RESO Strategic Map
2015-2016

Vision	A streamlined real estate technology industry.										
Mission	To create and promote the adoption of standards that drive efficiency throughout the real estate industry.										
Values	COLLABORATIVE BUSINESS-DRIVEN TRANSPARENT INNOVATIVE OPEN INCLUSIVE MEASURABLE										
Themes	Adoption Foster standards implementation and compliance certification.		Creation Create and evolve data dictionary and transport standards for real estate data.						Leadership Proactively drive technology solutions aligned with business needs.		
Goals **2016**	A1. Adoption of RESO Standards by the Real Estate industry.	A2. Create and manage product certification programs.	C1. Transport / Web API	C2. Data Dictionary	C3. PUID	C4. Internet Tracking	C5. Research and Development	C6. Payloads Workgroup	L1. Create a leadership presence within the industry.	L2. Create solutions that support business needs.	L3. Increase membership.