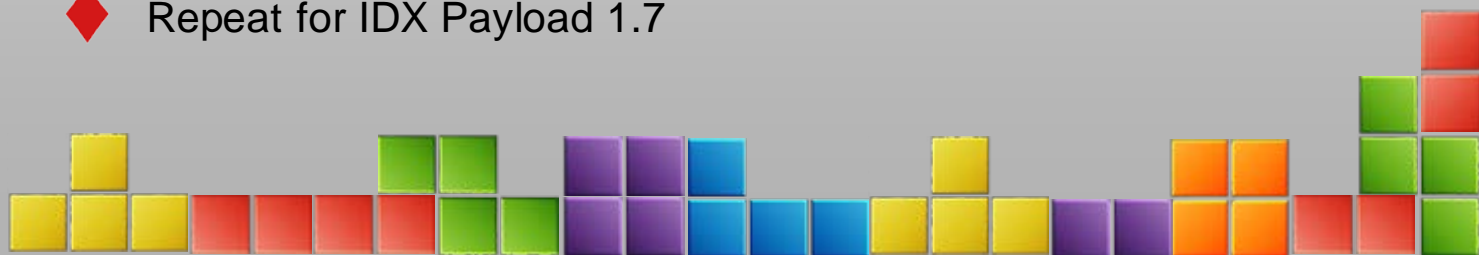
- CoListAgent\* / CoBuyerAgent: For those systems without "co-agent" fields
- WaterFront / WaterFrontFeatures: For landlocked MLS territories.
- StreetDirPrefix or StreetDirSuffix may not be needed based on the local address requirements.



# IDX Payload for DD 1.6

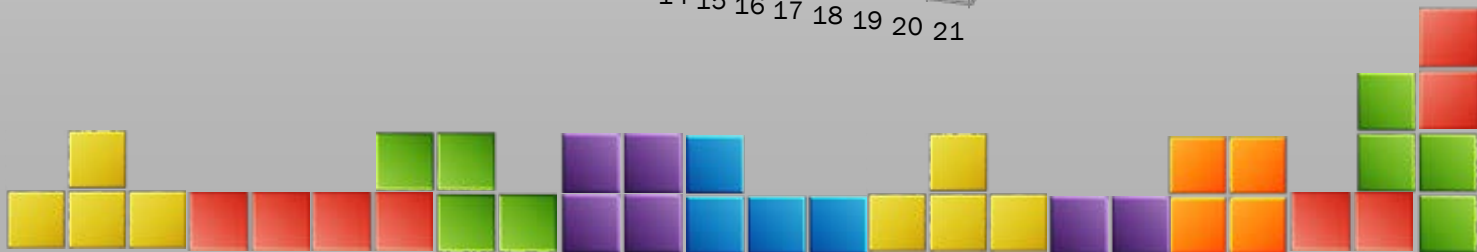
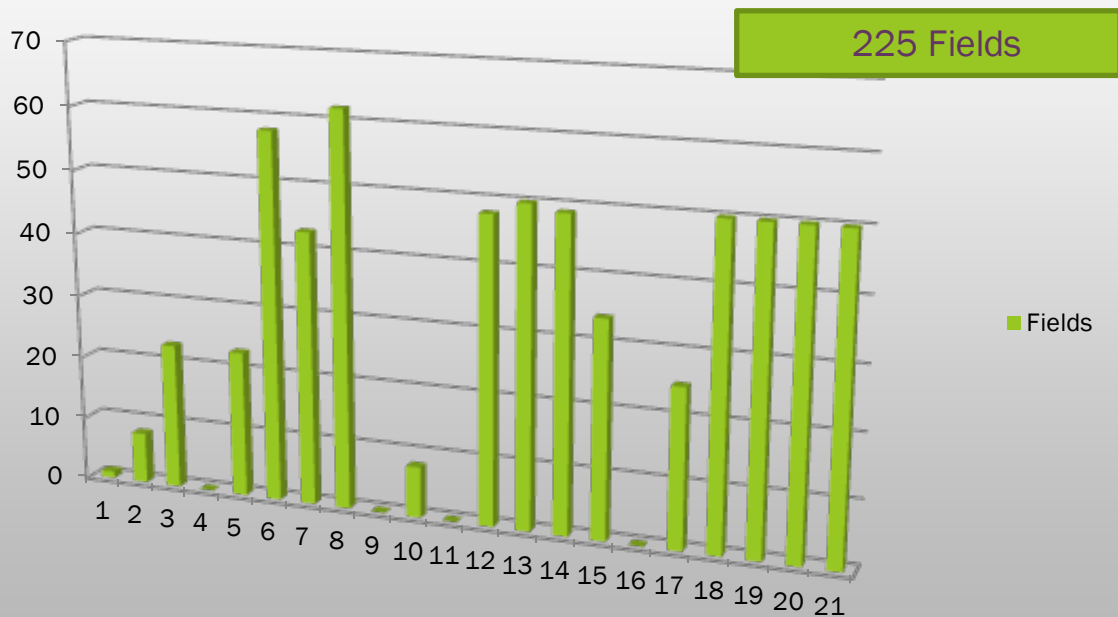


