



RESO[®]

Why Attend a RESO Conference? Workgroups, Networking + More

RESO Conferences in 2018 include the RESO Fall Conference in Milwaukee, WI at The Pfister Hotel, October 15-18 and in 2019 the RESO Spring Technology Summit in Boise, ID at the Boise Centre, April 29-May 2. For Real Estate Brokerages, MLSs, MLS Technology Partners and Real Estate tech firms, RESO Conferences have become a must attend event.

What does a Brokerage get out of attending? What makes a RESO

Face-to-face meetings in one place – Key executives and technical leads from top MLS firms, leading MLS technology partners, and the hottest real estate tech firms that interact with listing data attend RESO Conferences. Share your issues, concerns, ideas, and business needs in face-to-face meetings at RESO Spring or Fall.

Workgroups give you a seat at the table –Brokers need to help shape future of new standards by having a seat at the table. RESO Conferences provide opportunities that allow your voice to be heard by participating in Workgroups that meet in person during RESO Conferences and virtually throughout the year.

Improve your technology – Brokerages overall lag in deploying current data standards, like the RESO Data Dictionary and a RESO Conference can help you talk with some of the brightest minds in the business about how to improve what you are doing through better technology and implementing RESO Standards.

Get an inside look at what's coming next – You'll learn at RESO conferences about new standards (and trends they create) before they are ever released, often from your peers at other Brokerages. RESO Conferences offers insight you won't find at other real estate meetings.

Access to the best minds in the business – RESO Conference attract the brightest and the best minds in the business, giving you exceptional networking opportunities that you won't find at most real estate conferences because of RESO Conferences are more intimate, fueling more one-on-one conversations.

Remarkably affordable – You can register for both RESO Conferences for the price of registration at just one typical major conference.

Conference different?

Size – While the number of attendees has grown rapidly over the years, RESO Conferences each year draw nearly 500 attendees. These conferences feel more intimate, is easier to navigate, and facilitates more social interaction.

Focus: Data standards are king at a RESO conference and they impact every segment of the real estate industry. This focus makes it easier for attendees to take away actionable items to bring back with them to their firms.

Onsite Certification – RESO Conferences provide opportunities for Certification onsite. You can ask questions, meet with your technology partners, scout potential tech solutions and adopt RESO standards all at a Conference!

Real world problems, solutions shared – RESO Conferences don't ask presenters to sugar coat their presentations: We like presenters who roll up their sleeves, show what's under the hood, take all the hard questions and share solutions.

Have you registered?

Real estate brokerage and Franchise executives can learn more and register for the **RESO Spring Technology Summit** at <http://www.reso.org/spring-mtg>



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