R&D Workgroup
Where we’re at
+
Where should RESO put its resources moving forward (2014-2015)

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Dancing Σ Man
R&D Workgroup - What We Do

• Filter Ideas (Members, BOD) > Workgroups

• RESO Workgroup Community Collaboration System = **Hosted Confluence**
  - ∀ Workgroup Members :: Call Notes, Discussions, Tasks, Files, Search
  - Search :: Works well

• **Member Input is Critical & Appreciated**
R&D Business Case Master List

Active Business Cases ::

Recent: PUID Workgroup

What’s next?
reso.org

• Not bad, has been tweaked, new logo:

• **Needs ::**
  – Makeover & better organisation
  – Update **RESOURCES** section
  – Needs work: **Support / Forums / FAQ / KB**
  – Include **MLS Support Help Template**?

• **2015 ::** Small team needed for analysis (target, message) design, layout, content, etc.
Organization Unique ID (OUID)

- **What?** Avoid *mayhem* of IDs to identify: MLS, Board & Association, Franchisor, Broker, Office, Vendor, etc. ...

- **Why?** Avoid wasted effort sharing data (vendors, MLSs, etc.)

- **Example** *Company has 13 offices & is in 2 MLSs. They have 47 office IDs!*

- **Situation:**
  - OUID Survey Good response, mostly positive to go ahead
  - OUID W/G Chair Found the right person: *Scott Woodard*
  - OUID W/G Request Form - **2014-06-15** - Tweak & submit to RESO BOD

  _Looking for OUID W/G Members Soon_ Good opportunity to get involved

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### OUID - Survey

1. **Are you aware of a situation where an Organization Unique ID would create efficiencies and reduce costs in your business or organization?**

<table>
<thead>
<tr>
<th></th>
<th>Number of Response(s)</th>
<th>Response Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>33</td>
<td>50.7%</td>
</tr>
<tr>
<td>No</td>
<td>14</td>
<td>21.5%</td>
</tr>
<tr>
<td>No Responses</td>
<td>18</td>
<td>27.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>65</strong></td>
<td><strong>100%</strong></td>
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</table>

- **51%**

2. **How important is RESO pursuing an Organization Unique ID (OUID) standard to you and your organization?**

<table>
<thead>
<tr>
<th>Rating</th>
<th>Number of Response(s)</th>
<th>Response Ratio</th>
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</thead>
<tbody>
<tr>
<td>5 - Really Important!</td>
<td>11</td>
<td>16.9%</td>
</tr>
<tr>
<td>4 - Important / Good to Have!</td>
<td>21</td>
<td>32.3%</td>
</tr>
<tr>
<td>3 - Somewhat Important / Nice to Have</td>
<td>15</td>
<td>23.0%</td>
</tr>
<tr>
<td>2 - Don’t Care / May be Useful</td>
<td>12</td>
<td>18.4%</td>
</tr>
<tr>
<td>1 - Waste of RESO Time &amp; Effort</td>
<td>5</td>
<td>7.6%</td>
</tr>
<tr>
<td>No Responses</td>
<td>1</td>
<td>1.5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>65</strong></td>
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</tbody>
</table>

- **72%**
Comment Summary ::

- Would be helpful, more efficient, great idea
- Track who really ‘owns’ info
- RESO has other priorities, things to finish
- Would be extra work, governance concerns
- Should be relatively easy to do
- Very useful for some, no so much for others
In Conclusion

Who would be interested in participating in a new OUID Workgroup?

What’s next?
Questions?

THANK YOU!