

The MLS of the Future



2017  **RESO™ TECHNOLOGY SUMMIT**
ORCHESTRATING COLLABORATION & INNOVATION

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Michael Lane

President, ShowingTime

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Who's Who in Luxury Real Estate / LuxuryRealEstate.com



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No franken-tech



No silicon valley dude disruption



No Wall Street dude disruption





Yes consumer disruption



MLS center-point of the real estate experience



MLS eye on the consumer











“New” technology

A vintage boombox is being held by a person wearing an orange sweater. The boombox is silver and black, with a large speaker on the right side. The person's hands are visible, holding the top handle and the bottom of the device. The background is a blurred outdoor setting with rocks and foliage.

Old school authenticity



voice-based interfaces

TREND

iOt = \$1 trillion/yr savings

2022

20% activities thru 1 of 7 digital giants

2021

30% web sessions without a screen

2020

\$1 innovation = \$7 execution

2019



i want

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AR-AI assisted consumer experience

Voice activated search

Algorithmic business impact

Blockchain-based businesses

Digital giant hegemony

\$1 investment needs \$7 in core execution

Internet of Things (IoT) savings/benefits



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