

## Modular Solutions

Data Dictionary, OData & OAuth

**MLSListings** Inc





# "If I had asked my customers what they wanted, they would have said a faster horse"

Henry Ford



### A Fine Dining Experience







What if you were sent back and forth between multiple restaurants for each item you ordered?





Then why send our users back and forth?!?





Real-Estate software industry has done an excellent job on building tools to manage, integrate and visualize the data



User expectations, however, are changing



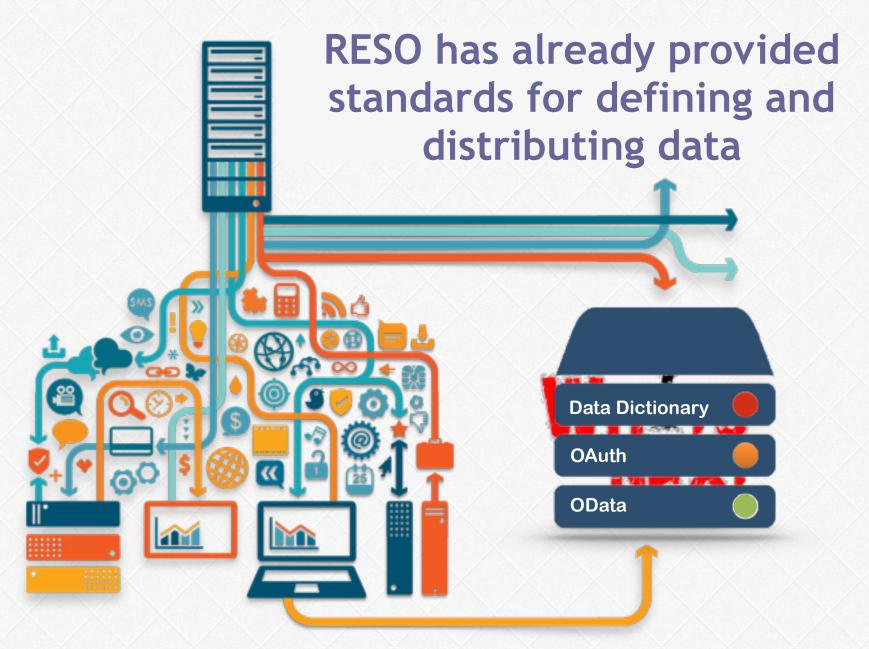


#### **Demand To Access More**

 Users are demanding access to more types of data than ever before

 Business users are seeking custom solutions to fit their needs







### Modular Designs



Bring the power of modular development to the real-estate software industry



### **Community Framework**



Build or adopt an open source framework to support modular development



# Define standards for module development







#### Benefits

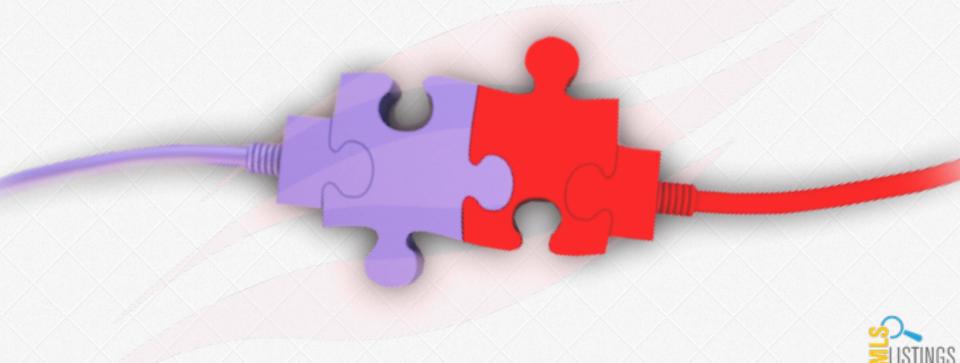




- Standardize Quality
- Accelerated Delivery
- Reduced Costs



# Looking Beyond Integrated Solutions





 Deliver intelligence to their software of choice

 Empower them with the right data, at the right time

 Optimize business process and operations



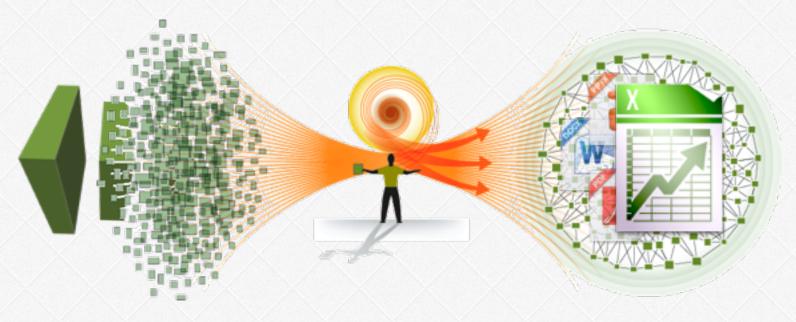




# Self Service BI application using Microsoft Excel







- Insights through familiar environment
- Quick access to customized business intelligence
- Motivation to register and subscribe