- ♦ 225 new fields to discuss/evaluate
- ♠ Estimating 5 months
- ♥ Same testing rules based 1.5
- ♣ Fall RESO conference IDX Payload 1.6
- ♦ Repeat for IDX Payload 1.7





# “Projection Tagging on DD1.6”





# IDX Payload Revealed



	A	F	G	H	K	L	M	N	O	P	Q	R	S
	Standard Name	RESO Payload	Blank	Nullable	RESI	RLSE	RINC	LAND	MOBI	FARM	COMS	COML	BUSO
1													
2	AccessibilityFeatures	Yes	X		X	X	X		X	X	X	X	
3	Appliances	Yes	X		X	X	X		X	X	X	X	
4	ArchitecturalStyle	Yes	X		X	X	X		X	X			
5	AssociationAmenities	Yes	X		X	X	X	X	X				
6	AssociationFee	Yes	X		X	X	X	X	X				
7	AssociationFeeFrequency	Yes	X		X	X	X	X	X				
8	AssociationFeeIncludes	Yes	X		X	X	X	X	X				
9	AssociationYN	Yes	X		X	X	X	X	X				
10	AttachedGarageYN	Yes	X		X	X	X		X	X			
11	Basement	Yes	X		X	X	X		X	X			
12	BathroomsFull	Yes	X		X	X	X		X	X			
13	BathroomsHalf	Yes	X		X	X	X		X	X			
14	BathroomsOneQuarter	Yes	X		X	X	X		X	X			
15	BathroomsPartial	Yes	X		X	X	X		X	X			
16	BathroomsThreeQuarter	Yes	X		X	X	X		X	X			
17	BathroomsTotalInteger	Yes	X		X	X	X		X	X			
18	BedroomsTotal	Yes	X		X	X	X		X	X			
19	BodyType	Yes	X						X				
20	BuilderName	No			X	X	X		X	X	X	X	
21	BuildingAreaTotal	No			X	X	X		X	X	X	X	
22	BuildingFeatures	No									X	X	
23	BusinessType	Yes	X								X	X	X
24	BuyerAgentFirstName	Yes	X	X	X	X	X	X	X	X	X	X	X
25	BuyerAgentFullName	Yes	X	X	X	X	X	X	X	X	X	X	X
26	BuyerAgentLastName	Yes	X	X	X	X	X	X	X	X	X	X	X
27	BuyerAgentMlsId	Yes	X	X	X	X	X	X	X	X	X	X	X
28	BuyerAgentStateLicense	No			X	X	X	X	X	X	X	X	X
29	BuyerOfficeMlsId	Yes	X	X	X	X	X	X	X	X	X	X	X
30	BuyerOfficeName	Yes	X	X	X	X	X	X	X	X	X	X	X
31	BuyerTeamName	No			X	X	X	X	X	X	X	X	X
32	CapRate	No					X				X	X	
33	CarportSpaces	Yes	X		X	X	X		X	X			
34	CarportYN	No			X	X	X		X	X			
35	City	Yes			X	X	X	X	X	X	X	X	X
36	CloseDate	Yes	X	X	X	X	X	X	X	X	X	X	X
37	ClosePrice	Yes	X	X	X	X	X	X	X	X	X	X	X

