Organizational Unique Identifier

Bill Kellogg - ShowingTime
Motivation

• Where did this property/agent/office data come from?
• Boards/Associations and their MLS system Alliances are Always Changing
• Vendor/MLS/Broker interoperability
  – ShowingTime works with over 275 MLSs, 800K agents, and thousands of brokerages.
  – Exchanges data with approximately 30 Vendors (MLS, Lockbox, Mobile products, etc)
  – Data feeds to over a hundred brokers
Scope of Project

• Approximately 2,000 Boards and Associations
• Approximately 800 MLSs
• Around a dozen MLS vendors, plus some proprietary systems.
• Data/Contracts are sometimes at the Board/Association level, sometimes at the MLS level.
Suggested Initial Approach

• Publicly Viewable Spreadsheet (first draft already created from a combination of ShowingTime data and public sources)

• Hosted/Linked from the RESO Site

• ShowingTime will volunteer the resources to RESO to manage updates sent in via email.

• An initial outbound email will be done from RESO to the contact for each Board/Association/MLS contact to request updates.
# Sample Concept Data

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Proposed Data Set

• Public
  – OUID
  – Common Acronym
  – Name
  – Address
  – Board/Association to MLS relationship
  – MLS to MLS Vendor Relationship
  – Status
  – Status Change Date

• Private
  – Contact Name
  – Contact Title
  – Contact Phone
  – Contact Email
  – Website
  – Last Updated By
  – Modification Date/Time
  – Country
  – NAR/CREA ID
Open Questions

• Would this be useful to your organization?
• Is any critical data element missing?
• Future Extensions
  – Brokerage OUIDs?
• Should it be added to the Data Dictionary specification to encourage adoption?