

- Chicago : 2014-04-22
- What we do
- Business Cases ::
  - Active
  - Next?
- UIDs (Unique IDs)
  - PUID, OUID, IUID
- Payloads
- Questions?



What happens in R&D stays in "R&D."



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## R&D Conference Call Most Often Heard Phrase

"It's easy: to solve, all you have to do is use the \_\_\_\_\_ and that will be good enough for most cases ..."

"Done!"



## R&D Want vs. Supposed To Do

- What we often want to do:: Solve it!
- What we are supposed to do :: Solicit and review submitted business cases from the real estate community & identify how RESO can contribute to the benefit of that business process.





#### **RESO Workgroup Community** Collaboration System = Hosted Confluence

#### **Business Cases**

Possible Statuses	Definition
ACTIVE	Being worked on in R&D Workgroup
TRANSFER	Transfer to a Workgroup or Person to deal with or consider
ON HOLD	Action Item Suspended due to outside factor
TRANSFERRED	Transferred to a Workgroup or Person to deal with or consider
STOPPED	No more work to be done - keep in list for tracking purpose



## Business Cases - Active (1)

	TURN ONE WAY
Торіс	
2013-02-01 - Business Rules Payload	POSTED M HINING TRESPASSING
2010-10-28 - MLS Conversion Business Rules	UNC WAY LEFT
2013-08-29 - Standardized Listing Source Organization Name	
2013-07-15 - List/Selling Price Disparity	
2013-09-01 - Comparable Value Query	
2013-10-20 - Track/Prove Scraping	
2014-03-24 - Individual Unique ID ( IUID )	

## Business Cases - Active (2)





## Business Cases - What's Next?









• PUID :: Property Unique ID



- OUID :: Organization Unique ID
- IUID :: Individual Unique ID







• Stay tuned for the **PUID Workgroup** talk!

• Hint: Ask Kristen Carr if adding a garage to a piece of land should change the PUID. Duck & wait for reaction!







- Why?
  - Info flow between MLSs & 3<sup>rd</sup> party companies (i.e. lockbox)
- Focus?
  - Content providers (i.e. listings, tax data, images, stats, etc.)
- Organization Examples:
  - MLSs, Board & Associations, Brokers, Vendors, Title Companies, Appraisers, etc.
- Next:
  - Moving towards forming a Workgroup ? (with IOID Workgroup ?)
  - Small chunks: one organization type at a time start with MLS, brokers, ...
  - Centralized / assigned database solution likely



#### • Why?

• Avoid duplication & confusion :: Agents belonging to different MLSs, entered more than once on same MLS, moving between MLSs, etc.

#### • Focus?

• Folk directly associated with listing: listing agent, assistants, etc.

• 3<sup>rd</sup> parties with issues in uniquely identifying individuals (i.e. lockbox, showings, accounting, membership, unified stats, etc.)

#### • Next:

- Moving towards forming a Workgroup? (with OUID Workgroup?)
- Start with Agents ... Broker OUID needed to associate IUIDs ?
- Algorithmic (using existing fields) solution likely

### **Payloads**:: Should **RESO** be in the business of defining?

#### · Payloads useful for industry?

- **PRO** :: Payload compliance > quick hassle-free setup
- CON :: Agreement would be problematic (i.e. IDX vary greatly in industry : thin/thick)

# PAYLOAD

#### • Mitigating Factors:

- Transport already supports Payload (RETS 1x should continue support)
- Industry has many existing specialized RETS servers, with many variations ... It would be big/painful undertaking to standardized, with limited payoff
- LCD Business Cases: Small/simple vendor/product small % industry ...

#### Conclusion:

- RESO won't define payloads at least for now
- If there is demand, RESO could setup a **Framework** for registered participants to define & share commonly useful payloads (i.e. XML namespace)









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