	Standard Name	RESO Payload	Blank	Nullable
1				
2	FranchiseAffiliation	No		
3	IDXOfficeParticipationYN	Yes	X	
4	MainOfficeKey	Yes	X	
5	MainOfficeKeyNumeric	Yes	X	
6	MainOfficeMlsId	Yes	X	
7	ModificationTimestamp	Yes		
8	OfficeAOR	No		
9	OfficeAORMlsId	No		
10	OfficeAORKey	No		
11	OfficeAORKeyNumeric	No		
12	OfficeAddress1	Yes	X	
13	OfficeAddress2	Yes	X	
14	OfficeAssociationComments	No		
15	OfficeBranchType	No		
16	OfficeBrokerKey	Yes	X	
17	OfficeBrokerKeyNumeric	Yes	X	
18	OfficeBrokerMlsId	No		
19	OfficeCity	Yes	X	
20	OfficeCorporateLicense	No		
21	OfficeCountyOrParish	No		
22	OfficeEmail	No		
23	OfficeFax	No		
24	OfficeKey	Yes	X	
25	OfficeKeyNumeric	Yes	X	
26	OfficeManagerKey	No		
27	OfficeManagerKeyNumeric	No		
28	OfficeManagerMlsId	No		
29	OfficeMlsId	Yes	X	
30	OfficeName	Yes	X	
31	OfficeNationalAssociationId	No		
32	OfficePhone	Yes	X	
33	OfficePhoneExt	No		
34	OfficePostalCode	Yes	X	
35	OfficePostalCodePlus4	Yes	X	
36	OfficeStateOrProvince	Yes	X	
37	OfficeStatus	Yes		
38	OfficeType	No		





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	A	E	F	G	H
1	Standard Name	RESO Payload	Blank	Nullable	
2	JobTitle	No			
3	LastLoginTimestamp	No			
4	MemberAOR	No			
5	MemberAORMIsId	No			
6	MemberAORKey	No			
7	MemberAORKeyNumeric	No			
8	MemberAddress1	No			
9	MemberAddress2	No			
10	MemberAssociationComments	No			
11	MemberCarrierRoute	No			
12	MemberCity	No			
13	MemberCountry	No			
14	MemberCountyOrParish	No			
15	MemberDesignation	No			
16	MemberDirectPhone	No			
17	MemberEmail	Yes	X	X	
18	MemberFax	No			
19	MemberFirstName	Yes	X		
20	MemberFullName	Yes	X		
21	MemberHomePhone	No			
22	MemberMIsAssistantTo	No			
23	MemberKey	Yes	X		x
24	MemberKeyNumeric	Yes	X		x
25	MemberLanguages	No			
26	MemberLastName	Yes	X		
27	MemberLoginId	Yes	X	X	x
28	MemberMiddleName	Yes	X		
29	MemberMIsAccessYN	No			
30	MemberMIsId	Yes	X	X	x
31	MemberMIsSecurityClass	No			
32	MemberMobilePhone	No			
33	MemberNamePrefix	No			
34	MemberNameSuffix	Yes	X		
35	MemberNationalAssociationId	No			x
36	MemberNickname	Yes	X		
37	MemberOfficePhone	No			

