



Search is broken & Zillow can't fix it. Keller Cloud will.

A look into search, data and the future of real estate.



2017  **RESO™ TECHNOLOGY SUMMIT**
ORCHESTRATING COLLABORATION & INNOVATION

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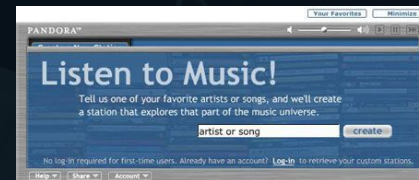
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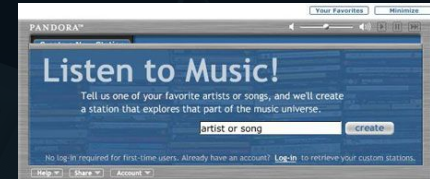
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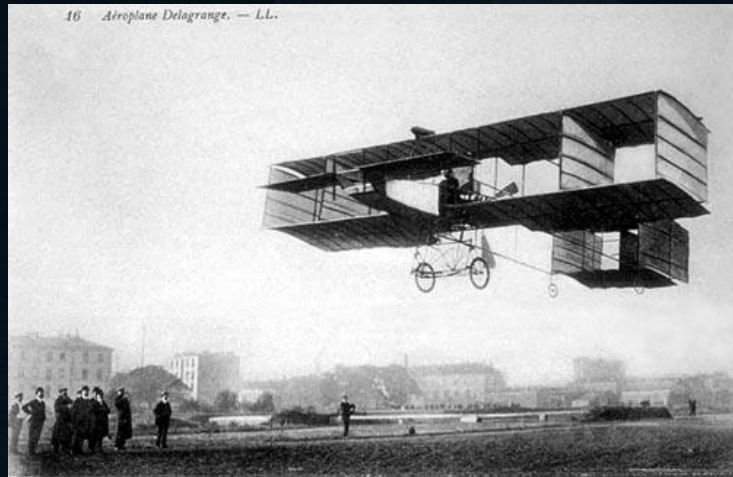


First steps of innovation are often very quiet.

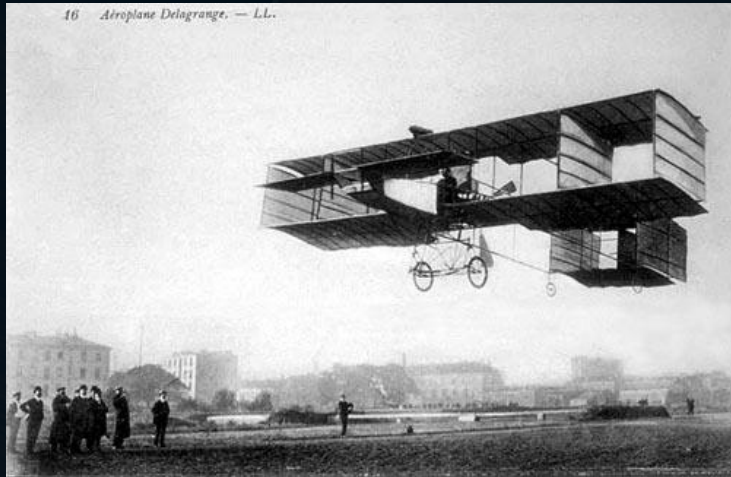
This isn't a new concept...



This isn't a new concept...

