State of the Standards

RESO 2013 Fall Conference
Salt Lake City, Utah

Rebecca Jensen
RESO Board Chair
UtahRealEstate.com

Robert Gottesman
RESO Executive Director
New RESO Additions
(Let’s say Hello!)

- Yvonne McCarty (IMI)
  - RESO Administration / Technical Writer
- Greg Lemon
  - Certification & Compliance Project Manager
- Tracy Weir (Eight11.com)
  - Marketing & Communications
Understanding RESO Speak

• Making Sense of Babel
  • Acronyms are a way of life
  • Historical and Technical References
    • Dangerous without context
• Important Terms of the Day
  • RESTful web API
  • RESO vs. RETS vs. (??)
  • Data Dictionary

• Informed Members = Productivity
Our Charter and Vision

• RESO will Develop, Adopt & Implement Open Standards that.. *(reso.org)*
  • Facilitate Software Innovation
  • Eliminate Redundancies
  • Ensure Portability
  • Create Maximum Efficiencies
  • Leaves a lot to interpretation

• Charter / Vision ⇔ Strategy ⇔ Actions ⇔ ............. Results
Our Strategy

- Deliver Meaningful Standards & Processes
  - Sensitive to Industry Needs
  - On a timely basis
- Promote RESO
  - Use RESO Standards
  - Encourage Membership
- Improve Infrastructure
- Make RESO Relevant
Our Actions

• Data Dictionary
  • Migrate to Production
• Certification and Compliance
  • Adding Meaning & Credibility
• RETS 1x vs. Transport
  • Do we really have a battle?
• Improving Workgroup Productivity
  • Introducing New Collaboration System
Focus and Target for Results

- Completed Actions are put into Practice
  - Data Dictionary
  - Transport
  - Certificate & Compliance
  - Workgroup Recommendations
- Recognize / Award Early Adopters
- Keep our Ears to the Ground!
Agenda Highlights

- Challenge Conventional Thinking
- Communication – Why does RESO Matter?
- New RESO Initiatives
- Data Dictionary / Transport
- Workgroup Projects
- Tomorrow’s Focus: 2014
Questions (and Answers)