



RESO[®]

Why Attend a RESO Conference? Workgroups, Networking + More

RESO Conferences in 2017 include the RESO Spring Technology Summit in Austin at the Omni Downtown, April 24-26, and the RESO Fall Conference in San Diego at the Pendry Hotel, Gas Lamp District, October 17-19. For Real Estate Brokerages, MLSs, MLS Technology Partners and Real Estate tech firms, RESO Conferences have become a must attend event.

What do Technology Partners & Firms get out of attending?

Face-to-face meetings in one place – Key executives and technical leads attend RESO Conferences from top MLS firms, leading MLS Technology Partners, Brokerages and the hottest real estate tech firms that interact with listing data. Share your issues, concerns, ideas, and business needs in face-to-face meetings at RESO Spring or Fall.

Workgroups give you a seat at the table – Technology Partners and Firms can help shape the future of new standards by having a seat at the table. Workgroups meet at RESO Conferences, allowing you to connect with MLS customers face-to-face to help create new standards that help solve pressing industry problems and challenges.

Standards are vital – With more than 1,000 different real estate data sources, most of them MLSs, standardization gets everyone on the same page. It is not good enough to only have the Associations and MLSs adopt the RESO standards but for the industry to thrive all players must adopt and implement standards.

Get an inside look at what's coming next – You'll learn at RESO conferences about new standards (and trends they create) before they are ever released, often from MLSs and your peers. RESO Conferences offers insight you won't find at other real estate meetings.

Access to the best minds in the business – RESO Conference attract the brightest and the best minds in the business, giving you exceptional networking opportunities that you won't find at most real estate conferences because of RESO Conferences are more intimate, fueling more one-on-one conversations.

Remarkably affordable – You can register for both RESO Conferences for the price of registration at just one typical major conference.

What makes a RESO Conference different?

Size – While the number of attendees has grown rapidly over the years, total RESO Conference attendance is fewer than 500 professionals. These conferences feel more intimate, are easier to navigate, and facilitate more social interaction.

Focus: Data standards are king at a RESO conference as they impact every facet of the real estate industry. This focus makes it easier for Technology Partners and Firms to take away actionable items to help them work with their MLS clients.

Onsite Certification – RESO Conferences provide opportunities for Certification onsite. You can ask questions, meet with your industry customers, scout potential tech solutions and adopt RESO standards all at a Conference!

Real world problems, solutions shared – RESO Conferences don't ask presenters to sugar coat their presentations: We like presenters who roll up their sleeves, show what's under the hood, take all the hard questions and share solutions.

Have you registered?

Your Executives, Management and Technical Staff can register for the **RESO Spring Technology Summit** at: <http://www.reso.org/spring-mtg>



Real Estate Standards Organization
110 Horizon Drive, Ste 210
Raleigh, NC 27615
P: 919.459.6097 | F: 919.459.2075