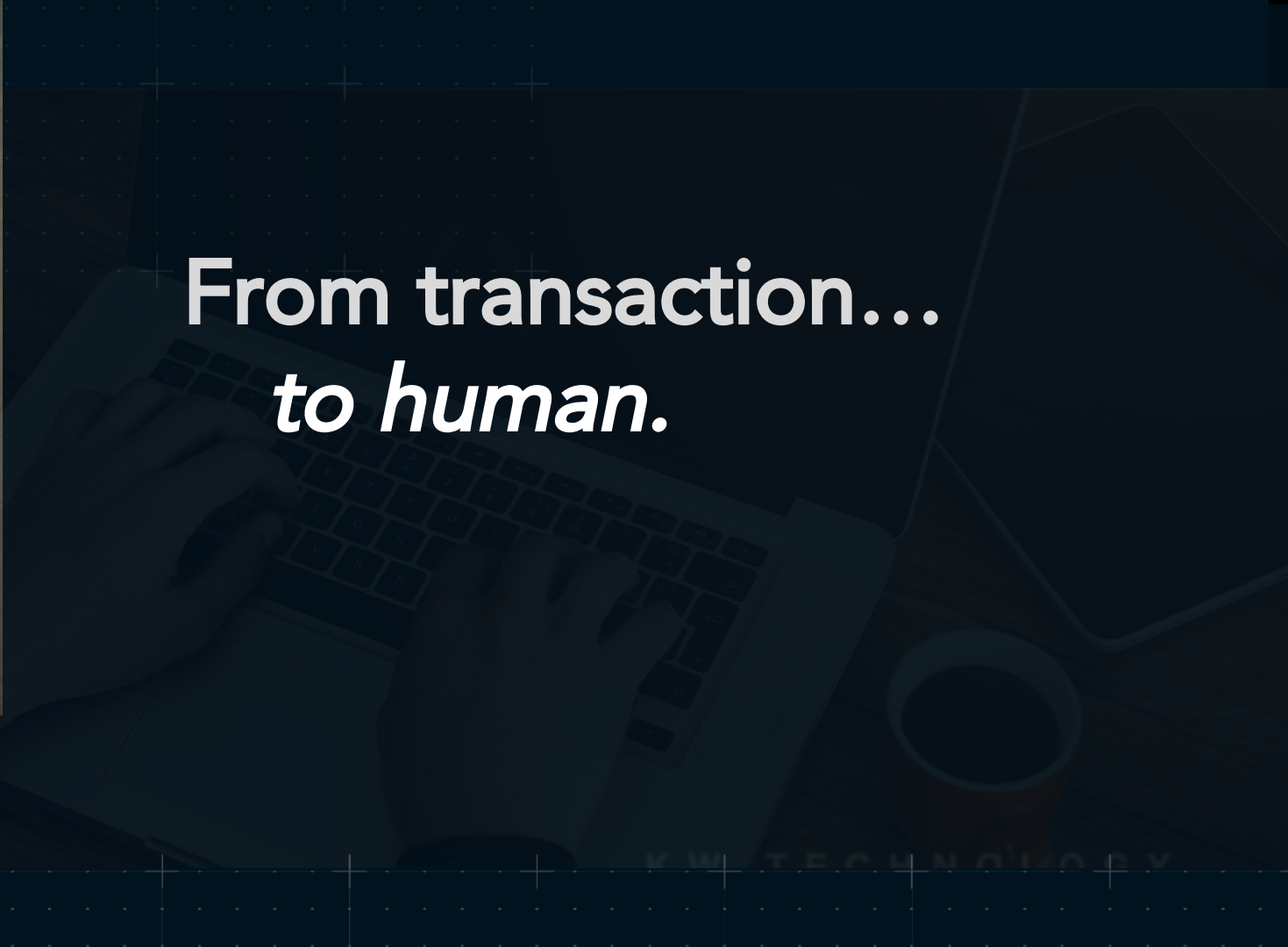


This isn't a new concept...





From transaction...
to human.



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Simple curated &
personalized
recommendations

The Amazon.com logo, featuring the word "amazon.com" in white lowercase letters on a black rectangular background. A yellow curved arrow is positioned below the text, pointing from the letter 'a' to the letter 'z'.

Simple curated &
personalized
recommendations

The Pandora logo, featuring the word "PANDORA" in blue uppercase letters on a white rectangular background. A small registered trademark symbol (®) is located at the top right of the word.

