



How Commercial Listing Services Differ from Traditional MLS Service

Richard Maxson, SVP, Catylist



2017  **RESO™ TECHNOLOGY SUMMIT**
ORCHESTRATING COLLABORATION & INNOVATION

SPEAKER

Richard Maxson

SVP

Catylist

richard@catylist.com



#1 CLS Service for REALTOR Assns



www.catylist.com



#RESO17

Catylist

- ***RESO Class B-1 Member***
- ***RESO Data Dictionary Compliant - 1.4***
- ***RESO Web API Compliant - 1.0.2***
- ***Simple certification for Catylist clients***

Similarities

- ***Geography***
- ***Price***
- ***Size***
- ***Agent / Office***
- ***Dates***
- ***Public remarks***
- ***Photos***

Differences

- ***Property-type related***
 - ***Office***
 - ***Retail***
 - ***Land***
 - ***Industrial***
 - ***Multifamily***
 - ***Special Purpose***
 - ***Hospitality***
 - ***Farm/ranch***

Industrial Key Fields

- ***Ceiling height***
- ***Docks / Doors***
- ***Cranes***
- ***Rail access***

Office Key Fields

- ***Contiguous space / total space***
- ***Class of space (A, B, C)***
- ***Property use type (e.g. NNN, vacant/owner-user)***
- ***Property status (e.g. existing, under construction)***

Commercial Data Standards

- *Past*
- *Present*
- *Future*



**Don't forget to take the session survey in the
conference app!**



#RESO17