

Using PropMix.io platform to propel RESO maturity model

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Speakers



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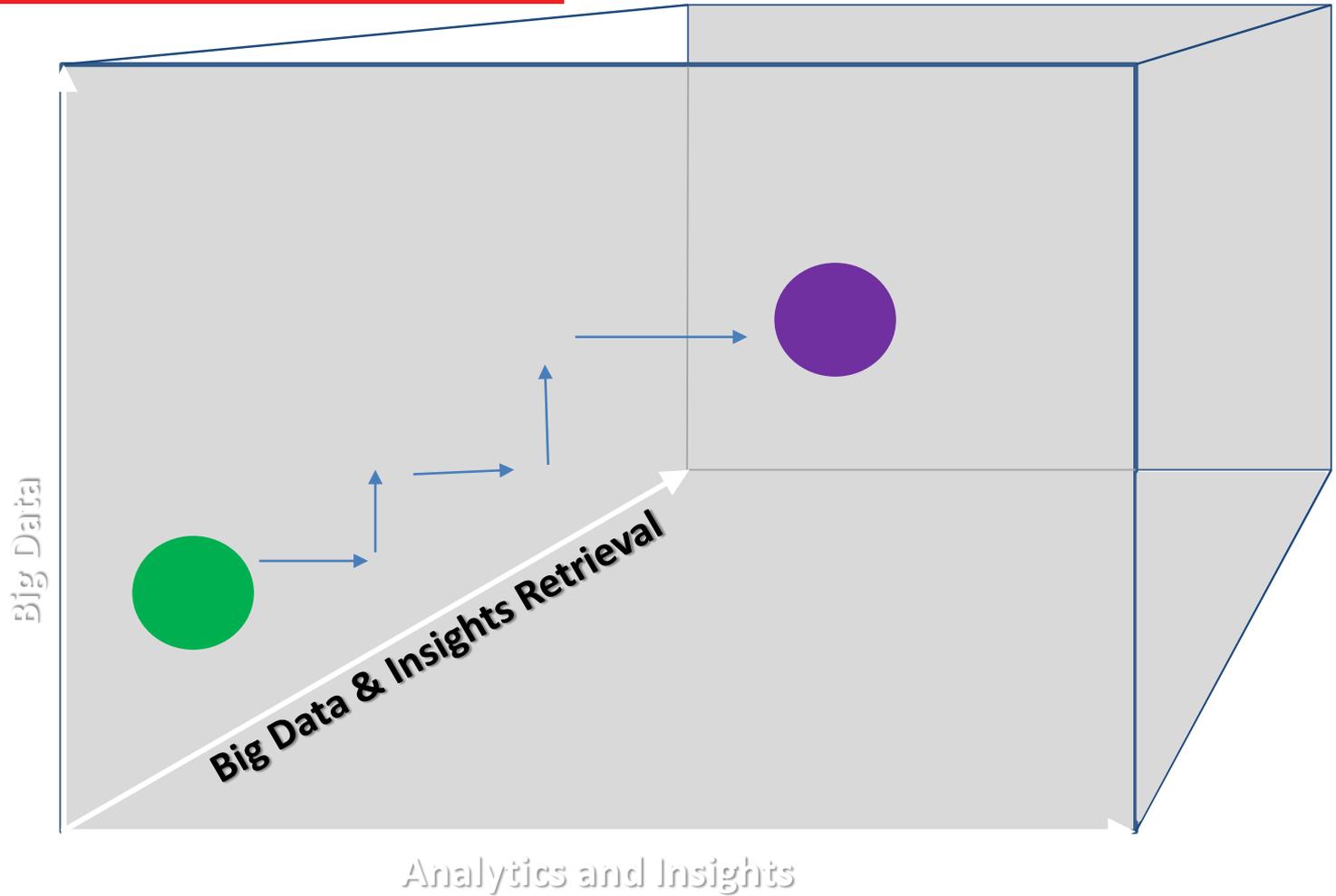


