

**BUILD**  
**FEAX**®  
**PROPERTY HISTORY**

**Real estate** is the most valuable  
asset class with the **least data**

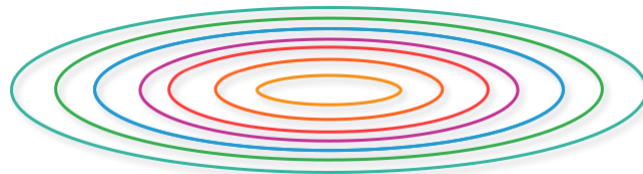
# Standard **Value** Calculation



**Location**



**Value**



**Condition**



# Condition's influence on value

What attributes give insight into condition?



## Maintenance

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What systems matter?



## Remodeling

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What's the impact?



## Lack thereof

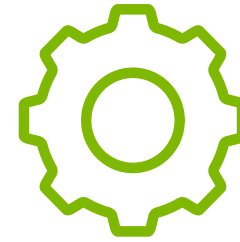
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What does absence indicate?

# The Knowledge landscape

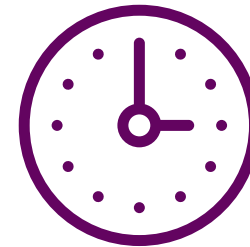
# Improving the **knowledge** landscape

BLDS



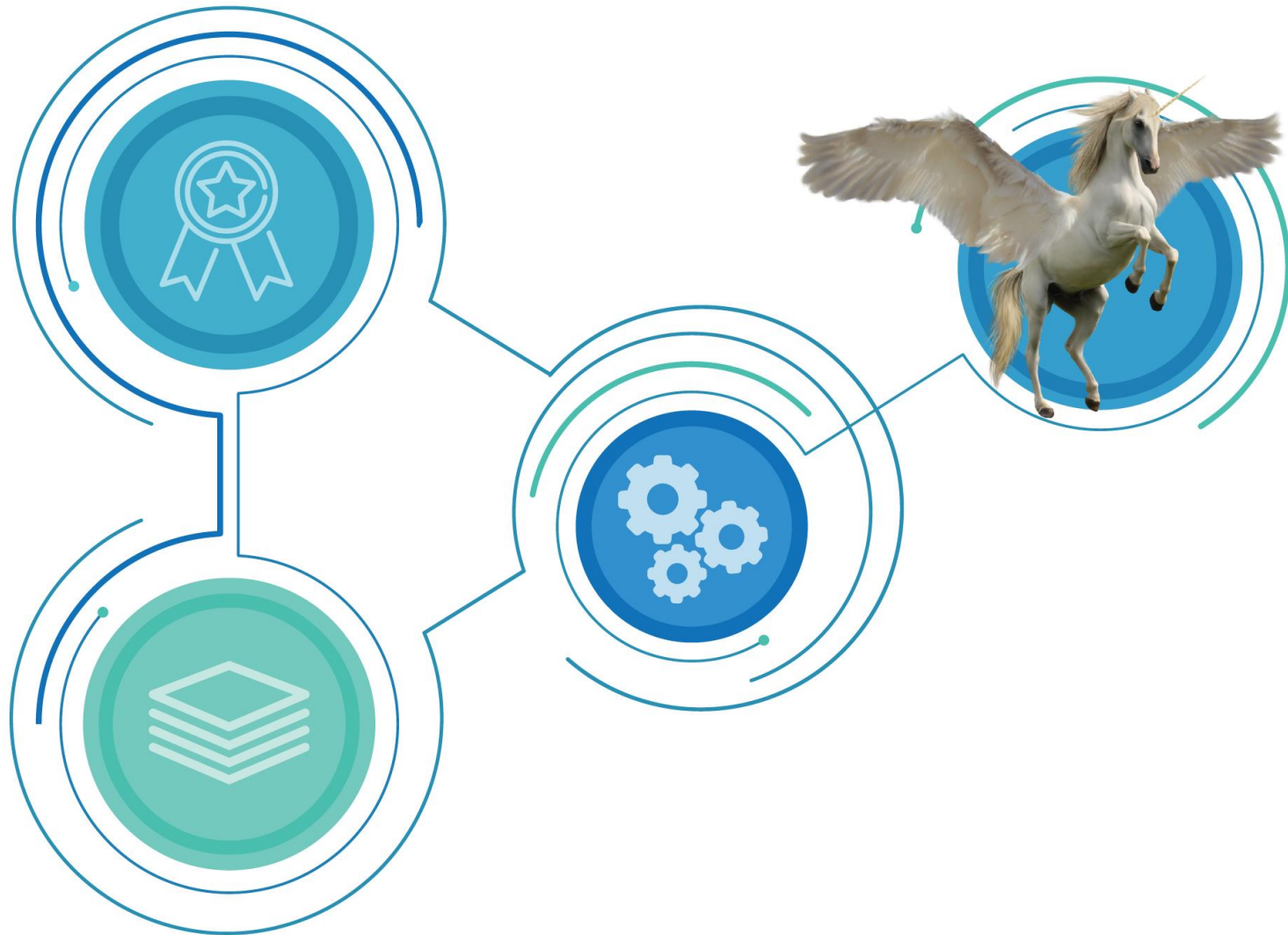
Machine learning & AI

deeper insight



data depth

# Quality. Quantity. Tools. Magic.

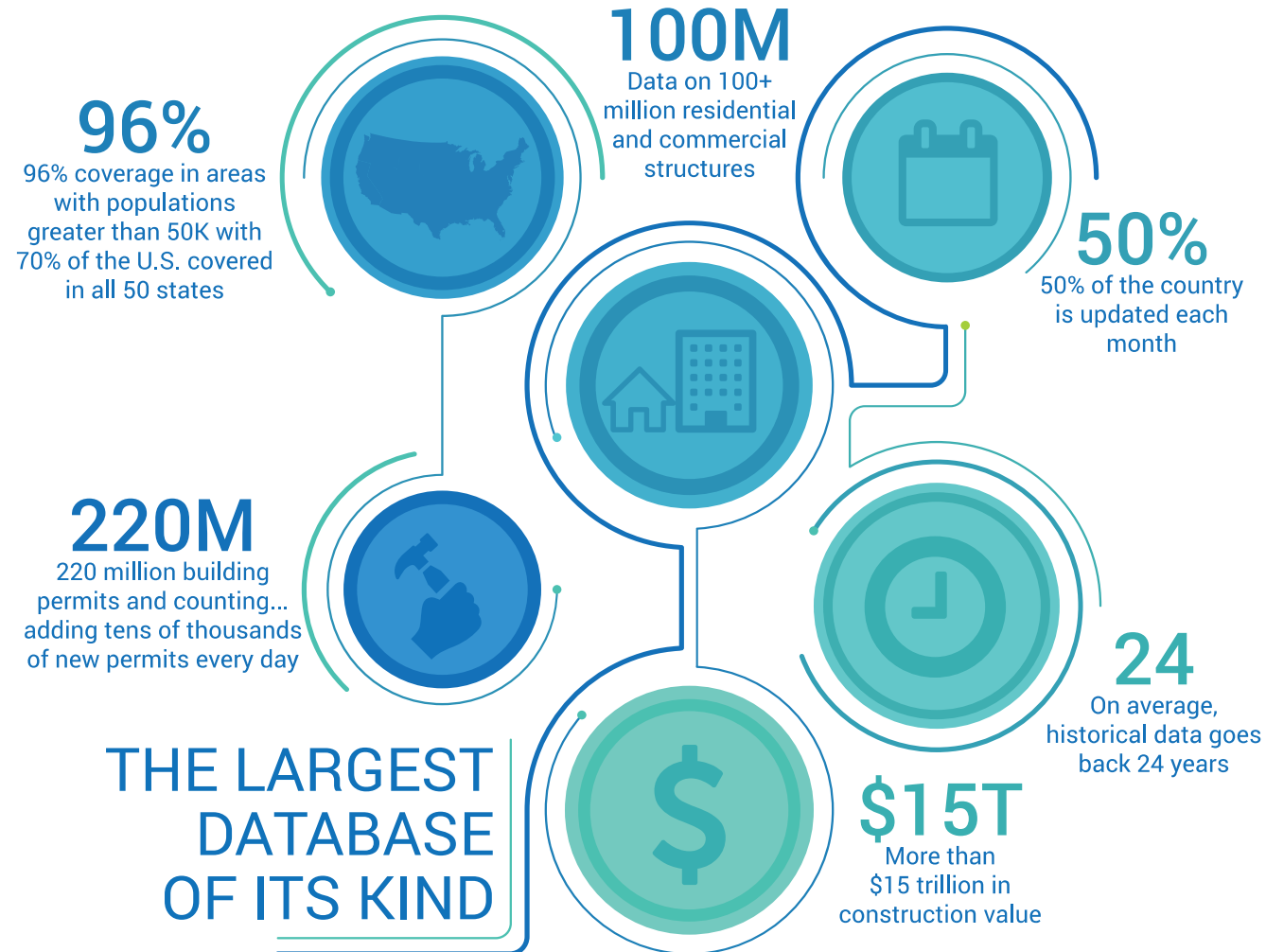


# A Supporting Role in Industry Innovation



**Insurers** are the most aggressive adopters in the real estate data evolution

# Data by the Numbers





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