



State of the Standards

RESO 2013 Fall Conference Salt Lake City, Utah

> Rebecca Jensen RESO Board Chair

> > UtahRealEstate.com

Robert Gottesman
RESO Executive Director



New RESO Additions

(Let's say Hello!)

- Yvonne McCarty (IMI)
 - RESO Administration / Technical Writer
- Greg Lemon
 - Certification & Compliance Project Manager
- Tracy Weir (Eight11.com)
 - Marketing & Communications

Understanding RESO Speak

- Making Sense of Babel
 - Acronyms are a way of life
 - Historical and Technical References
 - Dangerous without context
- Important Terms of the Day
 - RESTful web API
 - RESO vs. RETS vs. (??)
 - Data Dictionary
- Informed Members = Productivity





- RESO will Develop, Adopt & Implement Open Standards that .. (reso.org)
 - Facilitate Software Innovation
 - Eliminate Redundancies
 - Ensure Portability
 - Create Maximum Efficiencies
 - Leaves a lot to interpretation
 - Charter / Vision ⇒ Strategy ⇒ Actions ⇒

 A...... Results

Our Strategy

- Deliver Meaningful Standards & Processes
 - Sensitive to Industry Needs
 - On a timely basis
- Promote RESO
 - Use RESO Standards
 - Encourage Membership
- Improve Infrastructure
- Make RESO Relevant

Our Actions

- Data Dictionary
 - Migrate to Production
- Certification and Compliance
 - Adding Meaning & Credibility
- RETS 1x vs. Transport
 - Do we really have a battle?
- Improving Workgroup Productivity
 - Introducing New Collaboration System

Focus and Target for Results

- Completed Actions are put into <u>Practice</u>
 - Data Dictionary
 - Transport
 - Certificate & Compliance
 - Workgroup Recommendations
 - Recognize / Award Early Adopters
- Keep our Ears to the Ground!

Agenda Highlights

- Challenge Conventional Thinking
- Communication Why does RESO Matter?
- New RESO Initiatives
- Data Dictionary / Transport
- Workgroup Projects
- Tomorrow's Focus: 2014



Questions (and Answers)