

# State of the Standards

RESO 2013 Fall Conference

Salt Lake City, Utah

Rebecca Jensen

RESO Board Chair

[UtahRealEstate.com](http://UtahRealEstate.com)

Robert Gottesman

RESO Executive Director



# New RESO Additions

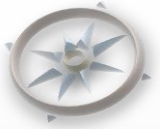
*(Let's say Hello!)*

- Yvonne McCarty (IMI)
  - RESO Administration / Technical Writer
- Greg Lemon
  - Certification & Compliance Project Manager
- Tracy Weir (Eight11.com)
  - Marketing & Communications



# Understanding RESO Speak

- Making Sense of Babel
  - Acronyms are a way of life
  - Historical and Technical References
    - Dangerous without context
- Important Terms of the Day
  - RESTful web API
  - RESO vs. RETS vs. (??)
  - Data Dictionary
- *Informed Members = Productivity*



# Our Charter and Vision

- RESO will Develop, Adopt & Implement Open Standards that .. *(reso.org)*
  - Facilitate Software Innovation
  - Eliminate Redundancies
  - Ensure Portability
  - Create Maximum Efficiencies
  - Leaves a lot to interpretation
- Charter / Vision ⇔ Strategy ⇔ Actions ⇔  
..... Results



# Our Strategy

- **Deliver Meaningful Standards & Processes**
  - Sensitive to Industry Needs
  - On a timely basis
- **Promote RESO**
  - Use RESO Standards
  - Encourage Membership
- **Improve Infrastructure**
- **Make RESO Relevant**



# Our Actions

- Data Dictionary
  - Migrate to Production
- Certification and Compliance
  - Adding Meaning & Credibility
- RETS 1x vs. Transport
  - Do we really have a battle?
- Improving Workgroup Productivity
  - Introducing New Collaboration System



# Focus and Target for Results

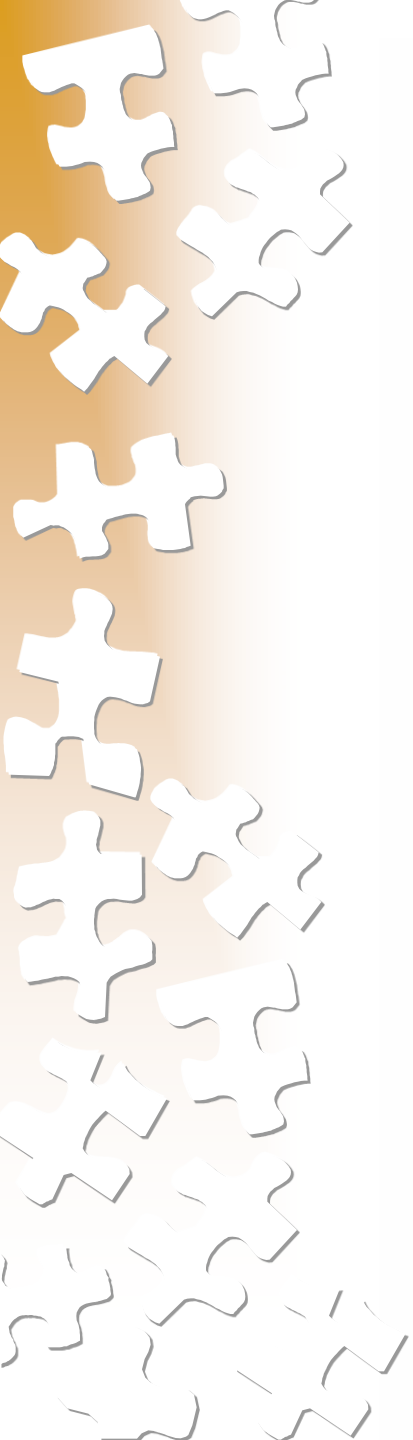
- Completed Actions are put into Practice
  - Data Dictionary
  - Transport
  - Certificate & Compliance
  - Workgroup Recommendations
- Recognize / Award Early Adopters
- Keep our Ears to the Ground!



# Agenda Highlights

- Challenge Conventional Thinking
- Communication – Why does RESO Matter?
- New RESO Initiatives
- Data Dictionary / Transport
- Workgroup Projects
- Tomorrow's Focus: 2014





## **Questions (and Answers)**