



RESO®

REAL ESTATE STANDARDS ORGANIZATION

2018

Spring Technology Summit **Sponsorship Opportunities**



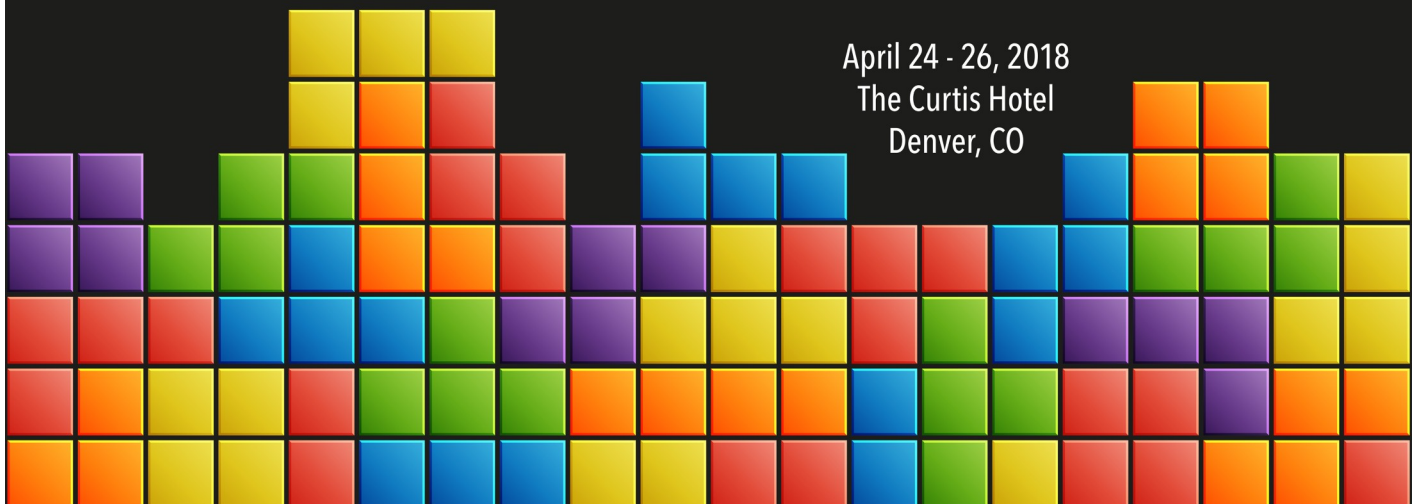
RESO®

2018 Spring Technology Summit



IT'S GAME ON FOR DATA STANDARDS!

April 24 - 26, 2018
The Curtis Hotel
Denver, CO



Denver, known as the Mile High City, is filled with sunshine, an exuberant cultural scene, and stunning, natural beauty that makes it a spectacular playground and a fabulous RESO conference location. The RESO Conference Host Hotel, The Curtis is located right across the street from the Denver Performing Arts Complex and just two blocks from the tantalizing 16th Street Pedestrian Mall.



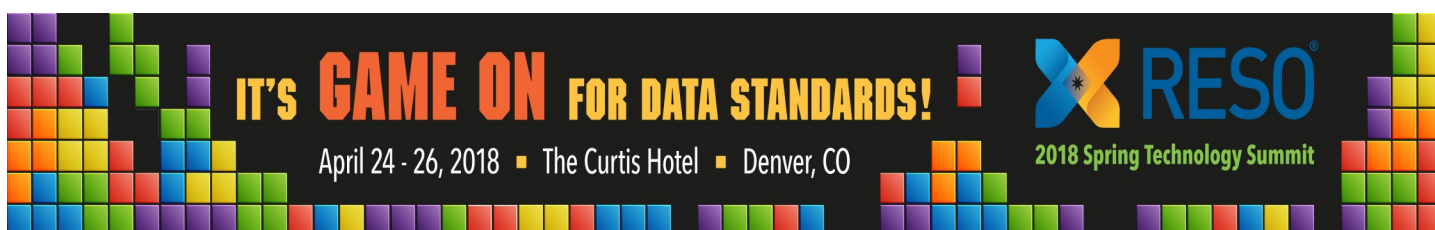
Step inside the Curtis lobby and you will see why it was named one of the 10 Best Art Hotels in the U.S. by USA Today. You'll find cartoons playing in a distinctively chic lobby, an impressive local and nationally re-knowned art collection and a 5 & Dime filled with retro-fun treats. There is always time for a little fun at the Curtis. From superior amenities and delectable dining to the perfect downtown location, the Curtis Hotel has everything you need for a one-of-a-kind RESO Conference in the Mile High City.

RESO would like to invite you to be part of our conference as a Sponsor!

