



VIDEO CONTENT IS KING

SHARABLE • VALUABLE • RELEVANT

VIDEO

 shoot



85% of all buyers and sellers want an agent who uses video.

Homes listed with video get 4X the inquiries of those without video.

Based on a study conducted by Cisco, **by 2019, 90% of all global content will be video.**

Of homebuyers who use video - **86%** use it to **research a community** and **70%** use video **for home tours**

THE OPPORTUNITY

VIDEO

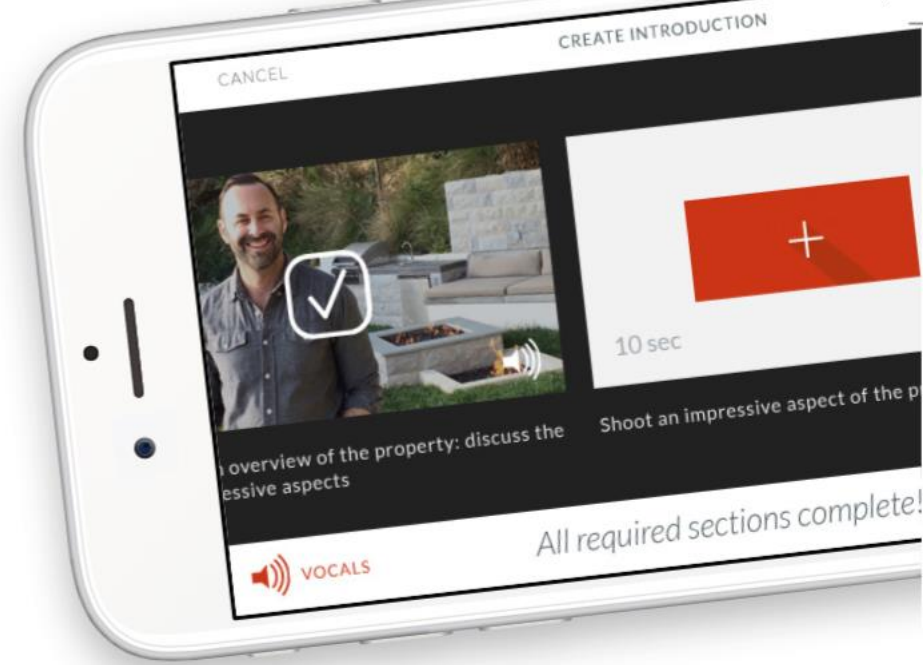
Is far more **engaging**

Demands
more **attention**

Creates more of
an **emotional
connection**



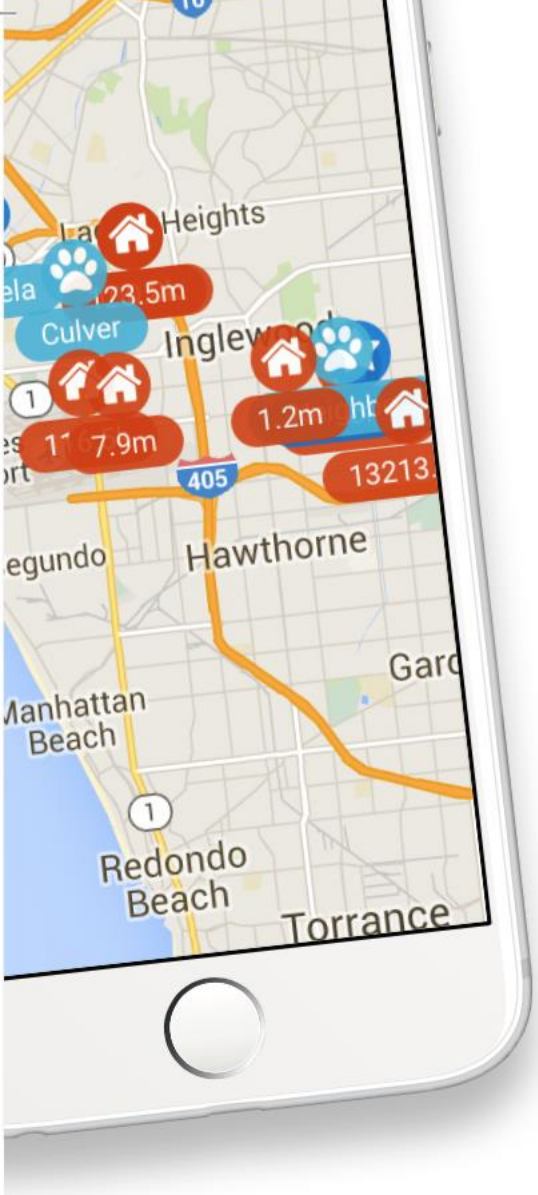
THE EASIEST WAY TO **CREATE AND SHARE** REAL ESTATE VIDEOS



