# Data Licensing Best Practices
# From an MLS Perspective

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- Data Licensing
    - IDX for Brokerage and Agent sites
    - Back office data for Brokerages
    - 3$^{rd}$ party products (CMAs, Forms, Flyers, …)
- Vendor agreements and management
    - Allowed use of the data
    - Reporting back to the MLS

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# Data Licensing Best Practices
# From an MLS Perspective
## Research & Development

Specific Use Cases related to Vendors and Content Use

Business Case 1:  User Authorization for Products & Services
      - Use a single data feed for "authorization" purposes where a vendor provides products and services to many subscribers and utilizes the data feed for making sure that each subscriber is authorized for the products and services utilizing MLS data.

Business Case 2:  Single Feed for Multiple Products & Services
      - Use a single data feed utilized for multiple products and services such as IDX, VOW, Broker Back Office, etc. by designating/tagging fields in some manner for each authorized use.

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Business Case 1:  User Authorization for Products & Services

- *Use a single data feed for "authorization" purposes where a vendor provides products and services to many subscribers and utilizes the data feed for making sure that each subscriber is authorized for the products and services utilizing MLS data.*

- Problem: Vendors are unable to identify authorized MLS subscribers

- "Best Practices"

        Access to limited Roster data for the purpose of validating MLS customers.  (ID and Status?)

| | |
|---|---|
| MemberMlsId | The local, well-known identifier for the member. This value may not be unique, specifically in the case of aggregation systems, this value should be the identifier from the original system. |
| | |
| MemberMlsAccessYN | Does the member have access to the MLS system. |
| MemberStatus | Is the account active, inactive or under disciplinary action. |
| MemberMlsSecurityClass | The MLS security group or class given to the member. |
| MemberType | The type of member.  i.e. Agent, Broker, Office Manager, Appraiser, Photographer, Assistants, MLO, Realtor, Association Staff, MLS Staff, etc. |

Business Case 2:  Single Feed for Multiple Products & Services

- *Use a single data feed utilized for multiple products and services such as IDX, VOW, Broker Back Office, etc. by designating/tagging fields in some manner for each authorized use.*

- Currently, some vendors have to pull IDX/VOW/etc. datasets separately

- Tagging fields allow for one dataset for multiple uses

- Recommendation made to Data Dictionary workgroup