Standard Name	RESO Payload	Blank	Nullable
1			
38	MemberOfficePhoneExt	No	
39	MemberOtherPhoneType	No	
40	MemberOtherPhone[Type]Ext	No	
41	MemberOtherPhone[Type]Number	No	
42	MemberPager	No	
43	MemberPassword	No	
44	MemberPhoneTTYTDD	No	
45	MemberPostalCode	No	
46	MemberPostalCodePlus4	No	
47	MemberPreferredPhone	Yes	X
48	MemberPreferredPhoneExt	Yes	X
49	MemberStateLicense	Yes	X
50	MemberStateLicenseState	Yes	X
51	MemberStateOrProvince	No	
52	MemberStatus	Yes	
53	MemberTollFreePhone	No	
54	MemberType	No	
55	MemberVoiceMail	No	
56	MemberVoiceMailExt	No	
57	ModificationTimestamp	Yes	
58	OfficeKey	Yes	X
59	OfficeKeyNumeric	Yes	X
60	OfficeMIsId	Yes	X
61	OfficeName	Yes	X
62	OriginalEntryTimestamp	No	
63	OriginatingSystemID	Yes	X
64	OriginatingSystemMemberKey	Yes	X
65	OriginatingSystemName	No	
66	SocialMediaType	No	
67	SocialMedia[Type]UrlOrId	No	
68	SourceSystemID	No	
69	SourceSystemMemberKey	Yes	X
70	SourceSystemName	No	
71	SyndicateTo	No	

# Member, Open House and Media

IDX Payload Revealed

Standard Name	RESO Payload	Blank	Nullable
1			
2	AppointmentRequiredYN	No	
3	ListingId	Yes	
4	ListingKey	Yes	X
5	ListingKeyNumeric	Yes	X
6	ModificationTimestamp	Yes	
7	OpenHouseAttendedBy	No	
8	OpenHouseDate	Yes	X
9	OpenHouseEndTime	Yes	X
10	OpenHouseId	No	
11	OpenHouseKey	Yes	X
12	OpenHouseKeyNumeric	Yes	X
13	OpenHouseRemarks	Yes	X
14	OpenHouseStartTime	Yes	X
15	OpenHouseStatus	Yes	X
16	OpenHouseType	Yes	X
17	OriginalEntryTimestamp	Yes	X
18	OriginatingSystemID	Yes	X
19	OriginatingSystemKey	Yes	X
20	OriginatingSystemName	No	
21	Refreshments	Yes	X
22	ShowingAgentFirstName	No	
23	ShowingAgentKey	Yes	X
24	ShowingAgentKeyNumeric	Yes	X
25	ShowingAgentLastName	No	
26	ShowingAgentMIsId	No	
27	SourceSystemID	Yes	X
28	SourceSystemKey	Yes	X
29	SourceSystemName	No	

A	E	F	G
Standard Name	RESO	Blank	Nullable
2	ChangedByMemberID	No	
3	ChangedByMemberKey	No	
4	ChangedByMemberKeyNumeric	No	
5	ClassName	No	
6	Group	No	
7	ImageHeight	Yes	X
8	ImageOf	Yes	X
9	ImageSizeDescription	Yes	X
10	ImageWidth	Yes	X
11	LongDescription	Yes	X
12	MediaCategory	Yes	X
13	MediaHTML	No	
14	MediaKey	Yes	X
15	MediaKeyNumeric	Yes	X
16	MediaModificationTimestamp	Yes	X
17	MediaObjectID	No	
18	MediaStatus	Yes	X
19	MediaType	No	
20	MediaURL	Yes	X
21	ModificationTimestamp	Yes	X
22	Order	Yes	
23	OriginatingSystemID	Yes	X
24	OriginatingSystemMediaKey	Yes	X
25	OriginatingSystemName	No	
26	Permission	No	
27	PreferredPhotoYN	No	
28	ResourceName	Yes	X
29	ResourceRecordID	Yes	
30	ResourceRecordKey	Yes	X
31	ResourceRecordKeyNumeric	Yes	X
32	ShortDescription	Yes	X
33	SourceSystemID	Yes	X
34	SourceSystemMediaKey	Yes	X
35	SourceSystemName	No	

IDX Payload Revealed

- ♣ Review IDX Fields
- ♦ Prepare Null Fields
- ♠ Participation 90 minutes
- ♥ Endorsement for DD certification



IT'S **GAME ON**





*Payload Workgroup Chair*  
*Rick Trevino*  
*Meet every fourth Thursday 11-12:30 PDT*  
*[Rick@MetroList.net](mailto:Rick@MetroList.net)*





Thank You,  
Payloads Workgroup