# 2014 PLANNING AND STRATEGY For Workgroups

Chad Curry Managing Director, CRT National Association of REALTORS®

# FIRST, THANK YOU

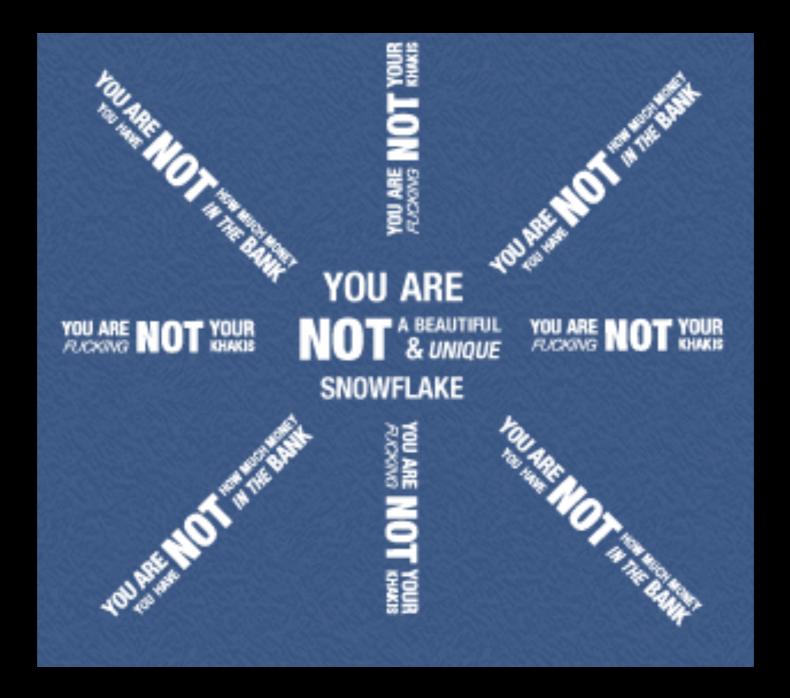
Rebecca Jensen and utahrealestate.com

- Workgroup Chairs and participants
- Bob Gottesman
- Yvonne McCarty





# **LET'S STEP BACK 300 YEARS**



#### REAL ESTATE DATA

#### CHIHTML5

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Chicago, IL Founded Aug 30, 2011

About us	
Members	1,078
Group reviews	18
Upcoming Meetups	3
Past Meetups	20
Our calendar	17

#### We're about:

HTML5 · html5 gaming · Gamification · HTML5 video codecs · JavaScript · Web

✓ Edit    Cancel   Copy   Image: Print ticket   Image: Export   Image: Tell a friend   Image: Share	Your	Your RSVP: Yes Change	
Thursday, October 24, 2013 6:30 PM	Tools	v	
National Association of Realtors 430 North Michigan Avenue #4, Chicago, IL (edit map)	16 spots a		
As designers and developers alike, we tend to present our clients with prototypes, mockups, designs and finished products that are always at their best. In spending so much time focused on the best case scenario we leave our sites' failure points to chance and end up with nasty surprises when things end up in a lesser state. Our duty, as builders of the web, is to ensure that our designs support failures every bit as gracefully as they do successes, be it in layout, design, content or interaction.		Early adopter of HTML5. Managing Director for the Center for REALTOR® Technology at the National more	
	CHICKE CUES	Mark Rickmeier ASSISTANT ORGANIZER EVENT HOST I'm looking to meet	

🗙 My profile

more people

Group tools

WHAT'S GOING ON OUT THERE?



## WHAT ARE YOU DOING?



### HOW DO WE KEEP GOING?



## **CAPTURING PROGRESS**

#### par·tic·i·pate

/pärˈtisə pāt/ 🐠

#### verb

gerund or present participle: participating

take part.

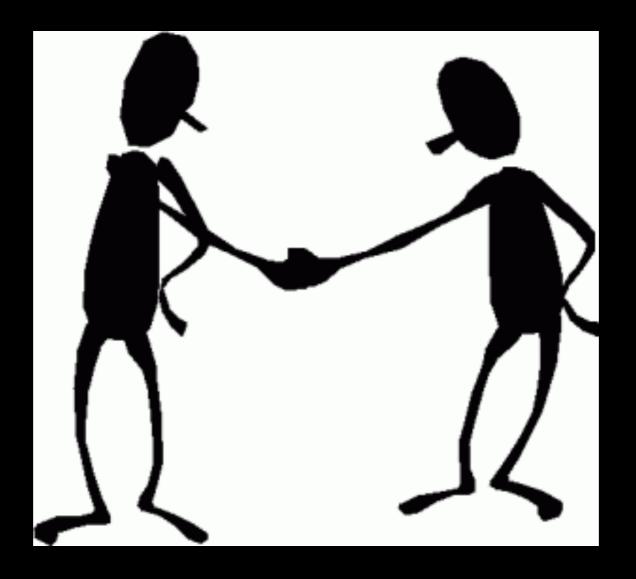
"thousands participated in a nationwide strike"

synonyms: take part in, engage in, join in, get involved in, share in, play a part/role in, be a participant in, partake in, have a hand in, be associated with; More

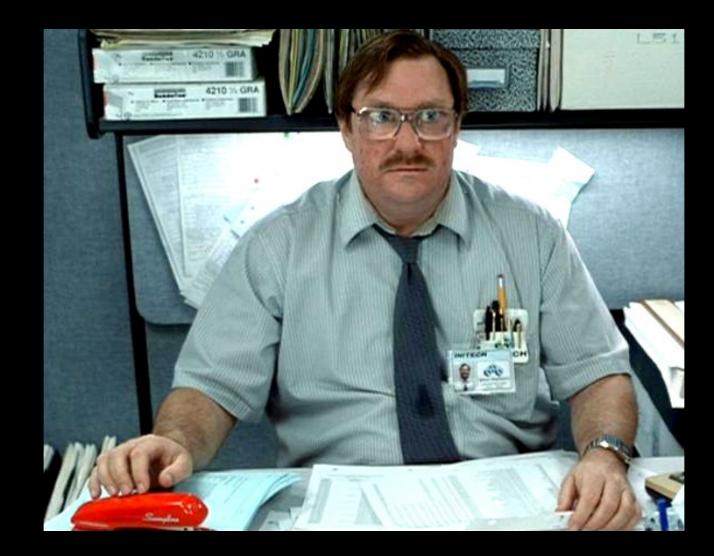
2. archaic

have or possess (a particular quality). "both members participate of harmony"

## MORE PARTICIPATION



# **SHARE IDEAS**



# THANK YOU