### **EVENT SCHEDULE:**

Competition begins on September 17th, 2017 @ 12.01 AM

For your product to be eligible for prize money, you cannot use lines of code written before September 17th, 2017. We'll have an impartial developer review contestants' GitHub account to ensure each team has followed the rules.

For 30 days prior to the LIVE demos taking place on October 17th, 2017 your team can write as much or as little code as they'd like. Prior to the event organizers may request proof that you have a working product or are actively working towards that goal.

# October 17th, 2017 @ 1:30-4:30PM PST. LIVE DEMOS!

You may not use PowerPoint or Slides. This is not a theoretical contest. You must show a live, working product to be eligible. If you are "faking" your demo (for example if your demo is a video of you running through commands) we will disqualify you. We know that live demos are hard and prone to failure that is why you have 30 days to get it right. Keep in mind you'll be presenting in front of the CEO, CTO, and CIOs of every major real estate company in America. They aren't just influential but will know if you're faking it. Have fun!

Each team will be timed and strictly limited to presentation not exceed *7 Minutes*. There will be a short untimed Question and Answer session conducted by judges. DEMOS will be conducted on stage. You will be provided with an HDMI connection to a projector. Please bring appropriate connectors for your device. We will NOT be responsible for the compatibility of your device. 1hr prior to the live DEMOS each team will be granted time to ensure their devices compatibility with the projector. You should also check to make sure your devices screen resolution is optimal. Additionally, each team will be provided with one microphone. Multiple team members may participate in the presentation but you will only be provided with ONE microphone.

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### 2017 RESO DataComp Official Rules

The 2017 RESO DataComp (the "Competition") is hosted by the Real Estate Standards Organization ("RESO" or "Host") and is governed by these official rules ("Official Rules"). By submitting an entry to this Competition, individually or as a team, each Participant agrees to be bound by these terms and conditions.

The Competition begins on September 17, 2017 at 12:00 am Pacific Time and ends on October 17, 2017. The registration and submission deadline is October 17, 2017 at 12:01 am Pacific Time ("PT").

1. Eligibility for Participating

The Competition is open to all individuals who are legal residents of the United States that are 18 years of age or older at the time of submission. Individuals or teams are eligible to submit an entry. Each registered individual or team is referred to as a "Participant." Each registered individual (whether competing alone or on a team) and each team is also referred to as a "Participant". Employees, directors or consultants of Host, each API Provider and each of their parent and affiliate companies, subsidiaries, divisions, suppliers, members and agencies that are involved in the development, administration, promotion, implementation or execution of this Competition or any of its materials, as well as the immediate family (spouse, parents, siblings and children, including half-and step-family members) and household members of each such person are not eligible.

#### 2. Teams

Up to five (5) individuals may collaborate as a team, in which case all members of the group must satisfy the eligibility requirements. Individuals may not participate on more than one team. An individual participating on a team cannot also submit an individual entry. The team name, names of team members, and a designated representative for the team must be submitted to <a href="mailto:datacomp@reso.org">datacomp@reso.org</a> by October 17, 2017.

### 3. Registration; Submission

To enter, Participants should register online at <a href="https://resodatacomp2017.eventbrite.com">https://resodatacomp2017.eventbrite.com</a> ("Competition Registration Page") (only the designated representative needs to complete registration for a team). A \$25 registration fee is required for online registration, which will be donated to a RESO selected charity. No purchase is necessary to enter; online entry does not increase chances of winning. For an alternate means of entry, please contact RESO via email to <a href="mailto:datacomp@reso.org">datacomp@reso.org</a>.

"Submission" means the materials, data, code, documentation, and solution submitted by Participant in accordance with these Official Rules. Only one Submission is permitted per Participant. All Submissions (including documentation) must be uploaded and made available to RESO on Github by 12:01 AM Pacific Time October 17, 2017 through October 25, 2017 12:01 AM Pacific Time . Any Submission made available to RESO on Github is the Participants responsibility for removal at their discretion after October 25, 2017 12:01 AM Pacific Time.

