

Forces of Change On Real Estate Operations



ACCELERATING
THE REACH
OF DATA STANDARDS

The Six Forces That Will Shape Business and Technology in 2030

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Six technology-enabled trends will change business fundamentals, including the nature of markets and assets. This research shows what business will look like in 2030, and advises CIOs how to educate the CEO about the challenges.

Panelists

Alon Chaver

Home Services of America
Chief Information Officer

Matt Cohen

Clareity Consulting
Chief Technologist

Chad Curry

NAR[®] CRT/CRTLabs
Managing Director

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Director of IT

Sam Westelman

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Eric Bryn

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“technology”



A child is shown from the back, wearing a red hooded mask with yellow eye cutouts and a yellow tank top with a red cape. The child's right arm is extended, pointing towards the left. The background is a red brick wall with a stone archway on the left. The text "Our vision of technology?" is overlaid in white, centered over the child's arm and the brick wall.

Our vision of technology?



What happens when we
actually implement
technology?

A man with a surprised expression is drinking from a pineapple through a red straw. He is wearing a colorful, tropical-patterned shirt. The background is a clear blue sky with palm fronds visible on the left. The text "How we feel when agents adopt our technology?" is overlaid in white, centered on the image.

How we feel when agents
adopt our technology?

A photograph of a shirtless man walking away from the camera on a city street. He is wearing athletic shoes and is walking on a crosswalk. In the background, there is a red SUV parked on the street, and several trees line the sidewalk. The scene is set in a city environment with buildings and other pedestrians visible in the distance.

And we continue to walk
the technology road.

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Global to Personal
Hierarchies to Meshes
Fixed to Fungible Assets
Devices to Connected Humans and
Things
Big Data to Algorithmic Business
Resources to Smart Materials

Q&A

