



Sponsorship Benefits

2017 RESO Spring Conference
April 24-26, 2017

Omni Downtown Austin Hotel
Austin, TX



AUSTIN: Legendary live music, burgeoning restaurant scene and unique culture is the ideal setting for our ***April 24-26 Spring Conference at the Omni Downtown Austin Hotel.***

We are embarked on a mission to extend the remarkable success of the Data Dictionary Certification now with more than 600+ MLSs certified, serving more than one million real estate professional MLS subscribers and members. The RESO Data Dictionary continues to grow and improve and its time to expand both Data Dictionary implementation and the industry-wide use of the RESO Web API.

RESO would like to invite you to be part of our conference as a Sponsor!

With back-to-back record-breaking attendance – but still remaining a conference where you can speak to everyone face-to-face – RESO Fall Conference will be loaded with the top executives and tech experts from the largest MLSs, MLS Technology Partners, Brokerages and Franchises in the country. This year's conference once again offers Sponsors unmatched opportunities to network with industry leaders and showcase your services during our events.

Here is the detailed information on sponsorship benefits, but hurry. Sponsorships are available on a first come, first served basis, and we are expecting all opportunities to sell out so don't delay - **act today!**

Sponsors of RESO Conferences tell us there is no other place that delivers a better ROI of their Sponsorship dollars. Here's your opportunity to raise your industry visibility at the RESO Spring Conference in Austin.



Benefits of Sponsorship: The total amount committed for events listed on the following page determines your level of sponsorship.	PLATINUM \$10,000 - \$15,000	GOLD \$7,500 - \$9,500	SILVER \$5,000 - \$7,500	BRONZE \$2,500 - \$4,500
Attendee list and contact info - pre-reg list 10 days before and post-reg 10 days later	√	√	√	√
Website Recognition (Your company logo featured with level of sponsorship)	√	√	√	√
Logo on general signage	All signs + your banner in the General Session	All signs	All signs	Your Stand-up banner sign
Social Media	3 FB posts 10 tweets	2 FB posts 5 tweets	1 FB post 5 tweets	1 FB post 2 tweets
Communications (Business card sized logo in conference newsletter)	√	√	√	Thank you in conference newsletter
Comp conference registrations	5	3	2	1
Ad / Logo featured on slides during General Session	Custom Ad - due by Oct 1	Logos	Logos - Silver	Logos - Bronze same slide
Thank you at the podium at General Session	√	√	-	-
Custom discount code for your client list to attend conference	√	-	-	-
Sponsor logos will be featured on signage and a thank you announced at event sponsored.				