Additionally, at least one Participant from the team must be physically present and onsite for Demo Day on October 17, 2017 from 1:30 pm to 4:30 pm PT at 550 J Street, San Diego, CA, 92101. In order to be eligible to win the Competition, each Participant (whether an individual or as a team) must do a live demo of their Submission ("Demo"). The Demo may not exceed seven minutes in length and each Participant should be prepared for a short untimed question and answer session conducted by the Competition judges. Demos will be conducted on stage. You will be provided with an HDMI connection or another standard connection to a projector and each Participant is responsible for providing any additional connectors and devices required for the Demo. Host is not responsible for the compatibility of your device. One hour prior to the commencement of Demo Day (from

12:00 – 1:00pm PT), each Participant will be granted time to ensure their devices compatibility with the projector.

- 4. Submission requirements
- Submissions from all technology sectors, including, but not limited to mobile, web, VR, AR, device, hardware, and drone are eligible.
- RESO Web API v1.0.2 Standards (located at RESO's website at <a href="https://www.reso.org/reso-web-api">https://www.reso.org/reso-web-api</a>) must be utilized in the Submission.
- Select at least one RESO Web API v1.0.2 Compliant Provider from the Competition Registration Page for the data source for your Submission. Each API Provider may require a Participant to agree to that API Provider's terms of use prior to receiving access to the API.
- Data must be a critical component to the functionality of the Submission. Use of external datasets not provided in an API Provider's API is permitted, so long as least one set of data used in the Submission is compliant with the RESO Web API v1.0.2 Standard.
- Links to ALL data sources and documentation must be included with the Submission.
- Participants must provide a live demonstration of the Submission that reasonably shows the functions and features of the Submission at the 2017 RESO Fall Conference as described in Section 3.
  - 5. Judging and Evaluation Criteria

A panel of experts, to be selected by RESO, from the real estate and technology industry ("Judging Panel"), will review each Submission and watch each onsite Demo. RESO staff will make initial assessment prior to Demo Day of whether each Submission complies with these Official Rules. The Judging Panel will select up to four potential winners of the awards in the categories listed below using the evaluation criteria described herein. The submissions will be evaluated using the following criteria (the weighting percentage for each is noted below).

30% Originality: Considering the current real estate technology ecosystem how unique is this product?

30% Execution: How well was this product executed on both the front end and back end? 25% Data Use: How well was a RESO compliant API used in this product?

15% Presentation: How well does the Participant describe and demonstrate their product to the audience and Judging Panel during the Demo?

#### 6. Awards

RESO will announce in person at 550 J Street, San Diego, CA, 92101, the winners of the Competition will be notified in person at or shortly after 4:00 PM Pacific Time on October 17, 2017 at the end of the event; winners will also be notified via email. One Participant from each winning team must be present at the time of award announcement to be eligible to win. Awards will be made based on the Judging Panel's evaluation of a Submission in compliance with these Official Rules for Best Startup, Best use of Listing Data and Best use of Non-Listing Data. Awards will be made based on the onsite presentation audience of a Submission in compliance with these Official Rules for Crowd

Favorite. Four Awards will be made in the following amounts and categories (each an "Award"):

One award of \$10,000 USD for Best Startup

One award of \$5,000 USD for Best use of Listing Data

One award of \$5,000 USD for Best use of Non-Listing Data

One award of \$5,000 USD for Crowd Favorite

A Participant may win more than one award. Each potential Award winner may be required to complete further documentation confirming their eligibility. Awards will be distributed in the form of a check to the individual Participant (for teams, the award will be split evenly and distributed directly to the individual team Participants). Each winner is solely responsible for any taxes, fees or other liability resulting from an award and agrees to comply with all applicable laws and regulations pertaining to the use and enjoyment of the prize. Participant acknowledges that all costs incurred in the preparation of a Submission are the responsibility of Participant. If applicable, each Award winner will be issued a tax form 1099 for the approximate retail value of the Award received.

