



RESO
2015 FALL CONFERENCE
OCT 27-29, 2015



AUSTIN
TEXAS

RESO State of The Standard

Jeremy Crawford
Executive Director

Mark Lesswing
RESO Board Chair



PLATINUM



dynaConnections

C O R P O R A T I O N

WWW.DYNACONNECTIONS.COM

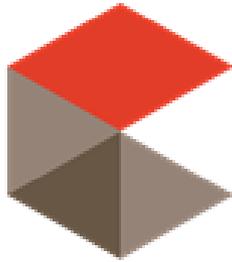


GOLD

realtor.com[®]

 **Zillow**[®] GROUP

SILVER



CoreLogic[®]



BRONZE



RESO 2015 – 2016 Themes & Goals

- **Adoption**
 - RESO Standards Adoption
 - RESO Certification Programs
- **Creation**
 - Data Dictionary
 - Web API
 - PUID
- **Leadership**
 - Create Industry Leadership Presence
 - Create Solutions supporting Business Needs
 - Increase Membership

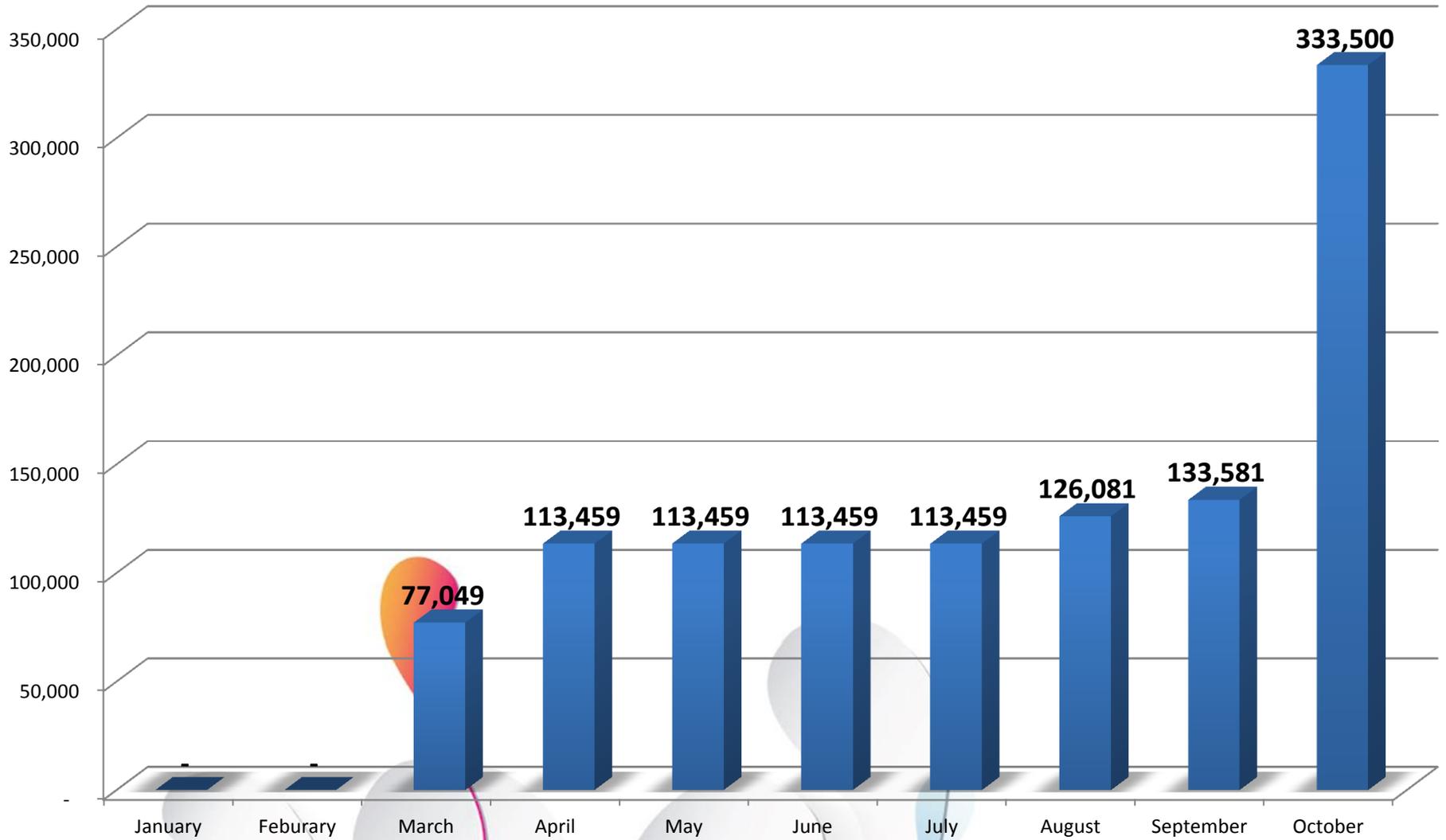


RESO 2015 Deliverable Highlights

- **Data Dictionary v1.4**
- **Data Dictionary Wiki**
- **Data Dictionary Certification Program & Platforms**
- **MLS Data Dictionary Certifications**
- **Web API v1.0.2**
- **Updated Transport Certification Platforms**
- **Vendor Transport Certifications**
- **Organizational Unique ID**
- **Industry Leadership Presence & Outreach**
- **Membership Growth**



333,500 Members on RESO Certified Data Dictionary MLS Platforms



2015 Transport Certifications Awarded

Client Certifications

- MRIS
- Terradatum, Inc.
- CoreLogic
- Zillow Group, Inc.
- Software Incubator, Inc.

