

GENTERFOR EALTOR® ECHNOLOGY

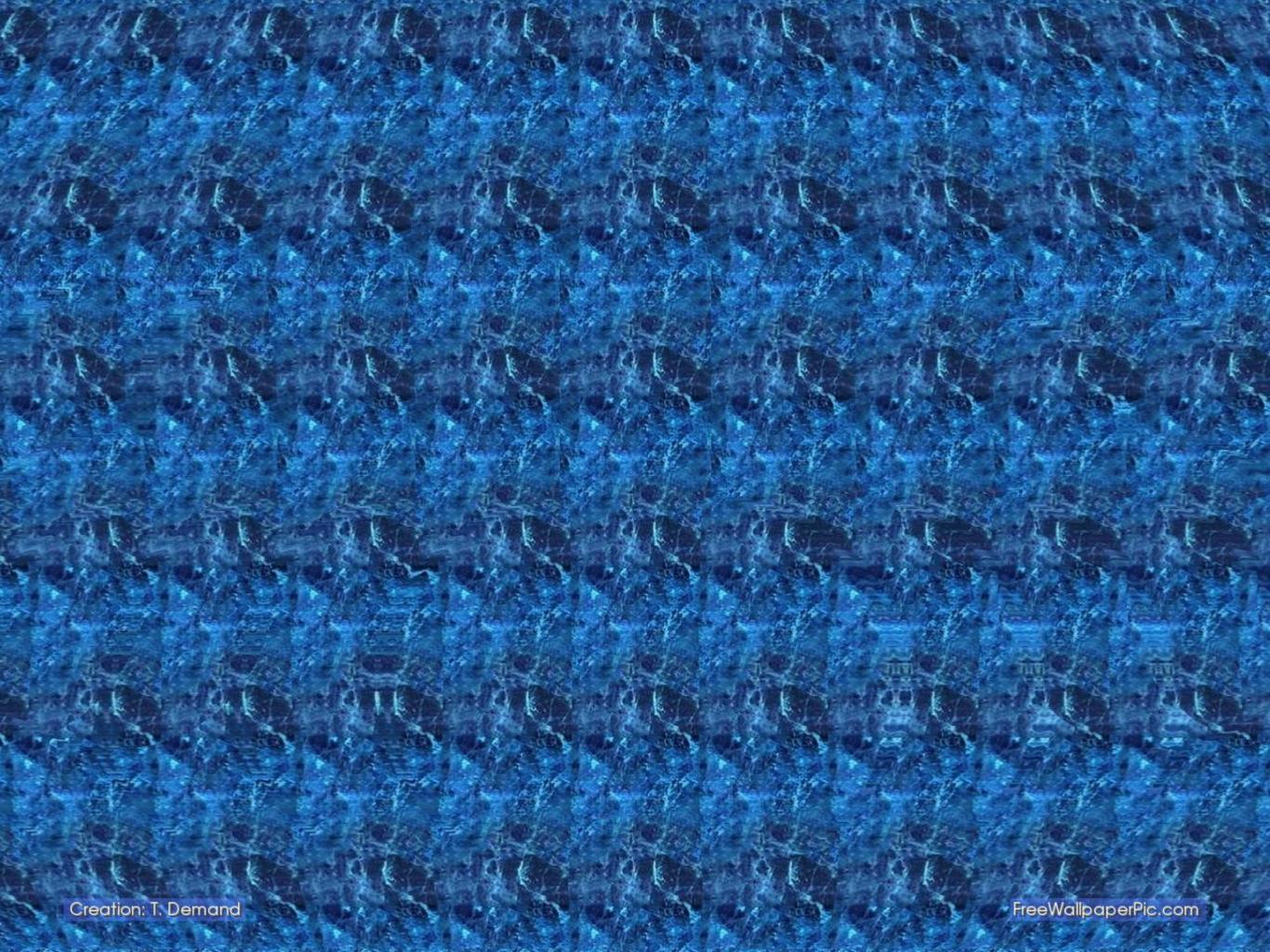
BEFORE I START

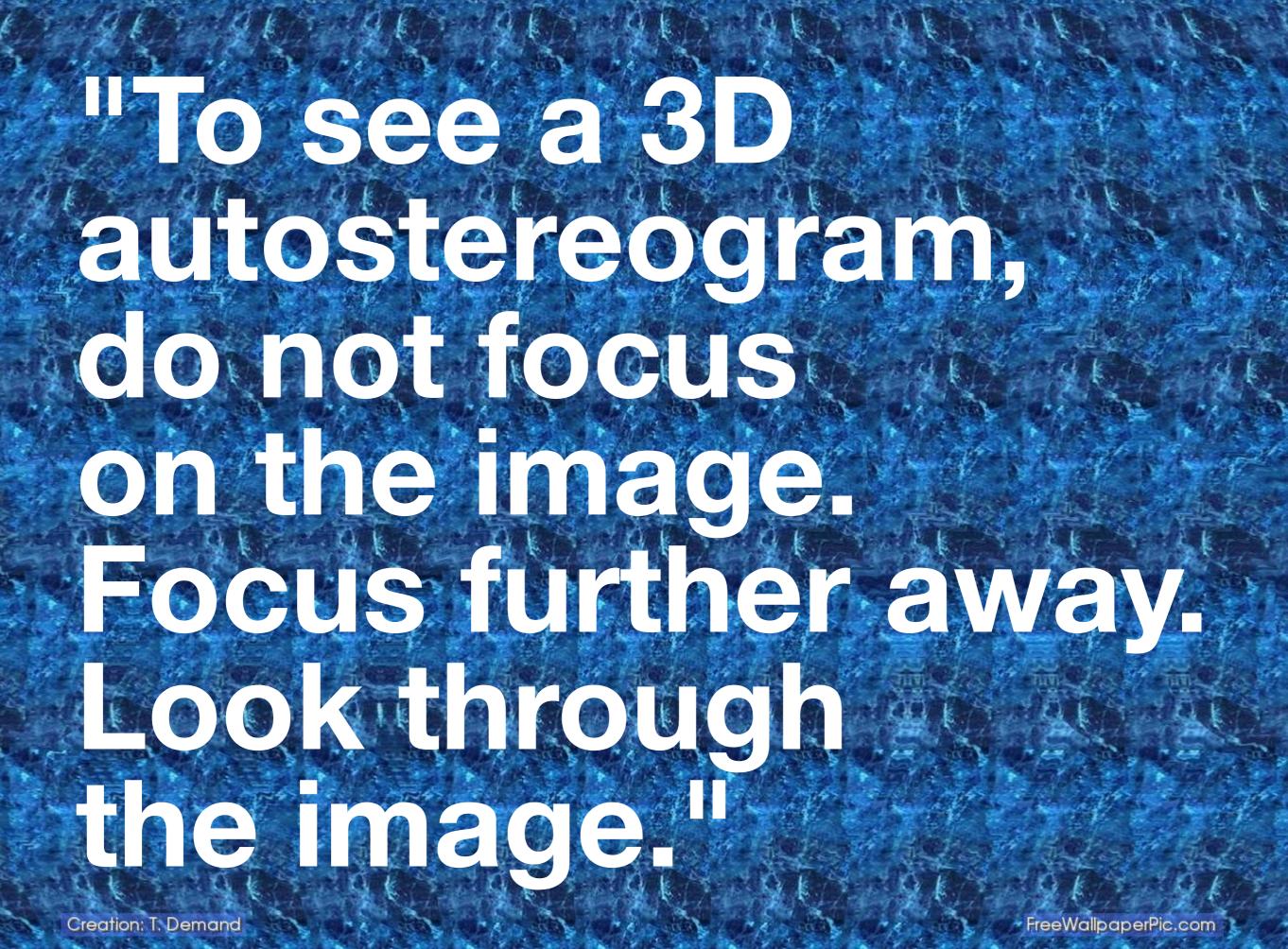
Workgroup participation. It's important! If you're not participating, please consider.

http://members.reso.org
On to the presentation...



What's it like to describe RESO & its services to someone unfamiliar?





WHY BUILD A ROAD MAP/VISION DOCUMENT?

- Provide tool for explaining RESO tech standards & services
- Create easy way to share this information
- Recruiting tool for membership and adoption