Matt Kumar

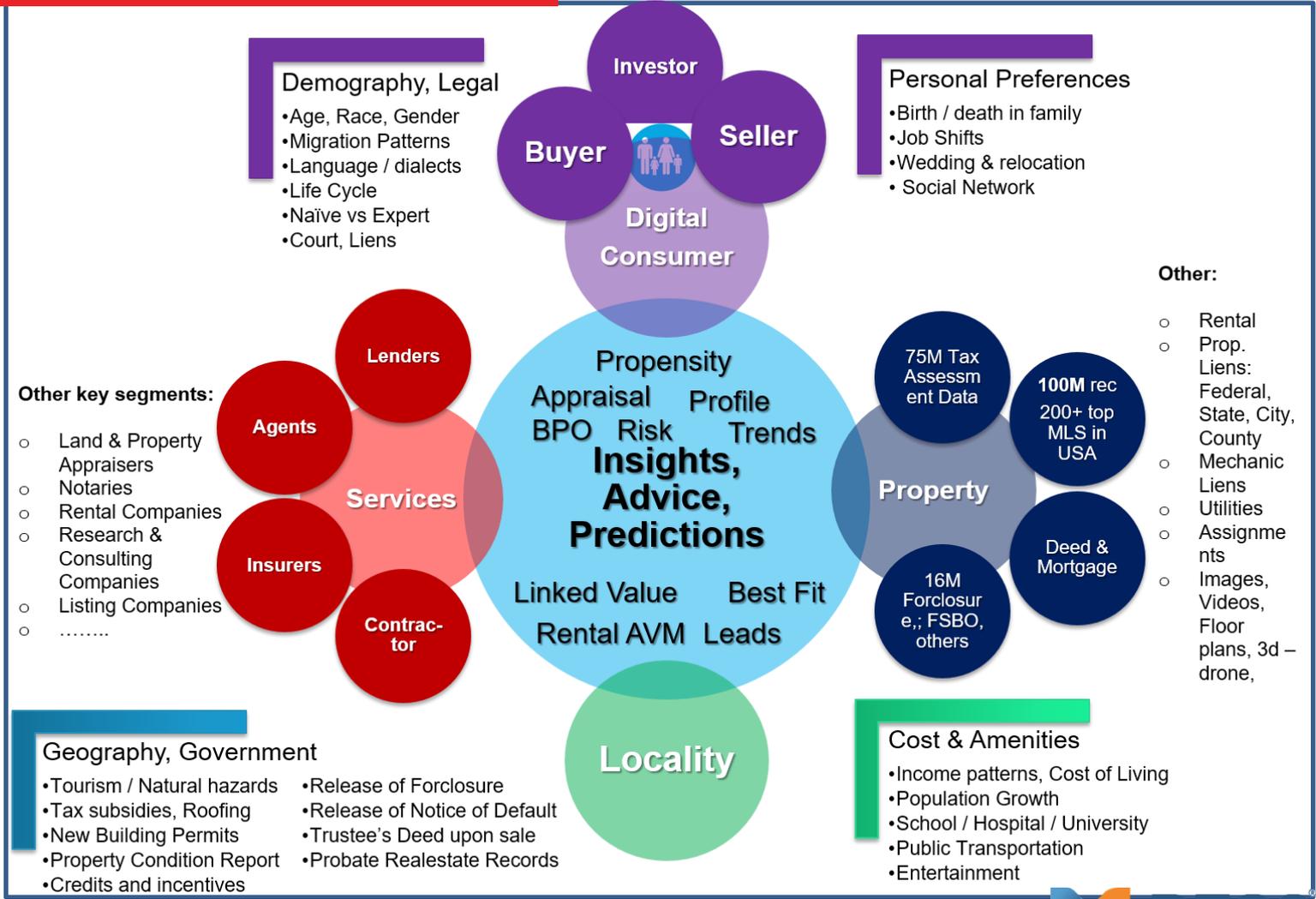
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RESO Data Dictionary, Web API standardization, ..
Then?