## 7. Reservation of Rights

RESO reserves the right to modify the Official Rules upon written notice to Participant. RESO and the Judging Panel have the absolute discretion to make all decisions related to the eligibility of Participant, and evaluation of a Submissionto this Competition. RESO reserves the right, in its sole discretion, to disqualify any entry that is deemed inappropriate, unacceptable, or noncompliant. The decisions of RESO and the Judging Panel are final. In the event that a potential winner is disqualified for any reason or is not present at the announcement of the Awards, Host reserves the right to present the Award to the runner-up Submission for the category or choose for such Award to remain un-awarded.

### 8. Publicity

By submitting an entry to RESO, Participant grants to RESO and the Judging Panel the right to review the Submission, and describe and promote the Submission and its contents in connection with Demo Day and other RESO events. Except where prohibited by law, Participant further agrees that RESO may use Participant's name, likeness, biographical information, image, and other information submitted with the Submission in connection with the Competition without further permission or compensation. Participant acknowledges that as part of the Competition, Participant will publicly present the Submission during Demo Day.

#### 9. LICENSE

By registering and participating in the Competition, Participant receives a limited, revocable, non-sub-licensable, license to use RESO provided content solely for purposes of the Competition. Licensee acknowledges content may be provided by third party sources and each Participant's license to the API and data received through the API is subject to each API Provider's terms of use. RESO, API Providers and any other third party sources make no representations or warranties regarding content; content is

provided "as is". This license automatically terminates the sooner of Participant discontinuing participating in the Competition or the end of the Competition on October 17, 2017, and Participant shall destroy and discontinue use of content and comply with any other obligations set forth in each applicable API Provider's terms of use.

10. Participant's Warranties, Release, and Indemnification

Participant represents and warrants that (a) Participant agrees to be bound by these Official Rules; (b) the Submission is Participant's original work developed for this Competition; (c) the Submission is compliant with all applicable laws and regulations; and (d) the Submission, nor any part of it, does not infringe any patent, copyright, trade secret, or other proprietary rights of any third party rights. Further, Participant agrees to release, indemnify, and hold harmless RESO and each API Provider and third party data source from and against any injuries, losses, damages, claims, actions and any liability of any kind (including attorneys' fees) resulting from or arising out of Participant's participation in, association with, or Submission to the Competition (including any claims that the Submission infringes any third party's intellectual property rights), or breach of these Official Rules.

# 11. Limitation of Liability

BY PARTICIPATING IN THIS COMPETITION, PARTICIPANT AGREES TO ASSUME ALL RISKS of PARTICIPATION. Participant FURTHER agrees that RESO, each API Provider AND each of their officers, directors, employees, representatives, and agents, and third party content providers ("Released Parties") will have no liability whatsoever for PARTICIPANT'S participation in this COMPETITION and use of any content provided for the competition. The Released Parties disclaim ALL representations and warranties. The Released Parties shall not be liable for any indirect, incidental, special, or consequential damages related to a Submission, for participation in the Competition or use of content provided for the Competition. In no event shall the Released Parties be liable for direct damages in excess of \$100 or the lowest legal limit.

### 12. General

A. Severability: Each provision of these Official Rules is severable from the whole, and if one provision is declared invalid, the other provisions shall remain in full force and effect. In the event that any provision of the Official Rules is held invalid or unenforceable, by a court having jurisdiction over the parties, the invalid or unenforceable provision shall be replaced, if possible, with a valid provision which most closely approximates the intent and effect of the invalid provision.

B. Governing Law and Venue: The laws of the State of California shall govern these Official Rules and their interpretation. Any action to enforce or interpret the Official Rules shall have venue in Hennepin County, Minnesota, and Participant hereby submits to personal jurisdiction in that venue.

C. Host Contact Information:Real Estate Standards Organization110 Horizon Drive, Ste. 210Raleigh, NC 27615

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