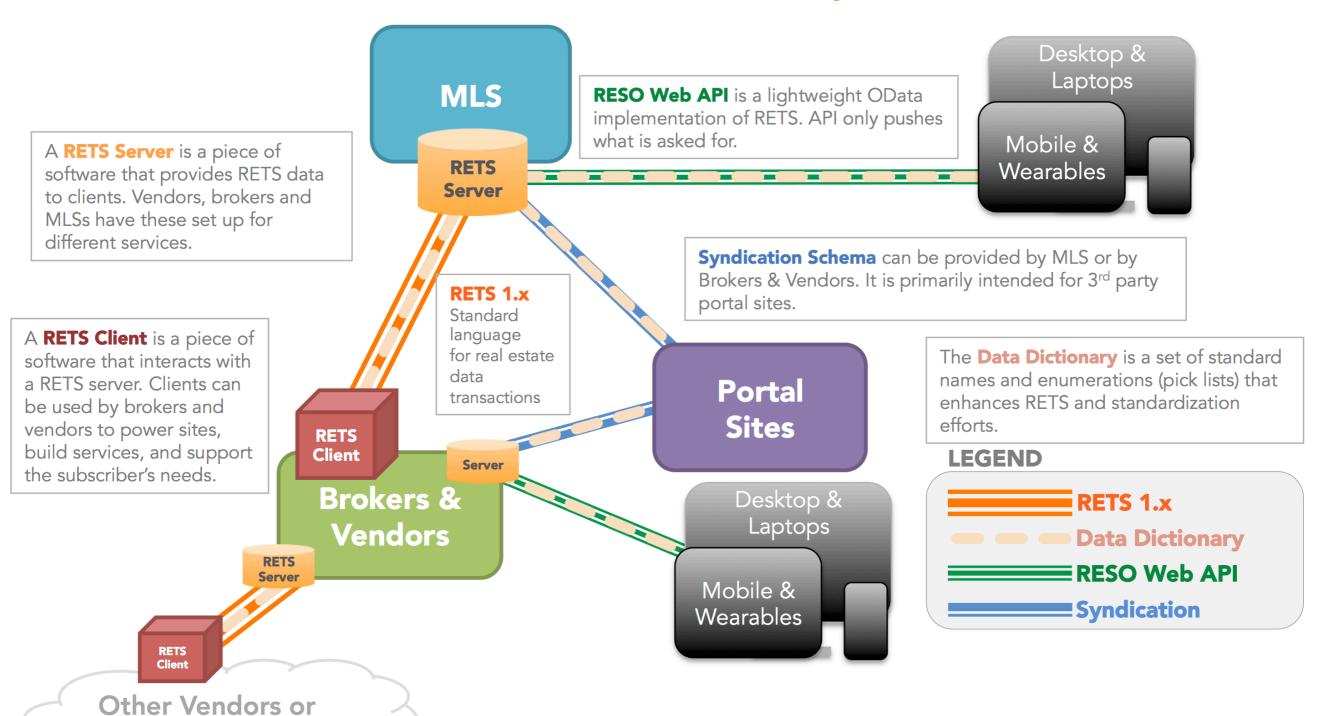
WHO IS THE TARGET AUDIENCE?

- MLSs
- Vendors

HISTORICAL MATERIAL

- Education & Marketing Workgroups 2008-9
 - Kristen Carr, Chair
- Currently reviewing





This provides: Real Estate Standards Organization Real Estate Standards Organization Real Estate Standards Organization Real Estate Standards Organization



- Gives a sense of how these services interact or by Brokers & Vendors. It is primarily intended for 3rd party portal sites

-- Small descriptions of intent of services and standards

software that interacts with a RETS server. Clients can be used by brokers and vendors to power sites, build services, and support the subscriber's needs. for real estat data transactions

RETS

Client

Portal Sites

Laptops

Mobile & Wearables

names and enumerations (pick lists) that enhances RETS and standardization efforts.