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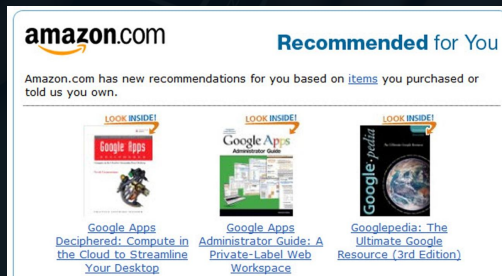
Simple curated & personalized recommendations



Simple curated & personalized recommendations



Simple curated & personalized recommendations



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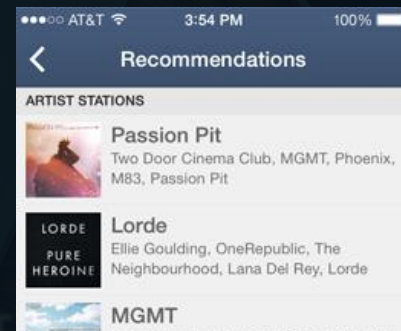
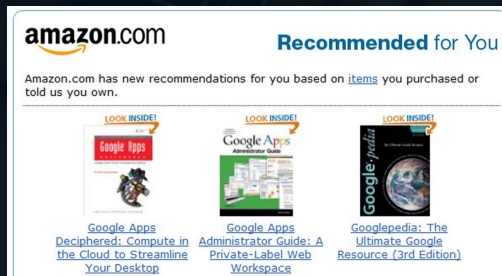
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Simple curated & personalized recommendations



Simple curated & personalized recommendations





Buy Rent Sell Mortgages Agent finder Home design More

Advertise Sign in or Join



austin, tx



Listing Type

Any Price

0+ Beds

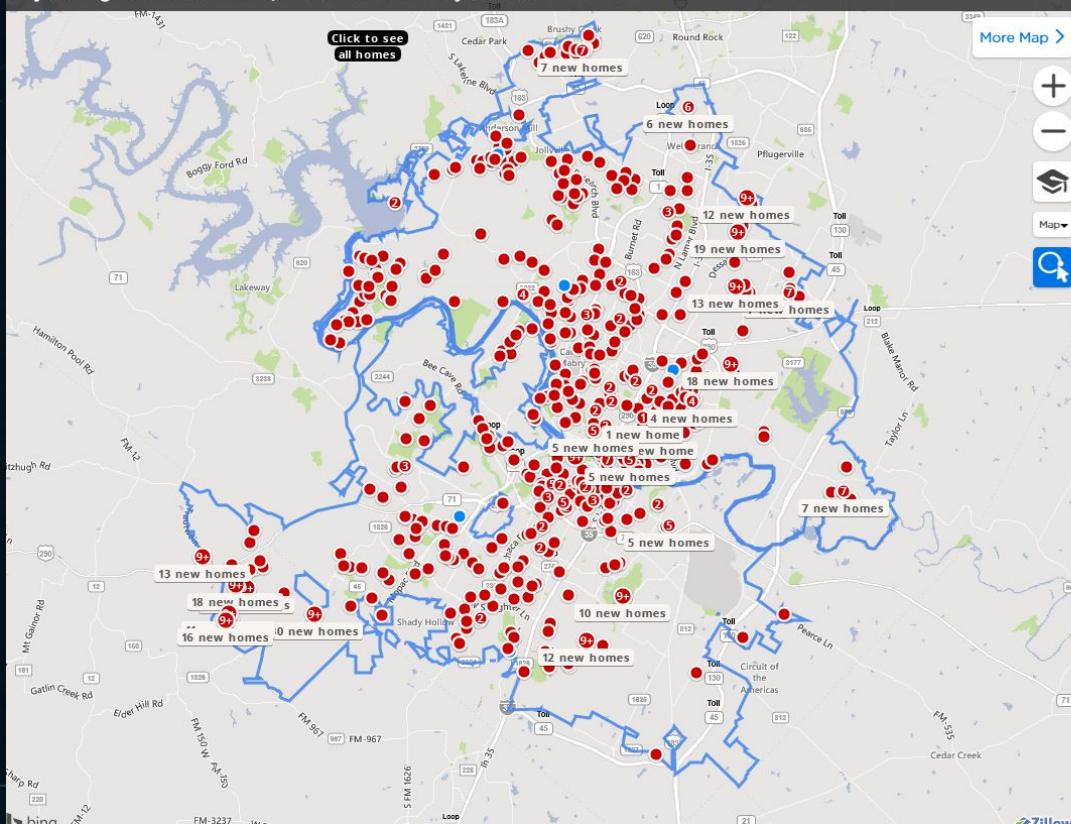
Home Type

More

Save Search

Saved Homes (0)

Only showing 500 homes. Zoom in, or use filters to narrow your search.



