RESO 2012 Fall Meeting

Syndication WG Working Session Report

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Presented by

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Syndication Workgroup

- Chair: Paul Stusiak, Falcon Technologies

- Vice Chair: James Martin, Move Inc - ListHub

- Google Group: http://groups.google.com/group/rets-syndication

- RESO WG web site (go here to join the WG): http://www.rets.org/workgroup/syndication

- Meets on the 2nd Wednesday of each month at

What We Covered

- RETS Syndication Schema + WG overview

- Current Industry Adoption

- Convergence with RESO Dictionary

- Future WG Interests

Industry Adoption

- Today, RETS Syndication XML listing feeds are used by or on behalf of 120+ companies

- Of those, the most recent version (2012-03) is in use for at least 80

- Why is adoption going so well?
  - Additions and enhancements are justified with industry use cases

Convergence with Data Dictionary

- Given the industry adoption of the Syndication schema in live production environments, which WG should make the change?
- We will take a hybrid approach

Convergence with Data Dictionary

● Syndication specific fields not present in DD

● Example: LeadRoutingEmail

○ Email address to use for lead management.

○ The email address to which the authorizing provider of the listing expects all electronic communications be directed.

Convergence with Data Dictionary

- Other notable Syndication fields that are absent from the DD, but may be a current TODO:

  - Open House Information

  - List Brokerage Contact Information

  - Franchiser Contact Information

Differences in Listing "People"

DD	Syndication
- ListAgentXyz - CoListAgentXyz - BuyerAgentXyz - CoBuyerAgentXyz - OwnerXyz	- ListingParticipants container element with 1 or more Participant subelements - Each Participant has a Role with respect to the listing

Fold Single Y/N Features in General Buckets

DD	Syndication
PorchAndPatioFeatures	HasPatio, HasPorch
SecurityFeatures	HasGatedEntry, HasDoorman, Intercom, HasSecuritySystem
RoomsList + detailed fields for individual rooms	Rooms (names only)

Future Interests

- More Rental Fields

- Commercial Property (Sub) Types

- Global Location/Address Taxonomy

Six Months from Now

- Re-evaluate <u>every</u> field in the current RETS Syndication Schema

- Work with DD WG to decide whether the RESO Dictionary or Syndication Schema or both or neither will change

- Changes complete