Real Estate Big Data & Analytics/Insights Landscape



1. Real Estate Big Data Maturity

Disparate Big Data ETL – property, locality, services

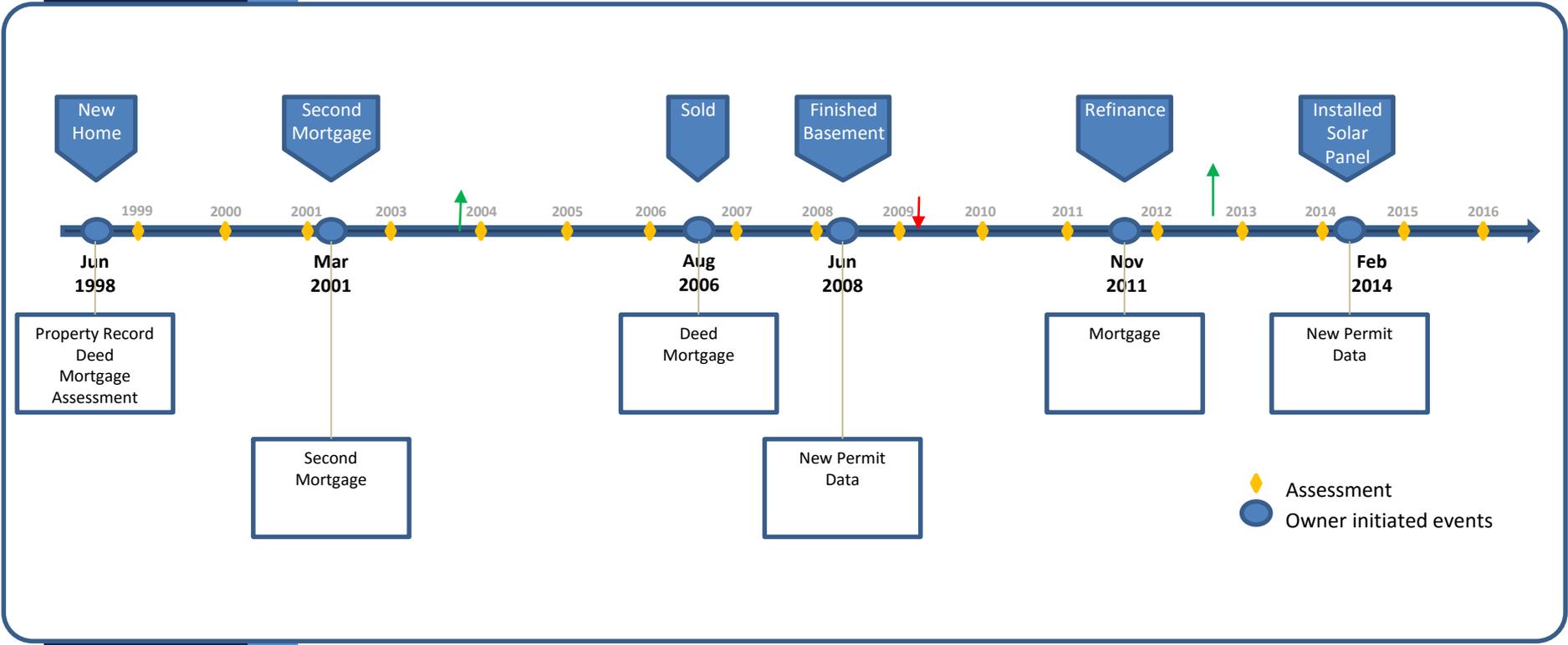
Big Data
Spatial Enrichment

Longitudinal Property Record
Temporal Enrichment

Digital Consumer Big Data
News/Social Enrichment

Dynamic Longitudinal Property Records
Streaming data integration - IOT

Longitudinal Property Record™

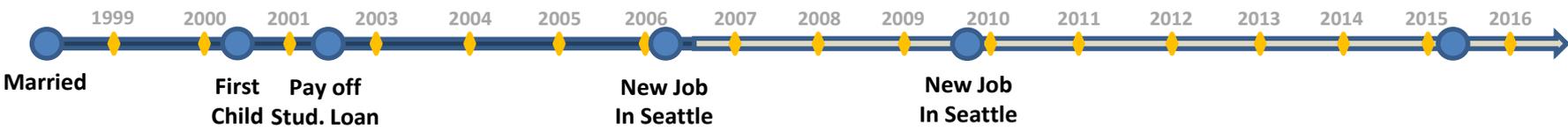


Cognitive Computing - Continuous Learning from temporal, spatial, and dimensional information yields deeper insights

Property Timeline



Life Events – Personal, Professional, Investments, Automotive, Health, ...