Austin TX Real Estate

3,131 homes for sale. 40 unmapped.

Homes for You

Newest

Cheapest

More

Video walkthrough

HOUSE FOR SALE
\$250,000 3 bds • 3 ba • 1,591 sqft
Open: Sun. 2-4pm • 1700 Redwater Dr, Austin, TX

Video walkthrough

HOUSE FOR SALE
\$265,000 3 bds • 2 ba • 1,096 sqft
Open: Sun. 2-4pm • 2612 Baxter Dr, Austin, TX

Sponsored

New Homes: Upper \$300s
Travisso-Italian inspired Amenities Now Open! Top-Rated Leander Schools

Video walkthrough

HOUSE FOR SALE
\$549,900 3 bds • 2 ba • 1,622 sqft
Open: Fri. 11am-4pm • 2107 Wooten Dr, Austin, TX

Video walkthrough

HOUSE FOR SALE
\$418,000 3 bds • 2 ba • 1,832 sqft
Open: Sat. 2-4pm • 1725 Deerfield Dr, Austin, TX

Video walkthrough

CONDO FOR SALE
\$599,900 3 bds • 3 ba • 1,800 sqft
1 day on Zillow • 3802 Tilley St, Austin, TX

Video walkthrough

Video walkthrough



Only showing 5

New



Save Search

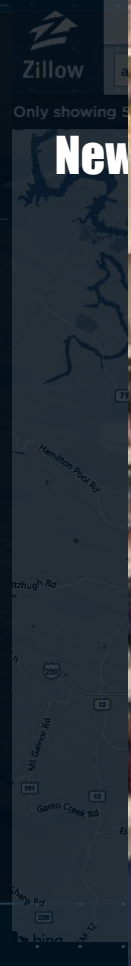
Saved Homes (0)

ipped.

2 ba • 1,096 sqft
Dr. Austin, TX

2 ba • 1,622 sqft
Section Dr. Austin, TX

3 ba • 1,800 sqft
Austin, TX



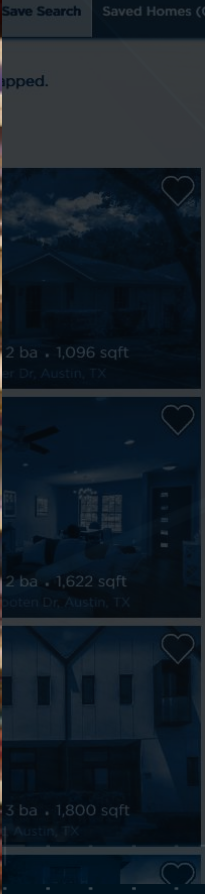
Newest

Cheapest

One of the 6 right in front of me

More/Other

Newest





This is ... transactional.

Save Search Saved Homes (0)

ipped.

2 ba • 1,096 sqft
Dr. Austin, TX

2 ba • 1,622 sqft
Dr. Austin, TX

3 ba • 1,800 sqft
Austin, TX

A human experience:

1. I love open white kitchens with a view.
2. A kid friendly, pet friendly home that's not too far from work.
3. A home with character and good value.

A human experience:

1. I love open white kitchens with a view.
 - *Computer Imaging Artificial Intelligence*
2. A kid friendly, pet friendly home that's not too far from work.
 - *Intent mapping with Natural Language Processing*
3. A home with character and good value.
 - *Regression models with Machine Learning on Actives/Solds*



Data Rich.
Insight Poor.

KW TECHNOLOGY



Keller Cloud:

1. 18 months to build v1
2. Over \$30m in Tech spend in 2016 and \$41m in 2017
3. Sunset 2 data centers, 48 Databases, and Migrated TBs of data across multiple vendors into one connected Ecosystem
4. Deployed over 30 sets of APIs with micro-services to make innovation faster and easier with connected data "Keller Cloud"
5. Already have 5 production tools built on top of Keller Cloud with 7 more being developed
6. 3 large industry partners are currently working with us to integrate & build on top of Keller Cloud
7. Announced plans for our own AI initiative "Kelle" to build more human experiences.



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conference app!**