A RESO Conference sponsorship can give you a lot of bang for your marketing buck, boost your brand reach and provide your company with more credibility in the industry. Like all RESO Conferences, the Spring Conference will be loaded with the top executives and tech experts from the largest MLSs, MLS Technology Partners, Brokerages and Franchises in the country. Consistent record-breaking attendance – yet still remaining a conference where you can network one-on-one and engage with your peers and industry experts – this spring's conference once again offers Sponsors unmatched opportunities to showcase your company and services during our event.

This packet provides detailed information on sponsorship opportunities and benefits. Sponsorships are available on a first come, first served basis, and historically our sponsorship's sell out fast- **act today!**

**Raise your industry visibility and increase your ROI at the
RESO Spring Conference in Denver as a Sponsor!**



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Benefits of Sponsorship: The total amount committed for events listed on the following page determines your level of sponsorship.	PLATINUM \$10,000 +	GOLD \$7,500 - \$9,500	SILVER \$5,000 - \$7,000	BRONZE \$2,500 - \$4,500
Attendee list and contact info - pre-reg list 10 days before and post-reg 10 days later				
Website Recognition (Your company logo featured with level of sponsorship)				
Logo on general signage	All signs + your banner in the General Session	All signs	All signs	Your Stand-up banner sign
Social Media	10 Tweets 5 Facebook Posts	5 Tweets 3 Facebook Posts		
Communications (Business card sized logo in conference newsletter)				Thank you in conference
Comp conference registrations	5	3	2	
Ad / Logo featured on slides during General Session	Custom Ad	Logos	Logos - Silver	Logos - Bronze same slide
Thank you at the podium at General Session			-	-
Custom discount code for your client list to attend conference		-	-	-
*Newsletter Logo Ad	6	3		
*Keynote Speaker				
Video Interview or Advertisement				
Speaker Introduction				
Inclusion in Conference Mobile App				

Sponsor logos will be featured on signage and a thank you announced at event sponsored.
All Sponsors must be RESO members.

SPONSORSHIP OPPORTUNITIES & FORM

There are several sponsorship opportunities that will maximize your exposure at the RESO Spring Conference.

1. CHOOSE FROM THE EVENTS BELOW THAT YOU WOULD LIKE TO SPONSOR.

2. REFERENCE CHART ON PREVIOUS PAGE FOR LIST OF BENEFITS YOUR SPONSORSHIP INVESTMENT BRINGS.

3. SUBMIT YOUR SPONSORSHIP REGISTRATION FORM AND PAYMENT.

Sponsorships are available on a first-come, first served basis. **Only RESO members are eligible to sponsor.

Once your sponsorship is secured, to ensure inclusion in all printed materials, all information must be received
IMPORTANT NOTES:

Complete sponsorship form and email info@reso.org or fax to RESO office 919.459.2075

Sponsorships are not considered SOLD until funds are received.

If funds are not received within 10 business days of form submission, the next organization in line is offered the opportunity.

EVENTS	Full Sponsor		Partial Sponsor	Select <input checked="" type="checkbox"/>
WELCOME RECEPTION— <i>Monday, April 23</i> <i>reserves date with additional cost incurred for venue</i>	\$7,500		\$3,750	
TAKE ME OUT TO THE BALLGAME Tues. April 24 <i>Dinner and Colorado Rockies game</i>	\$10,000		\$5,000	
RECEPTION—Wednesday, April 25 <i>reserves date with additional cost incurred for venue</i>	\$7,500		n/a	
LANYARDS <i>customized with your company logo</i>	\$5,000		n/a	
HOTEL ROOM KEYCARDS <i>customized with your company logo</i>	\$4,000		n/a	
CHARGING STATION <i>customized with your company logo</i>	\$8,000		n/a	
CONFERENCE Wi-Fi <i>splash page customized with your company logo</i>	\$6,000		\$3,000	
ROOM DROP <i>Your swag delivered to guest rooms at time requested</i>	\$5,000		n/a	
CONFERENCE T-SHIRT SPONSOR	\$10,000		Up to 5	
GAME EVENT <i>After the Welcome Reception</i>	\$3,000		n/a	
MEALS		Indicate M,T or W		Indicate M,T or W
BREAKFAST— Mon, Tues, Wed <i>3 days to choose priced per meal</i>	\$5,000		\$2,500	
LUNCH— Mon and Tues <i>2 days to choose priced per meal</i>	\$7,000		\$3,500	
BREAKS— Tues and Wed <i>2 days to choose priced per break</i>	\$3,000			

SPONSORSHIP REGISTRATION FORM

Name: _____ Company: _____
Address: _____ City, State, Zip: _____
Phone: _____ Email: _____

METHOD OF PAYMENT:

A **Check** with your completed sponsor form can be mailed to: **RESO · 110 New Horizon Drive, Suite 210 · Raleigh, NC 27615**
Credit Card payments can be made by calling JoAnn Petilli at 919.459.8584.

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Contact Us:

Real Estate Standards Organization
110 Horizon Dr. Suite 210
Raleigh, NC 27615
919.459.8584
www.reso.org / info@reso.org