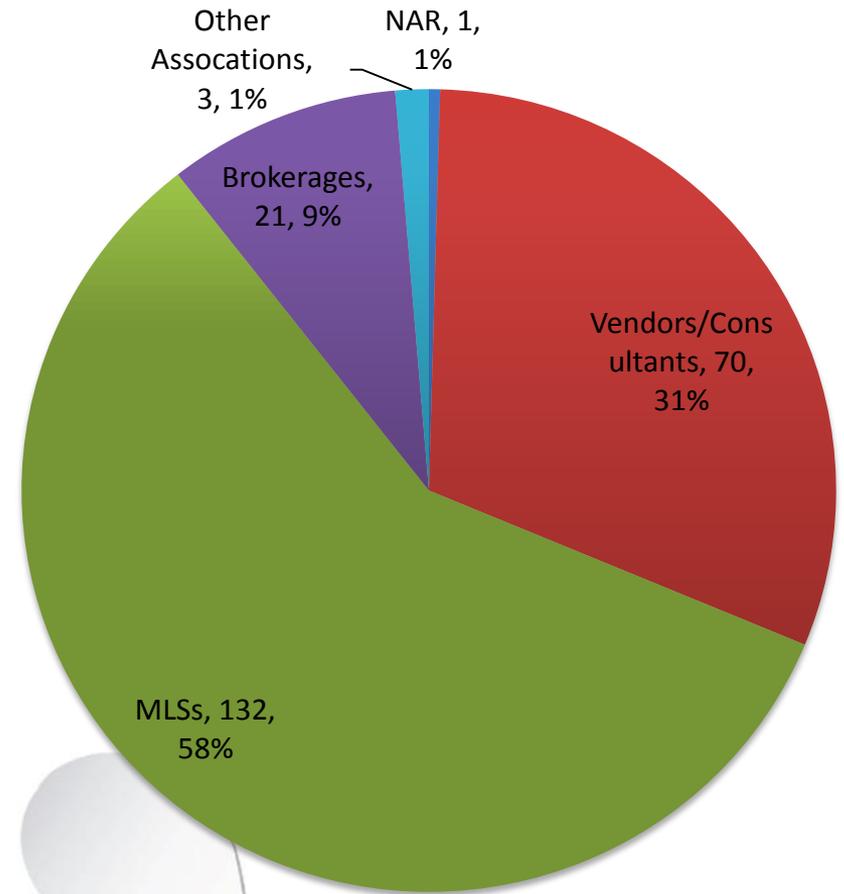
Server Certifications

- Systems Engineering Inc. (Navica MLS)
- CoreLogic
- Dynaconnections
- Rapattoni
- MRIS
- MRED



RESO Membership

- 5 RESO Membership Classes
- 126 Members in 2014
- 227 Current Members
- 80% Membership Growth Year to Date



2015 RESO Board of Directors

- **Mark Lesswing – Chair**
- **Art Carter – Vice Chair**
- **Rob Overman – Treasurer**
- **Richard Renton – Secretary**
- **Chad Curry**
- **Ethan Bailey**
- **Michael Wurzer**
- **Justin LaJoie**
- **Rebecca Jensen**
- **Jeff Young**
- **Brian Donnellan**
- **Stuart White**
- **Craig Cheatham**
- **Mark Wise**



2016 RESO Board of Directors

- **Mark Lesswing**
- **Art Carter**
- **Rob Overman**
- **Tom Flanagan**
- **Cary Sylvester**
- **Rebecca Jensen**
- **Chad Curry**
- **Ethan Bailey**
- **Justin LaJoie**
- **Jeff Young**
- **Brian Donnellan**
- **Stuart White**
- **Craig Cheatham**
- **Mark Wise**
- **Open MLS Seat**
- **Open Vendor Seat**



RESO 2015 Workgroups and Committees

- **Research & Development – Greg Moore**
- **Data Dictionary – Rob Larson**
- **Internet Tracking – Chris Lambrou**
- **Transport – Scott Petronis**
- **RETS 1x – Paul Stusiak**
- **Property Unique ID – Paul Desormeaux**
- **Technical Committee – Chad Curry**
- **Certification Committee – Greg Lemon**
- **Marketing Committee – Jeremy Crawford**



Conference Agenda Highlights

General Session

Day 1: Business Track/Technical Track

Day 2: Technical Focus on DD and API

Agenda ● Floorplan ● Speakers ● Handouts ● Bulletins
● Sponsors ● Attendee List

omnilink.encore-us.com

Password: 1114 - 8208

RESO 2015 – 2016 Strategic Vision Panel



Mark Lesswing
Moderator
RESO Board
Chair
SVP & CTO NAR



Michael Wurzer
RESO Director
President & CEO
FBS



Rebecca
Jensen
RESO Director
CEO
MRED, LLC.



Jeremy
Crawford
RESO
Executive
Director