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EMAILED TO CLIENTS & AGENTS





AGENT PROFILE VIDEO



LISTING VIDEO

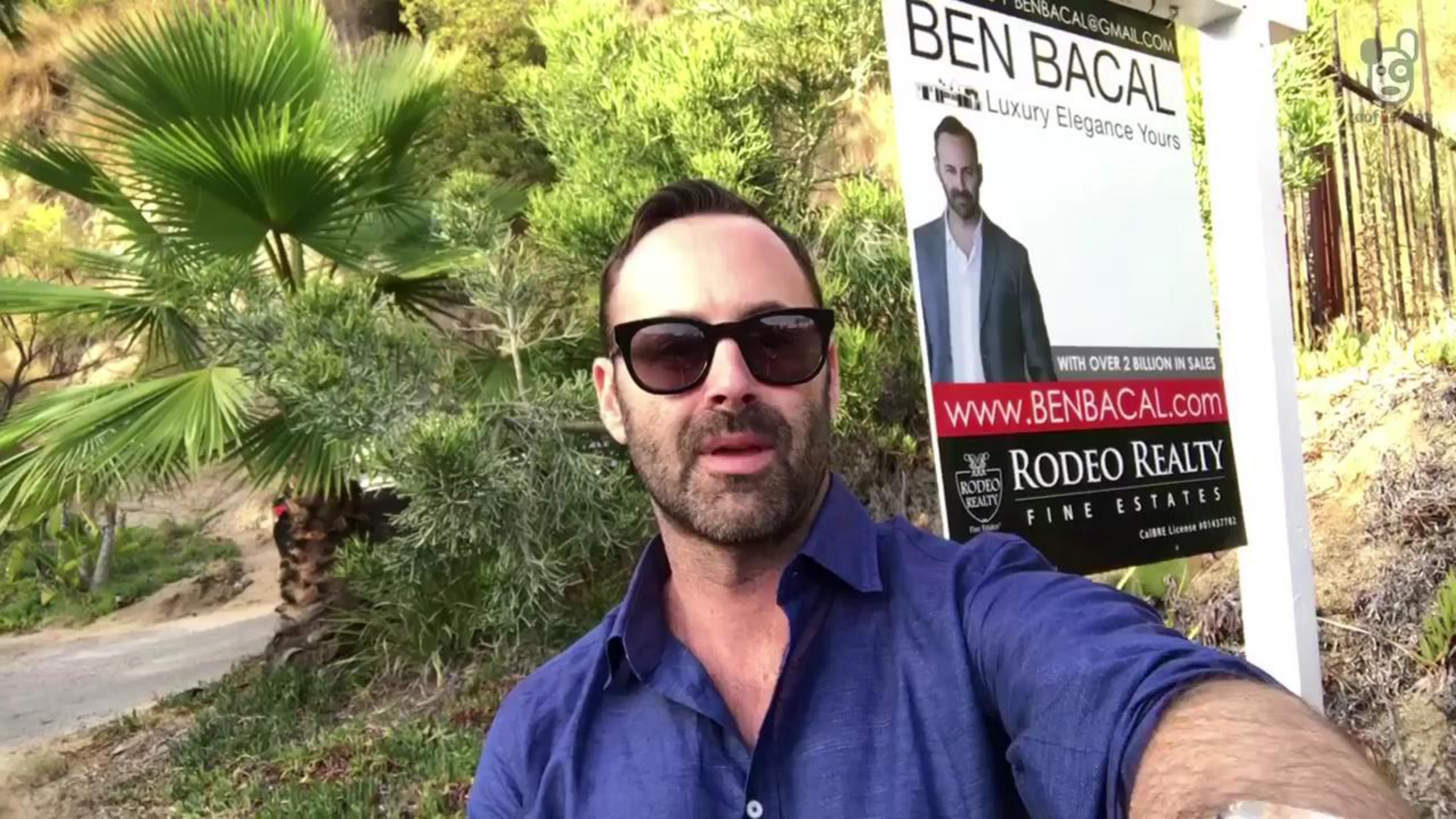


COOL SPOT VIDEO



NEIGHBORHOOD VIDEO





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