Home Valuation System

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WHAT IS THE HOME VALUATION SYSTEM?

• **Exclusive** set of seller prospecting tools
• Goal is to **Generate Leads:**
  – web traffic
  – seller inquiries
  – listings
• **Personalized** version of each element for the agents
• Extensive market-wide **promotion online and offline**
HOME VALUATION SYSTEM
What's your home worth?
HOME VALUATION
INSTANT WIN GAME & SWEEPSTAKES

We are awarding $25,000 in Visa Gift Cards!

IT'S EASY TO PARTICIPATE:

1. SHOW UP & WATCH
   For each day you log into your ARC dashboard, you will earn an Instant Win game play. You will also earn a Sweepstakes entry for watching the featured video below.

2. SHARE & ENGAGE
   Share your Home Valuation System with customers and prospects using the icons below. Earn one Sweepstakes entry per social channel, per day. For each eProperty Watch subscription, you will earn one Instant Win game play.

   Or copy and share the URL below.
   
   http://shr-me.com/share.aspx?promotionId=5078&shareGuid=8e49cfe6-6cae-4aa7-9e0d-18c48e29484b

3. ANSWER & PLAY
   Earn an Instant Win game play each week for completing the Weekly Quiz below.

   WEEKLY QUIZ
   The Valuation dashboard displays showings by price range around the property in question?

   - Yes
   - No

95 SWEEPSTAKES ENTRIES
Note: Your Sweepstakes Entries will not populate until Monday of each week.

81 INSTANT WIN GAME PLAYS REMAINING

WEEKLY WINNERS
Kimberly, Mark

TOP 10 AGENTS OVERALL
JOSEPHS, MYRNA

TOP 10 OFFICES OVERALL
Allentown
Email Signature
Insert your personalized link in your email signature:
Learn how on ARC > HVS Marketing page

Link:  http://valuations.foxroach.com/agents/rajeevsajja

Example:
Rajeev Sajja
Vice President, Digital Innovation
Berkshire Hathaway HomeServices Fox & Roach, Realtors and The Trident Group
E: Rajeev.Sajja@foxroach.com
O: 610-889-7724

What's Your Home Worth? Get 3 Estimates Instantly!
Send ARC Virtual Postcards to your prospects

Your personalized HVS dashboard is linked to the cards within your ARC account. Your prospects will get immediate valuation results from you!
Share on Social Media

Post your personalized valuation dashboard on your social media accounts and collect the leads!

Erica Lundmark of Exton
Contact Fox and Roach's Erica Lundmark of Exton to learn more about the fantastic homes for sale in the area.
VALUATIONS.FOXROACH.COM | BY BUYSIDE
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Widget for your Website
Promote your website and invite users to find out what their home is worth! The widget can be placed on the ARC agent websites or a site from an outside vendor. Get the widget code from ARC on the HVS Marketing page.

Enter your address
**Print Prospecting**

Don’t have email addresses for your prospects? Want to farm an area? No problem! In the **company-paid section** of Xpressdocs, you will find a series of large postcards inviting the homeowner to try out your personalized valuation dashboard.

You can even use your banked credits or a Just Listed/Just Sold transaction to help with the mailer cost.
What's your home worth?
Find out at foxroach.com
OUR MARCH NUMBERS

- Valuation Attempts: 38,598
- Email Subscriptions: 1606
- Contact Agent: 223