



# Welcome & 2017-2018 Strategic Positioning





## Access the Conference App!

Download the *Conference Mobile App* to access the agenda, presentations and more by searching for **RESO Conferences** at:





And, access the <u>Conference App Online</u> at <a href="http://reso.eventpedia.us/">http://reso.eventpedia.us/</a>

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Thank you for sponsoring the Welcome Reception Monday night!



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#RESO17

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#### 2017 RESO YTD Highlights

- Over 735 Member Organizations Driving the Evolution of Standards – 17% overall annual increase, 64% increase in Brokerage Members representing over 800,000 agents
- Over 1.2 Million MLS Subscribers across over 600 MLSs who have certified on the RESO Data Dictionary
- Over 850,000 MLS Subscribers across over 330 MLSs who have certified on the RESO Web API
- RESO's 5<sup>th</sup> Sold Out Conference in a Row with over 320 attendees
- In Conjunction with the Council of MLS and NAR, Home Energy Information Guide Officially Released



### RESO Tuesday Agenda Highlights

- General Session 9:00am-12:30pm Available to all Attendees
- Lunch 12:30pm-1:30pm Lionfish and Grand Ballroom 1 & 2
- Broker Business Solutions Workshop 1:30pm-5:00pm – Available to all Attendees
- RESO DataComp 1:30pm-5:00pm Available to all Attendees
- Meet and Discuss Lounge Saloon sponsored by Auth0 8:00am-5:00am

#### RESO Tuesday's Reception 5:30pm-7:00pm



Join us for a Reception at The Smoking Gun, the Gaslamp Quarter's newest Cocktail Bar and Coffee House.

#### www.thesmokinggunsd.com

555 Market Street, San Diego, CA 92101

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#### REGISTRATION OPEN!

#### 2018 RESO Fall Conference

#### IT'S GAME ON FOR DATA STANDARDS!



April 24 - 26, 2018 The Curtis Hotel Denver, CO

**2018 Spring Technology Summit** 

The Curtis, Denver, CO Tues., April 24 - Thurs., April 26, 2018

#### **Early Bird Conference Registration**

Members \$300 & Non-Members \$400

## Take Advantage of the Bundle Option!



## 2018 Spring & Fall Conferences Bundle Option

Plan ahead & take advantage of the bundle deal!

MEMBERS - \$600 NON-MEMBERS - \$800

#### **RESO Spring Conference**

The Curtis Denver, Colorado Tuesday, April 24 - Thursday, April 26, 2018

#### **RESO Fall Conference**

The Pfister Milwaukee, Wisconsin Tuesday, October 16 - Thursday, October 18, 2018

Limited time offer!



## RESO's 2017-2018 Strategic Positioning



### **Art Carter**

Real Estate Standards Organization Chair CEO, CRMLS, Inc.