RESO 2012 Fall Meeting
Syndication WG Working Session Report
September 6, 2012

Presented by

James Martin
Vice Chair, Syndication Workgroup
Sr Software Engineer, Move, Inc - ListHub
Syndication Workgroup

- Chair: Paul Stusiak, Falcon Technologies
- Vice Chair: James Martin, Move Inc - ListHub
- Google Group: [http://groups.google.com/group/rets-syndication](http://groups.google.com/group/rets-syndication)
- RESO WG web site (go here to join the WG): [http://www.rets.org/workgroup/syndication](http://www.rets.org/workgroup/syndication)
- Meets on the 2nd Wednesday of each month at
What We Covered

- RETS Syndication Schema + WG overview
- Current Industry Adoption
- Convergence with RESO Dictionary
- Future WG Interests
Industry Adoption

- Today, RETS Syndication XML listing feeds are used by or on behalf of 120+ companies
- Of those, the most recent version (2012-03) is in use for at least 80

- Why is adoption going so well?
  - Additions and enhancements are justified with industry use cases
Convergence with Data Dictionary

- Given the industry adoption of the Syndication schema in live production environments, which WG should make the change?
- We will take a hybrid approach
Convergence with Data Dictionary

- Syndication specific fields not present in DD
- Example: LeadRoutingEmail
  - Email address to use for lead management.
  - The email address to which the authorizing provider of the listing expects all electronic communications be directed.
Convergence with Data Dictionary

- Other notable Syndication fields that are absent from the DD, but may be a current TODO:
  - Open House Information
  - List Brokerage Contact Information
  - Franchiser Contact Information
Differences in Listing "People"

<table>
<thead>
<tr>
<th>DD</th>
<th>Syndication</th>
</tr>
</thead>
<tbody>
<tr>
<td>ListAgentXyz</td>
<td>ListingParticipants container element with 1 or more Participant subelements</td>
</tr>
<tr>
<td>CoListAgentXyz</td>
<td></td>
</tr>
<tr>
<td>BuyerAgentXyz</td>
<td></td>
</tr>
<tr>
<td>CoBuyerAgentXyz</td>
<td></td>
</tr>
<tr>
<td>OwnerXyz</td>
<td>Each Participant has a Role with respect to the listing</td>
</tr>
</tbody>
</table>
## Fold Single Y/N Features in General Buckets

<table>
<thead>
<tr>
<th>DD</th>
<th>Syndication</th>
</tr>
</thead>
<tbody>
<tr>
<td>PorchAndPatioFeatures</td>
<td>HasPatio, HasPorch</td>
</tr>
<tr>
<td>SecurityFeatures</td>
<td>HasGatedEntry, HasDoorman, Intercom, HasSecuritySystem</td>
</tr>
<tr>
<td>RoomsList + detailed fields for individual rooms</td>
<td>Rooms (names only)</td>
</tr>
</tbody>
</table>
Future Interests

- More Rental Fields
- Commercial Property (Sub) Types
- Global Location/Address Taxonomy
Six Months from Now

- Re-evaluate every field in the current RETS Syndication Schema
- Work with DD WG to decide whether the RESO Dictionary or Syndication Schema or both or neither will change
- Changes complete