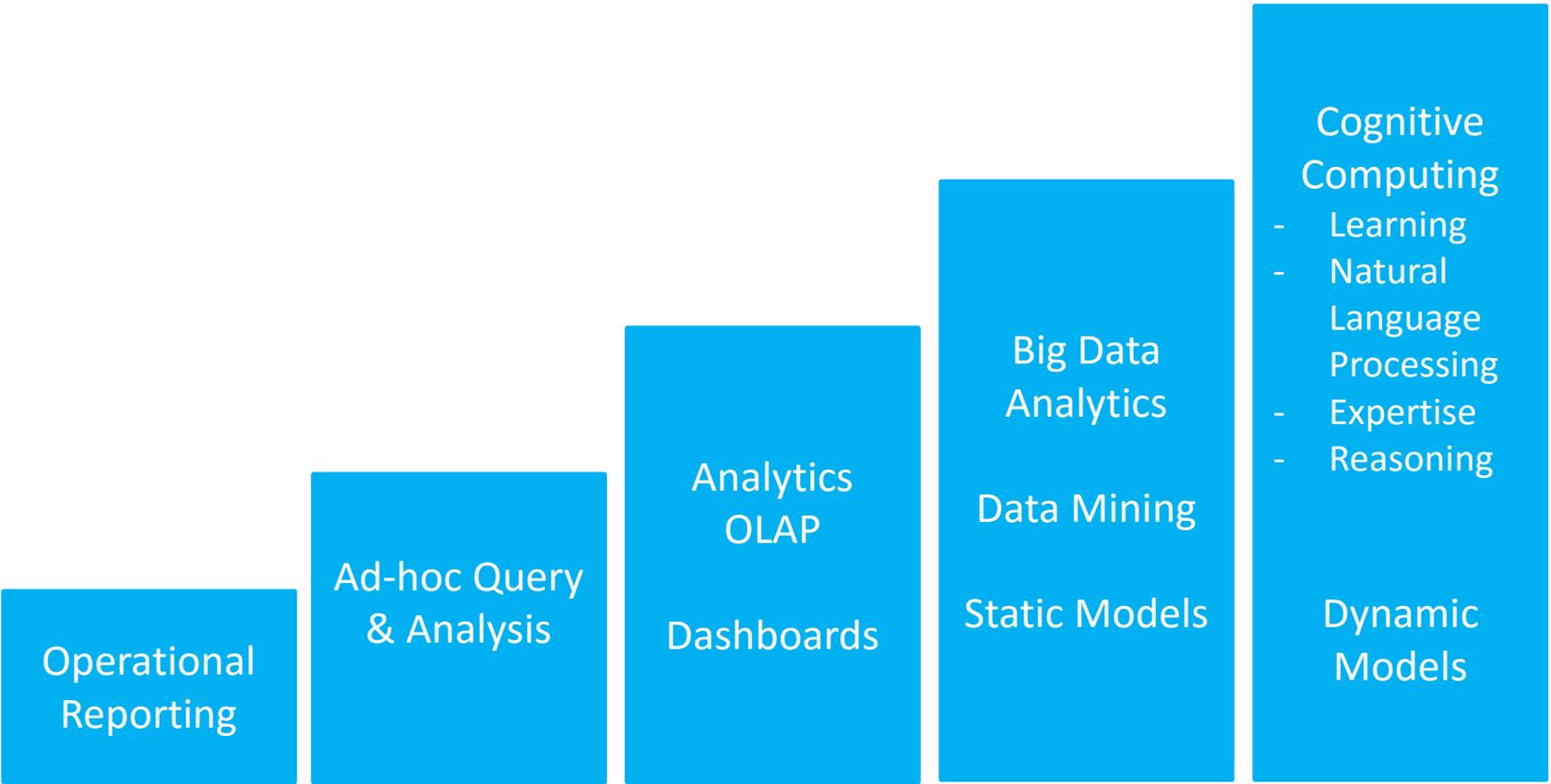
Local Census, Demographics, and Development



News & Information – Local, County, State, Nationwide, Global



2. Real Estate Analytics and Insights Maturity



3. Big Data/Insight Retrieval/Delivery Maturity

Structured Queries & EDI

- Queries tied to the data structures
- Rigid data exchange protocols

B2B Integration Web Services

- Discoverable Web Services
- Well suited for service to service integration
- Heavy-weight SOAP/XML with flexibility – strongly typed w/ document attachments

Use Case driven APIs

- RESTful APIs with JSON or XML payload
- APIs purpose-built for various use cases – search, lookup, detail, etc.

Ontology-based APIs

- RESTful or SOAP APIs based on a shared ontology
- Generic API with generalized querying
- Leverages the ontology to understand and respond to a request

Contextual & Intentional NLP Dialog

- Natural language request and response
- Use context to understand user's intent and respond with relevant and actionable information

Putting it all together: The Maturity Model

Maturity Level	Big Data	Analytics & Insights	Big Data/Insight Retrieval
1	Data Sets	Reporting	Structured Queries
2	Integrated Data w/ Governance	Ad-Hoc Query & Analysis	B2B Integration & Web Services
3	Longitudinal Property Records	Analytics and OLAP Dashboards	Use Case driven APIs
4	Exogenous Contexts	Big-Data Analytics Data Mining	Ontology based generic APIs
5	Temporal and Spatial Integrated Data	Cognitive Deep Learning Models	Contextual & Intentional NLP dialogs

- PropMix Demo
- Healthcheck Toolkit

Thank You

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