Real estate is the most valuable asset class with the least data.
Standard **Value** Calculation

- **Location**
- **Value**
- **Condition**
Condition’s influence on value

What attributes give insight into condition?

Maintenance
What systems matter?

Remodeling
What’s the impact?

Lack thereof
What does absence indicate?
The Knowledge landscape
Improving the knowledge landscape

BLDS

Machine learning & AI

deep insight

data depth
A Supporting Role in Industry Innovation
Insurers are the most aggressive adopters in the real estate data evolution
Data by the Numbers

96% coverage in areas with populations greater than 50K with 70% of the U.S. covered in all 50 states

100M Data on 100+ million residential and commercial structures

50% 50% of the country is updated each month

220M 220 million building permits and counting... adding tens of thousands of new permits every day

THE LARGEST DATABASE OF ITS KIND

$15T More than $15 trillion in construction value

24 On average, historical data goes back 24 years
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