LEGEND

Bessessesses RETS 1.x

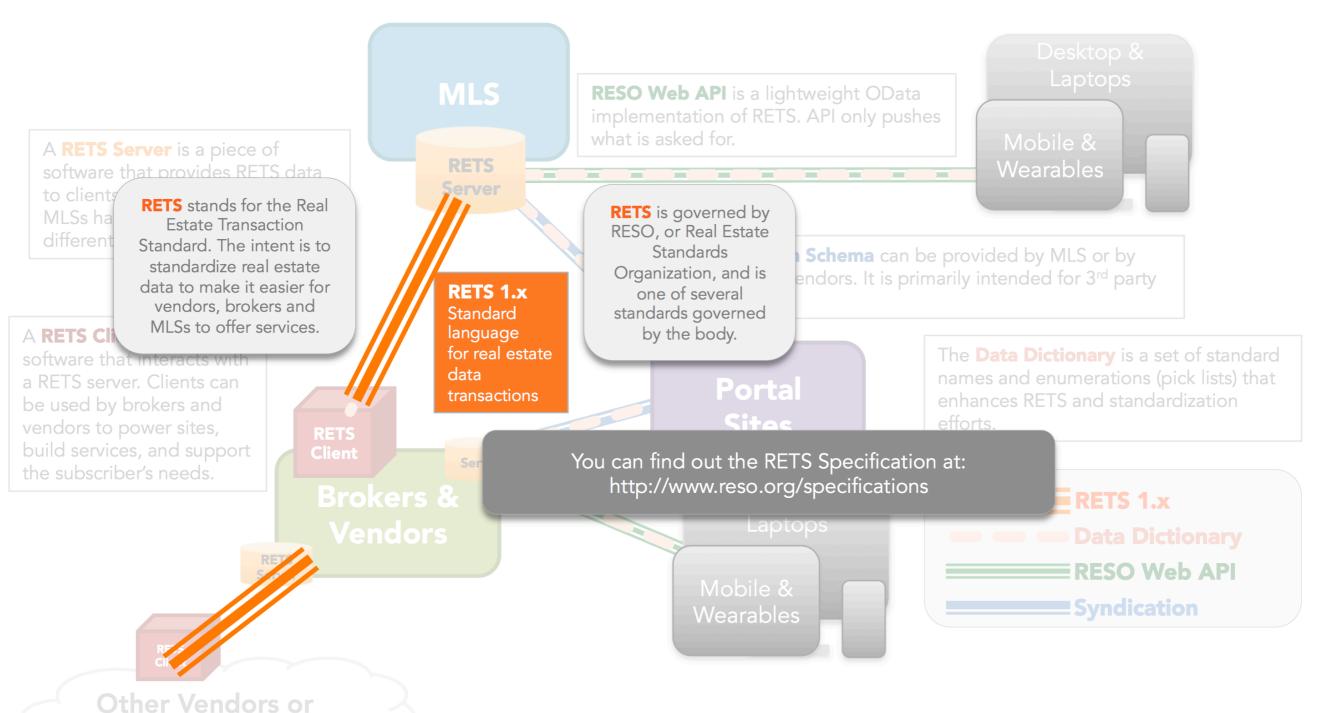
Data Dictionary

RESO Web API

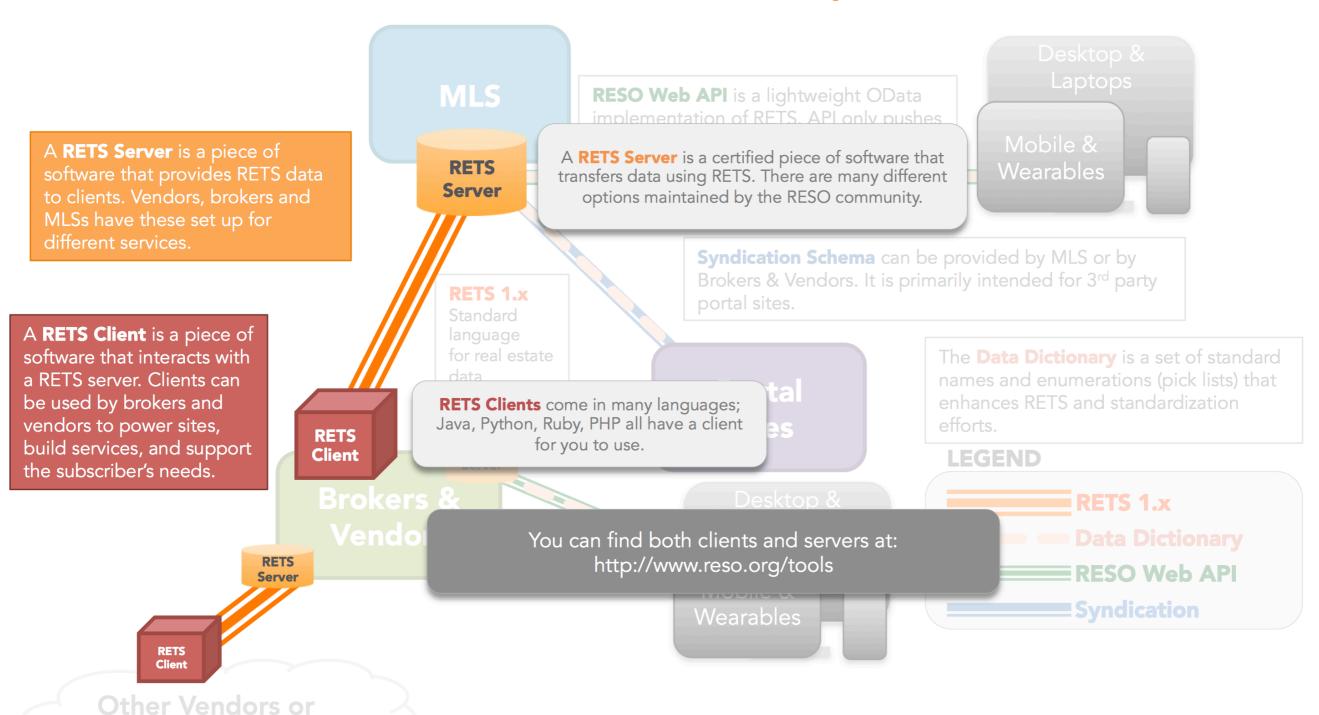
Syndication

Other Vendors or Brokers









This will be an evolving document, but it's almost ready for review for this version.



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